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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Revealed: The Myth Of Making Money Through Affiliate Marketing

By Ian Canaway

Many people enter into the affiliate marketing arena with the hopes of making some quick money whilst doing the bare minimum amount work and preparation.

They expect to be making the type of money super affiliates make within five minutes of joining an affiliate program without doing anything other than send out a few ezine ads.

How do I know?

Because I was there, I did exactly the same thing, it was what the affiliate program owner's instructions said to do; sign-up, send some of our pre-made ads out to a few ezines and newsletters and wait for the money to come in. Oh and send them straight to this affiliate link so you'll be credited with the sale.

Ok, yes, I did make a few sales, but only just enough to break even. It wasn't the sort of income they promised, so I thought to myself, 'well there must be other affiliate programs out there that'll make me more money', so I moved on to another one, and guess what, the cycle repeated.

Does this sound familiar to you? It's sometimes referred to as the 30 day average affiliate life span.

When you sign-up for an affiliate program don't they just make it sound so easy?

Well here's the truth it's not easy if you don't know what you're doing! But if you do, you can make the big super affiliate type income that only a small minority of affiliates are making. But it does require, time effort and persistence!

Now ask yourself these three questions,

-Do you have your own website?

-Do you have a newsletter?

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–Do you send prospects directly from your advertising to your affiliate webpage?

If you don't have either of the first two you stand very little chance of making big commissions through affiliate programs. Sorry but it's true.

The top selling affiliates all have a few things in common; they all have their own websites and newsletters and they also never send prospects directly from their advertising straight to their affiliate webpage.

It's really important if you are an affiliate marketer to have your own website with the ability to collect e-mail addresses. I'm sure you will have heard that the money is in the list. If you have no list your unlikely to make much money.

If you can offer visitors to your website a free newsletter, ebook or training course, if they sign-up to your list, you should be able to build that list of prospects without too much difficulty. But you have to sell the opt-in as much as you would a product as people are much more wary of handing over their e-mail addresses these days. So make sure you offer something of good value to earn the trust of your prospect and build your credibility.

In the ebook or newsletter you can include or recommend products with which you are affiliated with. So instead of sending the prospect directly to your affiliate webpage, you send them to your website, where you collect the e-mail addresses; this allows you to follow-up and recommend products and related products which you believe they would be interested in.

Therefore you can make multiple sales from one prospect, whereas before you may have made one if you were lucky or simply lost the prospect forever.

Provide good content in your newsletters and ebooks, give honest recommendations on products for your prospects and they are much more likely to trust you and buy from you.

Ian Canaway will help you launch your very own money making website today that's 100% ready to take orders and pull in massive profits for you right now...guaranteed! Visit:

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The 10 Myths of Successful Selling

By John Mitchell

The 10 Myths of Successful Selling by John Mitchell

Myth #1 You should close early and often

Myth #2 Sell features to get a higher price

Revealed: The Myth Of Making Money Through Affiliate Marketing

Myth #3 There's no methodology to selling – it's pure art

Myth #4 Objections are a sign of customer interest

Myth #5 Open questions are better than closed questions

Myth #6 You can't teach a person to sell

Myth #7 You have to understand the difference between wants and needs

Myth #8 Great products sell themselves

Myth #9 Making a benefit statement is the best way to open a sales call

Myth #10 All customers make up their minds in the first 4 minutes

Want to know more? Read the full Myths each month at our website www.inclusic.com – just go to articles & news!

John Mitchell is President and CEO of Inclusic, a company providing sales and marketing outsourcing in the UK and USA. He was a top performer in IBM sales for 5 consecutive years; Chief Marketing Officer of a Fortune 500 company; and CEO of a NASDAQ listed consulting company. John has written for the London Economist and has been guest lecturer at NYU, London Business School and Swiss Banking School.



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