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**Read E-mail**

**By Henry Gold**

**Read E-mail by Henry Gold**

Recently, I received many E-mails from my subscribers asking me about "What they should do to make money on the internet?"

Some of them who had experienced difficulties on making money from the Internet were even hesitating to try again, as they had tried many affiliate programs; MLM, Network marketing, etc. and NONE of them were working!!!

Today, I design a four step strategy on how you can make money from the Internet... Even though you're already frustrated with your past failure. I promise that you will see some important key points in starting your own Internet business.

Before I do that, you may also need to read my article, "\$77.15 in six month?" at:  
<http://www.freebiesgroup.com/hottips/7715.html>

Inside you will find the reason why I also failed in network marketing in my early ventures.

LET me reveal one letter that I responded to recently from a prospect that I receive often times...

Question # 1:

"Henry, Let me tell you that many before you had tried to make me join their affiliate programs and persuade me to become their affiliaters... and I failed!!! Do you know why?"

Most of the Internet marketers fail to explain the right way to do business online -- Since they don't understand how to do it right.

On the other hand, many webmasters try to persuade YOU to become their affiliaters for their businesses without helping you build up your fundamental.

In my secret manual, you will learn how to set-up your own business before connecting other affiliate programs to your existing business.

And if you look at:  
<http://make1million.com/venture.html>

I don't invite everybody be an affiliate to my business. As you can see, I restrict it to only webmasters who have more than 10,000 subscribers in their sites.

Question # 2:

"... because they weren't sincere with me ...?"

Are YOU the one who has to be sincere to yourself or others?

Ask yourself this question: "Why keep living in the past, when you're able to see the opportunity in front of you?"

I myself had failed many times before I could pursue my careers in this field. I have tried many different programs that were not working, but I never "GIVE UP". That is how I get to where I am today.

"ARE you worried about failure?"

"ARE you pessimistic about Internet business?"

You need to read my article on "7 Steps to become successful in life" at:

[http://www.freebiesgroup.com/hottips/internet\\_marketing\\_success.html](http://www.freebiesgroup.com/hottips/internet_marketing_success.html)

In building up your own Internet business, you need to learn about what you really would like to do online.

I conclude with a four-step-strategy on building your successful Internet business from scratch.

Regardless of your past or current situation, if you follow it thoroughly, you are able to reach the success I have gained.

However, you need to remember that you're the person who will be in charge of your life NOT others....

Here are those four steps...

#### 1. Planning.

You must define the Types of businesses you would like to be involved in, Your target market, your business strategy, cost, selling strategies, and more...

#### 2. Building.

Design your website, email newsletter, autoresponder, database system, directory setting and etc.

#### 3. Launching.

Launch your website, start email marketing campaign, search engine positioning, pay per click, and etc.

#### 4. Maintaining.

Once you are off the ground, you should try expanding your business with affiliate programs, joint ventures, cross promotions, and other strategic alliances.

It's all that simple, but still lots of newbies are NOT even sure that they will be able to handle the above four steps.

The key here is "Persistence"

As a closing, I would like to mention that YOU should not take failure as a reason to stop, but as an encouragement to do better than others.

"If others can do it online, Why couldn't you?"

Success is yours,  
Henry Gold

### **Text is for E-mail**

**By Bob Osgoodby**

#### **Text is for E-mail by Bob Osgoodby**

Text is for E-mail and HTML coding is for Web Pages. I can't begin to tell you the number of E-mails I get formatted for HTML. These are basically not readable in a text mode and get quickly deleted. While some mail readers will display HTML coding, many will not. If you use E-mail to send information to potential clients, always make sure that you send it in a format they can read.

AOL has some pretty nifty tools and allows you to put script in colors, use italic print or to bold parts of your note. That's fine if you are writing to someone at AOL. but did you know that these tools may not be readable by the email client software that many people use? They may, in point of fact, block the message from being read? I get at least 2 or 3 E-mails every day with nothing in the body of the note. What a waste of your time and mine. When you do send something like that, you are begging for people to block all future E-mail from your address.

Many E-mail readers have filters which easily allow offending E-mails to be automatically "trashed". If someone sends 4 or 5 spams, examine the return address. The odds are they are forged and will all be different. Blocking their E-mail address is useless here as they use a different one every time. Better yet, pick a sentence in their E-mail, and block any message with that sentence.

E-mails with no text, and the message they wish read is an attachment to the E-mail, is another common mistake. If it's not from someone I know, it is immediately deleted. Why should I waste my time opening an attachment in an unsolicited E-mail?

## Read E-mail

If the note is in "Doc" format it never gets opened, even if I know the person. They could unwittingly be sending me a virus.

One way that works, is to include the message in the body of the E-mail, and attach your HTML message to the note. That way the recipient has a choice. Remember – text can be read by all E-mail readers and that is your best bet. Otherwise, you might be simply wasting your time.

Bob publishes the free weekly "Your Business" Newsletter Visit his Web Site at

<http://adv-marketing.com/business> to subscribe and place a Free Ad for your business.



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