

Secrets Exposed! (And They Don't Even Know It!)

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By Joe Bingham

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This is it. This is the unraveling of the Internet Marketing Era as we know it. I now have the key to all the marketing knowledge you will ever need ---- for FREE even!

Absolutely nothing can escape this tactic, it's...

Stop laughing! I'm serious here! Come On! Just because I usually do humor here doesn't mean I can't have a serious thought once in a while, does it?

And yes, as a matter of fact, there is one serious bone in my body. In fact there are two. They are located in my upper arms, between my shoulders and my elbows.

They are called the humerus bones.

Ok, ok. Point taken. I have no serious bones in my body.

But I really do have The ULTIMATE Secret to Learning about Internet Marketing. This is Breakthrough! This is Genius!

And I'm going to EXPOSE the secret right NOW!

As soon as you each send me \$19.95.

Oops! Ha, Ha! Just kidding. That was just a little bit of the evil, greedy, marketer in me shining through. But hey, I have to pay the bills somehow. It's not like my kids can eat email for breakfast you know!

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I do, but that's different.

ANYWAY, this is one of those rambling articles isn't it? But it's ok, because right now we have...

SECRETS EXPOSED!!!

Now, I'm going to be serious for a moment, because you can actually do this. Next time you're reading the sales pitch for an e-book or marketing program, pay attention to the way they are trying to get you to buy.

Guess what? If the people trying to sell you this thing really believe in the sales or marketing tactics they are offering to you, **THEY WILL BE USING IT ON YOU AT THE TIME!!**

Wow! I just saved everybody a BUNCH of Money! You no longer need to buy the e-book or marketing program. Just analyze their sales copy. It's all right there. All of their tactics, 'magic words', web site design know-how, and marketing skills will be in use, right there, on you!

Conversely, if they aren't using what they are trying to sell, you have to wonder if they really believe in it or not.

Otherwise, look up, look around, it's ALL right there! Why buy it! They are giving it all away! Right in front of you on the World Wide Web is their...

SECRETS EXPOSED!!! (and they don't even know it!)

You've just got to ask yourself some questions. If the site is selling 'magic words', look at the bold words on the page. What are their magic words? Huh! There they are!

If they are selling 'web site traffic' secrets, think about how they got you there. Wow! There's a secret. Where else have you seen their ad or link? More secrets!

How is the site set up? Do they have a newsletter list? Do they use auto responders? If so, I bet they believe in them and recommend them in the \$39.95 book.

Select a site or program you admire and pick it apart. What are they doing? What got you interested in them?

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Better yet, dig up an e-book that you read before and go back to the site you bought it from. Then, take what you learned from the book and dissect the site. I'll bet every one of their secrets is right there! Now, apply that to other sites you visit.

Incredible! What a resource! Sales copy and web sites are extremely numerous, and now their educational!

See, see, I can be serious once in a while. It's not my fault that my humerus bones are located between my brain and my keyboard.

That brings up a thought. I wonder how my writing would be if I learned to type with my toes?

It would probably stink. Depending on how often I washed my socks, of course.

Secrets We Keep From Those We Love

By Timothy Cole

Everyone keeps a few secrets from a husband or wife, boyfriend and girlfriend. And people keep their secrets for a lot of reasons. Often people are embarrassed or they are fearful of a partner's hostility or possible rejection.

And research shows that it is in one's best interest to keep some things private, especially when partners or spouses are likely to respond poorly to the truth. Being rejected, scorned, or stigmatized does not help any one work through a serious issue.

But, keeping secrets can also be harmful.

Keeping secrets often prevents people from dealing with the problem at hand. Keeping secrets leads to increased stress, anxiety, and it often makes people think about the issue (event or topic) more frequently.

For instance, people who have a secret crush on someone often dwell on their feelings more than people who are able to talk about their feelings out in the open. More often than not, keeping something secret makes it seem more important than it really is.

Likewise, revealing secrets is very helpful when it is done right; that is, in a safe, non-judgmental environment. Revealing secrets can reduce stress, it helps people let go of an issue and think about it more clearly.

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If a secret is bothering you, it really does help to get it out – as long as people don't respond negatively or use the information against you.

In fact, research shows that the simple task of writing down a secret, even if no one ever reads it, makes people feel better. Writing a secret down reduces stress – it is cathartic.

With this in mind, we have created a place where people can anonymously reveal the secrets they keep. Maybe you will find that letting go of one of your own secrets is helpful and not so embarrassing after all.

Article by Timothy Cole, PhD. Take a look at the secrets people keep from their romantic partners at



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