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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Registration Forms: How To Make Them Irresistible With Guarantees

By Bill Flagg

You can attract more people to your event by giving your prospects a 100% money-back guarantee.

The Right Guarantee Will Attract More Registrants

Make signing up for your event risk-free. Prospects will have nothing to lose from signing up for your event if they can get their money back. Show prospects the high-level of confidence that you have in your event. Make them think "This must be good if they risk refunding my money." Show prospects that you are intent on serving them well. Your prospects will place more value on everything you say if you back it up.

What is the Risk of Offering a Guarantee?

In our experience, the increased attendance far outweighs the few individuals who might ask for refunds. It also provides you with valuable feedback to know what could be better at your event; and enables you to cut short any negative word-of-mouth that a dissatisfied attendee could cause. In total, it will decrease risk for future events.

How do I Publicize My Guarantee?

Put your unconditional money-back guarantee everywhere that you mention the price of your event. Put it in your marketing materials and throughout your registration. List it as one of the reasons to sign-up today. Put it in your refund policy as well as in your receipts and invoices.

What Should I Think About When Writing My Guarantee?

You can structure your guarantee in several ways. In some cases, providers guarantee participant satisfaction by the mid-morning break and the first day. In other instances, providers offer participants a lifetime money-back guarantee. Most providers offer a refund at the conclusion of the program. It is important to carefully word your guarantee in a way that presumes the attendee will be satisfied with

the event.

Our Unconditional Guarantee

Over 98% of attendees recommend this program to others; we are equally convinced that you will be completely satisfied with the program. If for any reason you are dissatisfied, email us and we will credit you back for the entire amount...no hassles, no questions...guaranteed.

If you would like to receive more great tips on how to increase your registrations and decrease your workload, visit

<http://www.RegOnline.com/eTips>

Various Domain Name Registration Prices Compared

By Stu Pearson

Domain name registration prices are a market that is pretty well stable. There are higher and lower prices with various companies, but overall they are within a few dollars of one another. Where the prices of domain name registration can really be compared is within the realm of number of domains, number of years, and the suffixes. So here is a little bit about domain name registration prices compared based on the length of time, number of domains, and the suffix the name has.

The first part of domain name registration prices compared is the number of domains that you are registering. With most any reputable registration company, you will get a better price per domain with more domain names registered at the same time. So in order to get the best price you will usually need to register hundreds of domains. You can expect to save as much as 11% if you register in bulk with your domain registrar.

Another to consider when domain name registration prices are compared is the number of years you register for at the same time. For instance, if you register for just one year you may only pay four dollars, but if you register your domain name for 10 years you could save several dollars per year. That is not to say you should always register for several years, but that you should register for the maximum number of years that make sense for you. Consider how big of a commitment you want to make to the name and then how much you want to spend on the registration. Remember, even though you will pay more, you can always renew as your time frame for registration ends.

The third factor and one that many do not think about, when domain name registration prices are compared is the suffix of the domain you choose. There are actually a number of suffixes now available on the internet, from the traditional .com to the less well known .ws and .tv suffixes. Now not only do you have to qualify for certain suffixes, but also there are different prices associated with each one. As a general rule, .com, .net, and .org are the cheapest domains and are usually under \$10 each. The most expensive is usually .ws or .us, which can run you up over \$20 per year. However, you do have to remember that the other factors will affect the price as well. So if you look to register for 5–10 years you will find that sometimes those .tv or .ws suffixes can be as little as one or two years with a

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.biz or .info suffix.

Domain name registration prices compared is something that you may think about doing between companies. However, the best way of comparing registration prices is within the types of registration. Bulk registration, certain suffixes, and longer registrations will net you less cost in the long run. So when you think about comparing domain name registration you should consider the various types of registration, the length, and the amount so that you can get the best price for your domain name registration in the end.

Stu Pearson has an interest in Technology related topics. To access more information on

<http://www.healthreading.com/category/computers/>

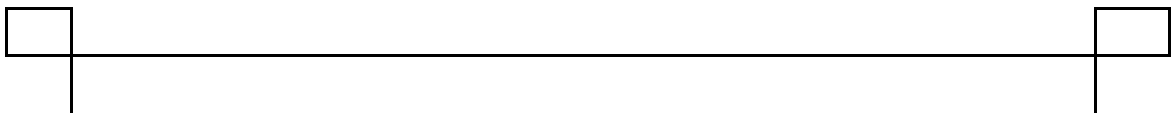
or on

http://www.healthreading.com/2006/06/04/domain_reg4/

, click on the links.



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