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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Search Engine Placement

By MoneyMadam

You have probably heard a lot about Search Engine Optimization or the phrase like "make your site search engine friendly". But how exactly can you go about doing that?!

Here you'll discover this search engine optimisation information to be much unlike than what is presently provided on the web. I have been in your position and given by my experiences I'll tell you like it is, no ugly tactics, no hype, just direct facts so you could have your own determination about what is best for your site.

To begin with, I suggest you understand Google's FAQ and search engine guidelines. Google is the search engine market leader so you may find that most of the other search engines mimic many of their techniques. If you study how to do well in Google, you will do good in virtually all of the other second tier search engines.

To gain your site's page rank is one of the key to enhance the site position in search engines. To increase page rank Your best two options are writing articles that get published, and requesting links from vendors and other business partners. Remember to make sure the links you get into your site is for your keyword. Also link to your blogs/articles from each other to increase your network.

Another thing, if you wish to get indexed faster you can submit your RSS feed to MSN, Yahoo and Google. This works great and will save you a load of time.

The above is your first hint... while this won't increase your search engine position immediately, but it might tempt Google to spider your site on a regular basis keeping your web site listings a bit more current on Google.

Below are the best few places to submit your articles: GoArticle.com EzineArticle.com Isnare.com Contentdesk.com

Good luck & Have a good marketing!!

<http://www.treasuryland.com>

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<http://ddp1.com/go.php?3399-1-1658>

How To Get High Rankings On A Major Search Engine

By Steve Pavis

If you want to have a successful Internet business, you need to have a good understanding of the surfing habits of your readers—and more specifically, how they find information on a major search engine.

Studies show that 85% of users rely on major search engine to find info. The most popular major search engine is the Google search engine. When they look for information on a major search engine, they type certain key words or phrases. You need to find the phrase that will lead them to you.

Almost half of all Internet surfers type several words when they look for information on a major search engine. They have learned that with the millions of websites listed on a major search engine, using key phrases rather than words will narrow down the search of that major search engine.

For example, someone who is researching on scrapbooking on a major search engine will probably key in "scrapbooking clubs", "scrapbooking contests" or even "free scrapbooking fonts". If you want to be on the top results of the major search engine, you need to contain these key phrases.

There are many companies that can give you a list of the most popular queries made on each major search engine. However, bear in mind that you don't want to use a key phrase that is being used by several websites, as that means you will be competing with all of them for good search engine placement.

Do a little research to find out how people will look for information related to your product, and how they would post this question on a major search engine. You should also consider a key word's common misspellings (e.g. scrap booking) as even the best major search engine will see it as a separate topic.

You should also submit your site to more than one major search engine. Studies show that 77% use several major search engine to research.

Plus the different major search engine have unique techniques for indexing sites, so your ranking on one major search engine will be different from your ranking on another major search engine.

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