

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

STOP THINKING IN A BOX

By Pamela Geiss

STOP THINKING IN A BOX by Pamela Geiss

When advertisers on the Internet think about ways to advertise, they tend to think ezines, banners, text links, opt-in lists, guaranteed visitors, targeted leads, FFA pages, classifieds, etc. Now all these ideas are good and all work with various degrees of success. But what have they forgotten?

In order to be truly successful in advertising, you need to advertise "from both ends". For example, say you want to sell romance books on the Internet. Where are the places you should be advertising? First you should start with the ezines, opt-in lists, guaranteed visitors, targeted leads and even the FFA lists, but where else?

Think. Where else could you run into people who would be interested in these kinds of books? How about sites where people go to find a date? Contact these sites and see how much they charge for advertising. If your budget won't handle their charges, ask them if they will do an exchange with you – you advertise their banner on your site in exchange for their advertising yours. Or offer to give them a cut of any books they sell for you on their site.

Where else could you advertise? Try going to the online book stores and getting your books listed there or exchanging advertising with them.

Where else? Go to horoscope sites and see about advertising there. People who go to read their horoscope might also be interested in reading romance.

Where else? Look for stores on the Internet who sell romance items – candles, candy, wine, aromatherapy, etc.

See what I mean? Don't think in a box. Try to think of all the places people go who might be interested in what product you are selling. There are many, many more options available to you if you stop thinking in a box.

STOP THINKING IN A BOX

Pamela Geiss is the owner of the successful LotsaPerks Advertising Agency. She publishes a twice a week free newsletter. Visit her today at <http://www.lotsaperks.com>

At Last! Cat Litter Boxes Don't Have To Be Evil

By Niall Kennedy

There is nothing worse for cat or cat owner than a smelly litter box.

For many people, the litter box is the worst of part of owning a cat. Not only is it something people dread to clean but it is also dusty and dirty. And, those who have to clean it can find themselves more susceptible to cat diseases that are present there. Sure, it's a bad job but it doesn't have to be too hard either.

There are many new litter boxes being designed to make the job, well, easier. One of them is the hooded litter box. These give the privacy to cats who are more sensitive and they also keep dust down considerably. They are idea of a single cat owner as long as they are cleaned regularly. Those who do not want to handle the litter can use removable liners for these boxes. They can lift out the whole liner and throw it out. All you need to do is put in a new liner and add the fresh litter to it.

Self Cleaning Boxes

Another option is the self cleaning box. These are idea for families that have many cats. Or they can be a good choice for anyone who doesn't want to have to deal with it. A rake removes the soiled litter into a removable receptacle which leaves the box clean. All you need to do is to discard the contents of the receptacle right into the trash.

To teach your kitten to use the litter box, all you need to do is to position it in the right place and keep it very clean. The litter box should never be located next to where the cat sleeps or near where his food is.

Once in the right place, you'll need to tell him what the box is used for. To do this, place the cat in the box and rake your fingers through the litter. The cat may decide to start using the box right away. When he does, praise him greatly. If he just wants out, play with him a few minutes and then put him back in. Repeat this several times but don't push it. You don't want to make him frustrated.

When to use the Box?

About ten to fifteen minutes after your cat eats, put him back into the litter box. When he uses it, praise him for doing so. When he is napping, watch him so that you can take him to the litter box as he wakes up.

Remember that cats respond better to praise than to scolding. If he becomes angry or frustrated, you will not accomplish anything. Place the box in the spot where he most frequently has accidents and encourage him to use it.

STOP THINKING IN A BOX

A cat may stop using his litter box if you don't keep it clean. Most cats will continue to use the litter box once he has done so several times, but you need to keep it clean. Also, a dirty litter box can lead to cat health problems so make sure to keep it clean.

These are some quick and easy tips to keeping your cat's litter box clean. If you use them your cat will be your best friend.

Niall Kennedy is a lifelong pet lover and has worked in several pet sanctuaries. Best Pet Health Information is a resource that brings you information and news, tips and reviews to help ensure

cat

health and happiness

. <http://www.Best-Pet-Health.info> Copyright Best-Pet-Health.info All rights

reserved. This article may be reprinted in full so long as the resource box and the live links are included intact.



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!