

SITE VISITORS NOT BUYING? MAKE THINGS EASIER ON THEM!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Meredith Pond

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It's no secret that the society we live in today likes to take the easy road. We come up with inventions and spend billions of dollars a year on things that make life easier for us: cars, appliances, computers, gadgets... you name it, we've probably bought it.

People have made billions of dollars making things easier for the public at large. So, why can't you enhance your bottom line the same way? If you want people to be attracted enough to your business to actually place an order, you've got to make it easier for them to use you instead of the competition.

So how do you make things easier for your potential customers? First of all, if you don't already take credit cards, start now. Research shows that business who allow online credit card transactions do far more business than those who don't. You'll most likely have to pay for a merchant account, but it's definitely worth it because your sales volume will increase by leaps and bounds. If you're not ready for that or really can't afford it, try using a service like Paypal. Anyone with an account (and a LOT of people have them) can use their credit card or even their bank account to send you money via email.

Next, you know how much people hate paperwork. If your business requires people to provide extensive documentation or fill out lots of forms just to place an order, try drastically reducing or eliminating that paperwork altogether. If you can't do that, at least let customers fill out forms online or allow them to give you the information over the phone.

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Now, everyone knows that buying products and services costs money. But if you can charge people less for your products, reduce your fees, or offer a few freebies, you're definitely making it easier on people to buy. After all, what's easier than saving money?

The bottom line? When given the choice, people will almost always take the easier route. If you can be that route, you'll become busier than you ever dreamed you'd be.

Meredith Pond and her team of top writers help you increase profits without working harder. See Meredith's editing services, advertising packages, and free business ideas at <http://CheapWriting.com>. Reach her at meredith@drnunley.com or 801-328-9006.

Top Six Ways To Make Your Visitors To Hate YOU!

By Matt Colyer

We will take a look at why your visitors may hate you maybe already do! There are many things that make YOUR visitors dislike you, but we take a look the top six things that make your click the back button on their browser.

1. Broken links

Hyperlinks that do nothing when clicked are the pain in the butt for any surfer. Test your site often to ensure that all links work as they should.

2. Not putting your contact info on your site

If you are selling a product you must have a way your visitors can contact you! When visitors are thinking about buying a product they like to know where to contact you if there are problems with it and most won't even buy from a site that has no contact information.

3. Outdated information

It's OK to have old information that's about history (Since it likely won't change), but when it's about a baseball team or about an event that's going on all the time, outdated information is a no no.

4. Slow loading times

If you own a professional sites, you must have a normal speed server, if not and your pages are slow you will lose your visitors. Also make sure you haven't packed them with too many images and flash.

5. Bad templates

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Templates are one of the most powerful tools a web site has, not only does it tell the surfer how hard you or they worked on your site, but how professional your company is. Don't use different colors for every image or use text that's too small for visitors to see.

6. Broken links

Hyperlinks that do nothing when clicked are the pain in the butt for any surfer. Test your site often to ensure that all links work as they should.

Matt Colyer is the owner of the

Network and is a part-time SEO. He also is a php, CGI

and ASP developer.

Top Six Ways To Make Your Visitors To Hate YOU!

10 Easy Ways To Create Traffic Pulling Content!

10 Formulas For Unleashing Limitless Profits!

7 Quick Tips To Strengthen Your Profits

How To Make Your Website User Friendly

ScrollPops

AX Gold Web Security Kit

AX Gold's Website Guardian

Name Branding Syndicator

Coin Collector Software

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