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**Selecting The Title Of Your Link Exchanges**

**By Martin Lemieux**

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More importantly, what title do you chose?

That's a whole other topic but I felt it should be addressed.

So here you are, you're about to add your link onto another site, but what do you write for the title?

So let's address these important issues...

1) Have you checked your pages for key word density?

Here is a great key phrase density checker for those of you who don't have a personal script to help:

<http://www.abakus-internet-marketing.de/tools/topword.html>

"Affordable Web Design & Internet Marketing Tips"

If I add my site to a web design category, I submit this title...

Affordable Web Design – and link it to my main page.

If I add my site to a web promotion category, I submit this link title...

Either: Internet Marketing / Web Advertising / Marketing Tips / or Internet Marketing Tips

If you take a good look at the results from above, all these title's are perfect for that page.

## Selecting The Title Of Your Link Exchanges

Affordable web design, web design, internet, internet marketing, internet marketing tips.

Read that whole paragraph out loud, sounds stupid doesn't it? I think so 2 and so do search engines.

I wish you much success with this article!

<http://www.smartads.info>

&

<http://www.smartads.ca>

OASES – Online Advertising Search Engine Services

<http://www.flyinggelatingames.com>

### **Link Exchanges**

**By Matt Colyer**

[www.linkexchangeit.com](http://www.linkexchangeit.com)

are one of those that help you get link partners for traffic.

Matt Colyer is the owner of the

[Marhen.com](http://Marhen.com)

Network which includes

[www.linkexchangeit.com](http://www.linkexchangeit.com)

and is a

part-time SEO. He also is a php, CGI and ASP developer.

Related Content:

Link Exchanges

How to Get Your Web Site Ranked High in Search Engines with Free Link Exchanges

Tips For Exchanging Links :: Make It Count!

Link Exchanges – What they can do for your business (PART 1)

Have You Settled On First Choice When Choosing A Title?

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