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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

SEO vs. Content creation

By Ron Pastore

There are so many trends and opinions you can find on the net and most of them are valid, or were valid at one time. Through search engines trends and general internet trends, the only thing that continually brings traffic to my site is quality content and presence. When it's just a one person operation, and your balancing your time between SEO and writing new content, i usually write new content. I run a website called <http://www.vacorama.com> I launched in february this year (04), and since then i have aquired many number #1 positions for many different keywords. And as the popularity of certain pages fluxuates up and down, the majority of my traffic always comes from unique keyword combinations. Like my page on central vacuum installation, which describes how to install a central vacuum http://www.vacorama.com/central_vacuum_installation_center/index.html Though google seems to be changing it's opinion of long winded pages back and forth, i still get a ton of traffic from unique search terms because there are so many words, and so many more combinations of words that can potentially bring people to your site. And in most cases it's those people who do those very narrow searches with odd word combinations are actually are looking for the exact information on your page, so you have a better sales rate. But by all means, optimization is very key, i constantly tweak the structure of my site to make more sense, as well as do everything i can to build back links. A steady flow in the increase of overall web presence is a very huge factor, and doesn't look like it's going anywhere anytime soon. But after studying the trends for a few years, i've come to realize that my time spent might be better off making sure i continually write quality content because that's what people are looking for, and the one thing that will never change about google is that goal to help people find exactly what they are looking for.

Currently webmaster at <http://www.vacorama.com>

SEO – Search Engine Optimization You Can Do

By J. Ratliff

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SEO vs. Content creation

We all know what SEO is, and it seems like it has kind of an "executive" sound to it doesn't it? The truth is, thousands of webmasters spend millions of dollars every year on SEO services. Now, I am not discounting the importance of these services.

Indeed, SEO is very important not only to the big website portals, but to your website as well.

However, I do believe that a lot of the people who spend thousands annually, do so without needing to. I have done SEO work on a dozen websites for businesses, and about 20 of my own. My secret? It's all in the software.

If you have not checked out this software, I highly recommend it.

(IBP) for

short. I use it everyday, not only for my websites, but also for any SEO work I do.

It does cost around \$200, but it is worth every penny plus some.

Save money and do your own SEO work.

J. Ratliff is a webmaster, part time SEO guru, and affiliate guru. He has achieved certified SEO status from ExpertExam.



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