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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Search Engine Optimization Is For Fools?

By Kevin Emswiler

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Do you know how to get your website on the first page of google's search results? If you don't, you soon will.

Regardless of how you market your website, you should take the time to learn search engine optimization. There's no other marketing method that I know of where you can get a constant flow of free quality traffic to your website everyday.

Before I show you how to optimize your web pages, I like to make a quick point. You don't need a large site to get great rankings on google. You could have a one page website and optimize it for one keyword, and be on the first page of google's search results for that keyword. This would be hard to achieve because google's search engine values link popularity. Most websites will not link to yours if it's only one page. Your site wouldn't be providing any value to their readers, but a website that's just 5 pages can be of value as long as it provides good quality information.

Now let's optimize your web pages. Optimize each of your web pages for one keyword. Put the keyword in your title, description, and keyword tags. Here's an example. Let's say you're creating a website about ebay and one of your web pages is about ebay auctions. This is how the tags will look.

Ebay Auctions: How to properly setup your auctions

Next write an article about ebay auctions and use the keyword throughout the article. I like to use my keywords once per paragraph. The longer your article the more times you can use your keyword without sounding corny or abusing google's search engine.

Then ask other websites in your industry to place a link on their website to yours. This will help google index your site faster and get you higher results in their search engine.

Kevin Emswiler's goal is to help beginning internet marketers establish their own home based business. For more marketing advice, visit <http://www.chit-chat-cash.net>

How Can Seo Help My Website?

By Dana Bradley

SEO or search engine optimization is very useful for any website. Search engine optimization basically directs search engines to your website whenever a key word is typed. So if your web site is search engine optimized, whenever a user types in the keyword "cat," your website will be displayed on the search list if you are a cat lover's web site.

If you are a marketing firm trying to sell different kinds of products, then you may want to use search engine optimization to your advantage. If you are selling carpets for instance, you would definitely want the users to see your site when they search for carpets on the internet. Your sales will dramatically increase if you properly optimize your site for search engines.

If you are a charitable institution that is looking for donors to your cause, then you may want to use search engine optimization to increase everyone's awareness of what you are trying to do in the world. Let us say you are trying to save the dolphins in your area from extinction. If you would like to raise funds for dolphin protection in your area, you must use search engine optimization to reach users who type in "dolphins" in their search engines. Not only will you reach these people and let them know of your cause, they will also probably be donors and helping hands to what you are trying to do in this world.

Let us say you are an internet dating site. You charge members \$2 a month to be listed on your dating list. If you would like to increase the number of users in your website, then you should use search engine optimization. Whenever someone is looking for a date through the internet, all you have to do is to be key word sensitive to the word dating on search engines. Whenever someone types the word "date" or "dating," your site will automatically appear on top of the list. Watch web traffic increase in your site and watch your online sales soar to new heights.

If you are someone who simply wants to become popular, then you could use search engine optimization to your advantage. Whenever someone types in your name on a search engine, your website will appear. You can put all of your crazy stuff there or whatever substance that makes yourself popular. You can upload videos to your website showing off your soccer skills. Maybe you might want to upload some poems on your website if you are a writer that wants to be heard.

SEO or search engine optimization is definitely an advantage to anyone who uses the World Wide Web on a regular basis.

Dana Bradley writes about

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and



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