

Remember The HeroesHow To Think Like A Power Marketer And Skyrocket Your Income!!

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**By John Colanzi**

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FACT #1:

You're losing money if you're only using mail order.

FACT #2:

You're losing money if you're only marketing on-line.

Strong statements my friend, but here's why:

The internet is the most powerful lead generator ever invented. You can expose your offer to millions in the blink of an eye.

Mail Order is still the most powerful method for delivering your message directly to your leads.

It's no coincidence you still see the big money boys advertising in the newspapers, on TV, and on the radio.

Do these insider's know something you don't?

AOL

Ebay

GoTo

QUESTION: Wanna double your sales?

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ANSWER: Use both online and off-line advertising!!

Skyrocket your income 100% by combining both. Hop on the Fast Track and grab your share of the pie!

Here's a Streamlined, Shoestring method for EXPLODING YOUR INCOME!

1. Take the best qualities of your product or service and put them in a How-To report. Make sure you pack the report with

benefits directed at your target audience.

2. Next offer it Free to anyone who would be interested:

E-zine Publishers

Webmasters looking for content.

Post a small classified on the Free ad sites.

What you've done is taken a mail order loss leader and circulated your message Free.

Now you have a powerful Free lead generator.

I hear you asking, where does mail order fit in?

You take your leads and start sending them your sales literature in a direct mail package.

Why would you start getting into printing and postage when you've been able to do everything Free?

Here's Why?

1. In your direct mail piece you have no competitors, it will be read.

2. Hard copy advertising stays in the readers mind longer than an easily deleted e-mail message.

3. You can contact your prospects on a regular basis.

4. You can sell your in house list for even greater profits.

I've given you the basics, the rest is up to you.

Wishing You Success

## **Some Reasons Why You Should Choose Working At Home Business Opportunities Offered By**

### **MLM?**

**By Sam Weston**

MLM is a powerful business concept for many reasons but the most obvious is for the type of income it can provide the network marketer. It is so powerful that many fortune 500 companies have used, some are still using, this business model to build their multi-million dollar empire.

So why cannot the average person do the same?

The answer is average people are already working some great MLM home-based businesses opportunities. Are you one of them? If not, now is an excellent time to get started.

Millionaires have taken notice of MLM as a home-based business opportunity that average people can work into and build wealth.

MLM is a huge, thriving industry in spite of all the negative publicity it receives in the media from anti-MLM enthusiasts. Many millionaires express how MLM is a wonderful opportunity for anyone interested in building a home-based business without having to work from scratch.

Can you use some extra income?

Most consumers would probably answer yes to this question. Everybody can use extra income every month. But where is this extra income going to come from?

One obvious solution would be is to get a second job. This option may seem to be the best solution but is really not. This is because the time you spend on your second job and the money you receive after taxes is not enough.

Of course you will have to consider your reasons for getting a second job and why you need the extra income to determine if getting a second job is really the right solution for you.

However, on the other hand, you can start working on your own part-time home-based business using MLM as your business opportunity. You can get started in the industry for nearly nothing. This is a big plus. How can you start working in an MLM home business opportunity you have heard so much about?

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Getting started in network marketing has become so easy that anyone can get started even if you do not have a dime to invest in your start up. The key here is to simply get started then never quit.

Many legitimate MLM home business opportunities will allow you to get started for under \$100. You can even find free opportunities with little or no overhead expenses and with great support from other members as well as the parent company.

These companies will provide all the tools and system for you. You simply add your sweat equity, your working commitment, and persistence to the MLM home business opportunity.

Remember to choose a well-established company that offers quality consumable products or services with an excellent management team and support to their distributors.

Another important key factor is your commitment to the company and its products and services. Working for a home business MLM opportunity means that you should be a bona-fide user and marketer of the products and services you want to earn extra income from.

In conclusion, MLM is a smart business opportunity sense for anyone wishing to start working at home. It cost next to nothing to get started, you get a proven system like you would if you bought a franchise opportunity, and you can be in profit in months rather than in years.

Therefore, if you desire more income while still working a 9 to 5 job, or to build your retirement income, then you should seriously consider working for a home business MLM opportunity.

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Active hyperlink must stay

with article.

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