

Reward Those Who Publish Your Articles!

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By Martin Lemieux

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It is pretty obvious that content is king online. It is also obvious that writing more content and submitting them to other sites will help boost your popularity and bring more visitors to your site.

So why wouldn't you help boost those pages that have your articles on them?

I want to share a small tip that will help boost your articles popularity all over the world.

See, most of us who do write articles are mainly concerned about getting their articles published. Well why wouldn't you reward those who publish your articles?

I am consistently finding ways to boost pr ratings for ALL of my pages within my site, you should be too. If we are all trying to do this, then why don't we help boost our articles on other sites!

Here's an example of this...

I have an article titled: "Getting A Better Rank For All Your Pages"

Now simply listing this article on my site isn't enough. I also promote and submit this article wherever I can. If by chance a web site publishes my article, I will reward that site by adding a link on my site were that article is listed.

Infact, if you've seen my marketing tip articles, there is a small resource box at the bottom of each article that links to all the sites that have listed that specific article. Being more specific, I don't link to their main page, I link to my article.

Here's what that accomplishes...

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Let's say your article is listed on "Articles R Us" and you want your article to be found by anyone who searches for that company, boosting your pr rating for your article on "Articles R Us" will help you get more visitors from that site.

See, it's not only about listing your articles because we would all like to have our articles found right away and 1st. Don't miss the chance to gain more visitors by letting your article die out on the site that you listed it in.

What if all your articles listed on other sites, had a pr rating in google of (pr4) or more? That would be great!

That would be great because we all know that Google rewards your link popularity when listed in a page that is pr4 or more!

So don't be shy to reward those who list your articles, doing so will only boost your search engine ranking and also give you a lot more visitors than before!

Martin Lemieux
Smartads – President

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GOING TO PUBLISH THIS ARTICLE?

Send us a note of the location so we can add a link on our site to where you have used the article!

Tracking Your Articles Properly

By Martin Lemieux

Writing articles related to your business is a great way to build your link popularity and also to provide more content for your site and other sites. Not too mention it's always nice when someone finds your site and uses it within their newsletter.

The only problem is, what if people dont tell you that they were using your articles??? How would you know who to reward?

I say reward because of another article I wrote, "reward those who publish your articles". It briefly outlines how to boost your articles popularity by boosting the other sites it's listed on.

Let's say for now, you just want to track your articles properly.

#1 Creating appropriate folders within your "favorites". Every browser allows you to create a folder in

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order to hold your favorite web sites. Organizing your favorites folder is key when you plan to market your business 24/7. In this case, we'll create a new folder called "Articles Listed".

Within that folder, you'll want to start creating other "sub" categories for EACH INDIVIDUAL ARTICLE that you market.

For instance, let's say you have about 10 articles that you always promote, you'll want to add 10 folders within your new "Articles Listed folder". Make sure to give them a short but recognizable name that you would be able to distinguish which article it is for.

Ex. (I will use 3 of my title's) Tracking your articles properly (Folder: Tracking Articles) Writing Articles To Boost Your Traffic (Folder: Writing Articles) Reward Those Who Publish Your Articles (Folder: Reward Publishers)

#2 Always keep the same headline for your article: I've visited many sites who consistently change the headline of the article simply to make it seem like a different article. Don't be shy, I'm sure we've all thought about it, infact, I am also guilty.

Starting now, let's all keep the same headline...

The reason for keeping the same headline is for 1 keeping a strong consistency with your marketing and 2 making it easier to find your articles online.

#3 – Finding All Of Your Articles: Now let's find them for you... (Hoping that you already created your folders within your favorites menu?)

I preffer using Google's Toolbar for this but it is not required. Let's all go to: www.google.com and start looking.

Why google? Simply the best...

Take your 1st article and cut and paste the EXACT title within the google search. Now add "" at the beginning and the end of your title

Adding "" at the beginning and the end will narrow your search to exactly what's in between.

For ex. "Tracking Your Articles Properly" would give me better results than if I were to search: tracking your articles properly. Actually I do recommend you try both methods just in case.

Now once you have found a site that has listed your article, add the exact page your article is listed within the proper folder you created within your "favorites menu".

Once you have completed this task for all of your articles, it will be very easy to keep up with your new articles. Another thing is, if you plan to reward those sites, you now have them all seperated into proper categories.

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I hope this helps you out even a little like it did for me...

FREE GIFT: Get my personal list of sites to add your articles! Simply send a "blank" e-mail to: article_listings@smartads.info and get my list right away.

Martin Lemieux
Smartads – President

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Please feel free to re-publish this article within your site. Everything **MUST** remain in tact!

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Send us a note of the location so we can add a link on our site to where you have used the article!

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