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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**REVERSE CLASSIFIEDS MAKE SENSE FOR BUYERS AND SELLERS**

**By Andy Anderson**

**REVERSE CLASSIFIEDS MAKE SENSE FOR BUYERS AND SELLERS by Andy Anderson**

1) THE SELLER.

Since the beginning of time it seems that whenever we've wanted to sell something we've either hung a notice outside our cave, or on our local shop's notice board, or placed classified advertisements in Local, State, or Trade newspapers. Today we can even try placing for-sale ads on the internet.

After placing our ads and seeing them published we expect the phone to ring, or emails to come pouring in, so put off going shopping confident that we'll still get to the game in the afternoon after making our sale. When the phone does eventually ring it's our friend asking for confirmation of our presence at the stadium in an hour. The phone then starts going crazy and emails dribble in, so we have to stay in, only for those people to be "time wasters" or not to show at all.

The next call is from our friend giving us a serve for missing the best game of the season!.

There must be a better way!

2) THE BUYER.

It's time to look for our Daughter's first car, so after checking the bank account we head off to the

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local, then not so local used-car lots to get an idea of what's available.

Well now we know what to look for, so it's time to start looking through the Local, State, and Trade newspapers to find the car at a bargain basement price. A week and two missed games later this small task we've set ourselves is becoming a chore but we've got to do the right thing for our all-of-a-sudden grown up Daughter ( seems like she was in diapers only a year or so ago!) haven't we?

We eventually succeed of course, and our Daughter is thrilled, but there must be a better way as our Son will be wanting his first car next year!

### 3) THE BETTER WAY

When placing our for-sale ads in the publications above, or looking through them trying to find what we want, we often see the heading "wanted". This should have lots of ads for things people want, but usually the ads are for "all your jewelry", "all your books" etc.

WHY?? The answer must be tradition, but it doesn't make sense as items listed under "wanted" should be ideal for Buyers and Sellers.

Buyers should place ads there for what they want. Sellers should look there to find someone who wants what they're selling.

This Common-Sense way of advertising is called REVERSE CLASSIFIEDS, and because it's so simple, will become normal in the near future.

Andy Anderson is the inventor of the word "netwants" in the English language and has used it to create his Reverse Classifieds website <http://netwants.com> where Buyers place Free ads for what they want and Sellers look through the ads to find someone who wants what they're selling. [andy@netwants.com](mailto:andy@netwants.com)

## ONLINE CLASSIFIEDS OUTCLASS NEWSPAPERS

**By Matt Brodsky**

## REVERSE CLASSIFIEDS MAKE SENSE FOR BUYERS AND SELLERS

### ONLINE CLASSIFIEDS OUTCLASS NEWSPAPERS by Matt Brodsky

Newspapers are taking a big hit around the globe. They have lost nearly 5 percent of all their classified advertising, according to the World Association of Newspapers (WAN). That's front-page news for papers that rely on ads for their revenue. Their problem, say experts, is online classifieds, and the problem is a major one. Classifieds on the Internet surely are not going anywhere. On the contrary, they're becoming more convenient, more widespread, more cost-effective, and more profitable every day.

Should you feel sorry for your local rag? No, of course not. There's a reason online classified services are beating out newspapers. Internet classified services are better. They offer more of everything good—inexpensive ads, dependable privacy, and competitive bidding—and less of everything bad—dead-end phone calls, tiresome paper trails and legwork, and black ink on your hands.

Buy sellcommunity.com is a prime example of why classified services on the Web are better. The site is an online oasis for buying, selling, and negotiating for anything from a pair of athletic shoes to a set of antique furniture, from a used automobile to a million-dollar property.

For buyers, Buy sellcommunity.com offers a virtual encyclopedia of items for sale. Unlike a newspaper, this Web site makes buying something as easy as logging onto the Web. When you find something that gets your sales sense tingling, you can get in touch with the seller in an instant. Ask him questions about the item, barter on the price tag, or make a deal right then and there. It's all up to you.

For sellers, Buy sellcommunity.com gives you access to buyers outside of your neighborhood, even outside of your country. All you need to do is write up the ad, perhaps attach a photograph, and wait for the offers to come rolling in. There's no middleman to go through before getting your ad published. What's more, there are no fees at all for basic ads or for closing transactions. You can even leave your ad on the site for up to 60 days, with free renewal.

As any veteran user will tell you, Buy sellcommunity.com has all the features of traditional newspaper classifieds and then some. The site takes the shopping experience to another level with these additional features.

Proper privacy. With Buy sellcommunity.com, there's no need to place your home phone in a newspaper where thousands of people can see it. All of your personal information is stored online, which, by the way, Buy sellcommunity.com does not hand out to other users. Instead, the site leaves it up to buyers and sellers to communicate with each other.

World-class selection. Buy sellcommunity.com brings buyers a world of goods, literally. With the Internet's global reach, you can find the best deals from the four corners of the world. With your local newspaper, you probably have better luck finding steals at your neighborhood flea market.

Easy, breezy browsing. Unlike a newspaper, where you have to scour ad after ad to find what you

want, Buy sellcommunity.com provides search features, which you can use to locate items by

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categories (such as clothing or furniture), keywords, and locations.

In short, Buysellcommunity.com is just plain easy for everyone involved. Try it out for yourself when you have the inkling, anytime of the day, any day of the week. The site is always "in print" and it is always open for business.

None



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