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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Self Adhesive Satisfies Micro Breweries

By Martin Williams

The move to self adhesive labels for UK brewers follows recent developments in the USA. Anheuser-Busch has played a leading role in the States and Coors are now adopting the same approach in the UK.

However, it is not only multi-national breweries that have an interest in the quality of their labelling - so do micro brewers.

These smaller regional breweries have a strong reputation for distinctive packaging and have been quick to harness the benefits of self adhesive labels. Many brewers outsource their bottling to contract breweries, which tell us that self adhesives are more reliable at application and give their bottlers less downtime on the production line. The result is good for both the brewer and the bottler.

There are also economies when producing self adhesive labels. Unit costs are reduced because they can be printed, finished and die cut in a single process, minimising costs and wastage.

The development of dual web printing processes also means that the body, back and neck labels can be applied in one pass on the bottling line and labels perfectly index onto the bottles. We also apply film coating that gives labels durability and ensure they reach the shelf in prime condition.

Beer bottles with self adhesive labels are able to be recycled in the same way as those with traditional labels, so innovative labelling does not get in the way of good recycling practice.

The OPM Group has designed, printed and produced self adhesive labels for several regional breweries including Swindon based Arkells.

Arkells head brewer Don Bracher says that self adhesives increase the brand impact of their bottles. "The visual impact of self adhesive labels is significantly better than we glue labels. Yes, they are more expensive, but we think they are worth the additional investment. We now have labels with better colours, better branding and more customer appeal.

"We're producing beer in non returnable bottles, so you have a situation where the bottle is pristine. It's

important for the label to look the very best it can".

Etiquette (

www.etiquette.co.uk

) are the UK's experts in labels

& labelling. For more information about bottle labelling, visit

www.labelling-machine.com

or buy

online at

www.thelabeller.com

Reasons To Keep The Adhesive Packaging Tape Sticking Around

By John Francis

Adhesive packaging tape is one kind of tape that you will want to keep close at hand. Adhesive packaging tape is useful for many jobs around the house and office.

Planning a move? If you are moving and will be doing the packing yourself, make sure you have plenty of adhesive packaging tape. Nothing holds a box together as well as adhesive packaging tape. Moving companies use this product because it is strong and can be used to close a box that holds household or office items. Adhesive packaging tape will keep the box from opening and the contents from spilling.

When you are the one who gets to pack all the dishes, books, small appliances, decorative items, linens and clothing you will be glad to have adhesive packaging tape within your reach. If you use strong boxes and good adhesive packaging tape you should not need to worry about your possessions making it safely across town or across the country.

Time for one of the kids to go away to college? This is another time for adhesive packaging tape. You can help them box up all the things they will need for school.

Let's say it's a few years later and the kids are ready to get their own apartment or house. Round up the adhesive packaging tape, clean out their bedroom and closet and send them packing, literally!

The time may come when you need to go through a parent's home. There will be years of memories and treasures to look through. Purchase some boxes and adhesive packaging tape and you will be able to box up your favorite keepsakes and also send a box or two to other family members.

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If you need to clean out the attic, garage or basement you may find that adhesive packaging tape is necessary. Whether you are keeping things or giving them away the adhesive packaging tape will help you get everything in order.

When you want to send a gift to someone who lives out-of-state you can use adhesive packaging tape. Masking tape will not always do the job but adhesive packaging tape is a good choice because it will keep the gift safely taped. Put your gift in a box, secure it with adhesive packaging tape and sent it to that special friend or family member.

As you can see, there are many reasons to keep adhesive packaging tape sticking around your house or office.

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Everything you need to know about adhesives from adhesive dispensers to wood floor adhesive.

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