

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

**Review Of Project Podcast: Tim Gunn's Podcast For The "iconic Statement" Challenge On
Project Runway**

By Edward Charkow

Season Three of Project Runway has brought about a new and exciting feature from Bravo.

Tim Gunn is the well-dressed and sophisticated Chair of Fashion Design at the New School of Parsons School of Fashion Design. Having served as the mentor for three seasons of Bravo's most popular television show, Gunn uses a gentle but firm manner to deliver his expertise to the designers who are competing to win the show. Project Runway viewers have given Tim an Idol status - revering him for his popular catch-phrases "Make it Work" and "Carry On". Both of Tim's expressions encourage the designers to keep working without becoming disabled from fatigue or crippling self-doubt.

Project Runway viewers are embracing Tim Gunn's written blog and recorded podcast, both of which appear on bravotv.com at the close of each episode. This extra serving of Gunn's analysis of each designer's work is delivered with wry-wit and genuine compassion for the designer. However, Gunn does not hold back from telling it like it is, and his podcasts are often filled with snarky remarks, verbal eye-rolling and occasionally blatant "bitchslaps" - another of Tim Gunn's popular expressions.

For the August 9th, 2006 installment of Runway, Gunn speaks of the challenge called "Iconic Statement" in which each designer was required to develop a modern look for a particular American fashion icon. Instead of the designers choosing their favorite icons, in true Project Runway style the models were given the rare opportunity to do the choosing for the designers. In the podcast, Tim describes the scene in which the models are jumping on the pictures of the icons (each icon was represented by a photo of themselves, and whoever was in possession of that icon got to design the new look) as a "feeding frenzy" but declares the selection process a success. In Gunn's words the pairings between designer and icon were "remarkable". How much better does it get than Kayne, the Southern pageant gown designer and lover of all things glitter, being able to design for a modern day Marilyn Monroe? Other fitting pairings included Michael the African American hip hop designer from Atlanta taking on Pam Grier, and Laura the ever-polished and often snooty designer from NYC dressing Katherine Hepburn. Young and cute Allison was paired with Farrah Fawcett, another promising combination.

Review Of Project Podcast: Tim Gunn's Podcast For The "iconic Statement" Challenge On Project Runway

After sketching, shopping, pattern-making and cutting, each model walked the runway in the creation of each designer. Tim Gunn tells us in his podcast that he has a strong suspicion of who was going to be voted out as they were preparing to hit the runway. He predicted that the bottom spot would either go to Bradley, who was forced into designing for Cher.

Most of the designers would have been thrilled to take on that challenge. As Gunn said "Cher is the ultimate chameleon so anything goes!" Incredulous, Gunn says that Bradley didn't know who Cher was. In his usual flamboyant podcast style Gunn exclaims "What self-respecting gay male doesn't know who Cher is?" In the end, however, Gunn tells us that he was "thrilled" when Michael won. In fact, he goes so far to say that he doesn't have "adequate words" to express how fantastic Michael Knight is as a designer. He says that Michael's design for a modern day Foxy Brown was truly "electrifying" and that Michael deserved to win the challenge. Michael Knight from Atlanta will have his design featured in a Tresemme Hair Products advertisement in Elle Magazine come Fall of 2006.

Find more out about Project Runway and the entire reality t.v. world at

<http://www.reality-rehashed.com>

Business Idea: Podcasts

By Nell Taliercio

Podcasts have been popping up all over the Internet in the past year or so. I have come across podcasts on anything from the latest tech gadgets to gardening tips. With millions of listeners out there and plenty of new people listening to podcasts every single day, now is a great time to start your own podcast and make some money along the way.

So far podcasts sound pretty similar to an Internet Talk Radio Show, doesn't it? Even though the two have many similarities, there are also quite a few differences. Podcasts are unusually not as structured as an Internet Talk Radio show. The tone of a podcast is very informal. Podcasts are usually on blogs and are also available for automatic download to your mp3 player through RSS. Podcasts also don't have guests on every show. The host of the podcasts does a lot of the talking him or herself. Podcasts be shorter or just as long as a talk radio show, plus they can vary in length from one show to the next.

There is a little bit of both hardware and software you will need for a good sounding podcast. Podcasts are usually broadcast as mp3's, so you need some sort of software to record your show as well as a decent microphone. Plantronics has some great mikes available. You can either use software like Allrecorder or a complete service like Audio Acrobat that will also host your audio files for you. Having your files hosted through a service like audio acrobat has the added benefit that people listening to and downloading your podcast will not eat up your bandwidth. This may save you quite a bit of money in hosting fees. You also don't have to worry about troubleshooting when there is an issue with the audio files.

Let's talk about how you can start making money with your podcast. Your two main sources of income

will be paid advertising and affiliate programs. You can sell 30 - 60 second ad spots on your podcast, as well as advertising spots on the site that links to the audio file of your podcast. As far as affiliate marketing goes, you can promote related products on your website and mention them in your show. If a listener follows your recommendation and buys the product through your link you will make a commission.

Another, newer source of income for podcasts that's starting to pop up is sponsorship. Companies will pay good money to be mentioned as the main sponsor of the podcast both on your podcast website and in the show itself. Once your podcast attracts some listeners and you start getting some publicity, it should be easy to attract a corporate sponsor. In the meantime you could contact a few small businesses in your target market that may be interested in sponsoring your podcast for a few months.

Now sit down, grab a pen and paper and come up with a great topic you can talk about for hours. Jot down a few ideas and start recording. Before you know it, your first own podcast will be up online.

Nell Taliercio is the owner of a leading work at home mom resource website packed full of unique information for the telecommuter, business owner and virtual assistant. Visit

<http://www.mommysplace.net>

today



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!