

SMART TIPS THAT WILL GET YOU PUBLISHED –TIME & TIME AGAIN!

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By Peter Sinclair

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Hello

I would like to submit this article of 650 WORDS for your consideration.

Kind regards

Peter Sinclair

<http://www.motivationalmemo.com>

-----START ARTICLE-----

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Here are some tips on how to not only correctly submit an article for publication but to also give you the best chance to be published...

TIP #1

Write the best possible article you can.

TIP #2

Give your article a dynamic title that will grab people's

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attention. It MUST stand out from the crowd.

### TIP #3

Make it neat, make it short or at least fit the requirements of the publisher. The one below would accept 300 to 500 words.....I choose to stick to the lower denominator, making it easy for them to cut and paste. If your article is a long piece then edit it down to a size between 300 and 500 words. By doing this you will give yourself the greatest chance of being published and what is more important... being read.

### TIP #4

Keep your work to 60–65 characters wide and use subheadings to capture people's attention.

### TIP #5

Make sure you spellcheck your work before you send it out.

### TIP #6

Include your website address or at least provide the opportunity for people to subscribe to your ezine.

Peter Sinclair For FREE weekly subscription email: [subscribe@motivationalmemo.com](mailto:subscribe@motivationalmemo.com)

## **Make Money From Google Or Yahoo. P/T**

### **By Conrad Sear**

This is how I make money part time. I created my own network over the course of 6 months. Creating web site after web site. On each one of these web sites I add advertising. Small unobtrusive ads. I add banners from affiliates & traffic programs & viral programs.

It all sounds simple so far, right?

Well, it is. Until you go to your accounts & check for balances. You find you are not making what you thought you would. You may even say "why did I bother."

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This is all okay. We all go through this. This is the learn curve. Easy money really only comes after you have the knowledge & experience. Stumble 100 times, hit the big one once.

This is how it worked for me. Follow some rules & facts.

Facts:

1. websites take time to build popularity by search engines. 2. you must Search engine optimize your keywords & content. 3. read, study, learn from others. 4. you don't have to spend a lot of money on promotion. 5. find soild proven programs to build from first, then add your ideas & make it more of your own. 6. most everything is free on the internet, find it!

Rules:

1. The web doesn't care who you are! 2. Search engines only care about the balance between content, keywords, link popularity, traffic, and relevance. 3. 80% of your traffic will come from search engines. 4. it's a numbers game. The more traffic to your site the more likely to convert sales, clicks, & sell advertising space. 5. MORE IS BETTER. Make multiple web sites. Have lot's of content. Link to thousands of sites.

Take all of this & go sign up for Google Adsense & Yahoo Publisher and anyone else you can. You should have multiple rivers of revenue. DON'T put all your eggs in one basket. Having multiple AD revenues will greatly expand your base.

Google pays best right now. Yahoo is good. Affiliate programs are subjective. You must fine tune & match relevant content. But they work.

These are the basics. Now go out there & find your niche. Over time you will have built a tiny empire.

Conrad Sear has been a web developer for 14 years. He now manages a startup SEO company called

. Their growing list of clients are all making to the top with his guidance.

Samples–(

#1,

#5,

#1,

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