

publishing a piece of work? Make sure to read this before sending your order to the printers to avoid a costly mistake!

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Self publishing a piece of work? Make sure to read this before sending your order to the printers to avoid a costly mistake!

By Laura Hickey

Self publishing a piece of work? Make sure to read this before sending your order to the printers to avoid a costly mistake! by Laura Hickey

If you know of anyone writing that likes to hear others experiences from authors, please share this and include the byline.

One Isn't Enough When it Comes to Proof Reading Your Work

Here's a story of an author who had to learn the hard way that one proof reading isn't enough.

She had finished her manuscript and was really excited. She knew a local retired English teacher and approached her about her book. She offered to pay for her services but the retired English teacher refused. She expressed interest in proof-reading for the reason of helping a local writer. The author was happy and satisfied about having her work edited for free. After she edited the mistakes, she had her book typesetted. That seemed like the logical step at the time. Then she sent the files to the printers. She order 300 copies.

As she started selling, politely a women told her about some mistakes in the book. She was horrified by this. She put away her fears and reviewed her book. Her happiness had deflated within minutes. There were mistakes and more than a few. This was her fault. She should've checked thoroughly before approving her printing order. But there's also another lesson in this story. Never trust one person's proof reading. Have relatives and friends that you trust not to steal your work to proof-read. Heck, even hire a professional as well if you feel that your manuscript still needs editing. Always have more than one person proof reading your work. What two people may miss, the third person reviewing may notice.

publishing a piece of work? Make sure to read this before sending your order to the printers to avoid a costly mistake!

What happened to her 300 copies? Some went to reviewers, others for free copies. Please keep in mind to warn the reviewer if you do have some bad copies about the grammar and other mistakes. Don't make the same costly decision she did. One editing, isn't enough.

Read more articles written by Ms. Laura Hickey and her children's book *Mysterious Chills and Thrills E-book for Kids. Ten Short Stories to Tickle the Imagination. "Spooky" "Awesome" "Unpredictable"* Isn't it time you entered the world where shadows lurk and each page turn could be your doom...<http://www.laurahickey.com>

Suggestions For Reducing Printing Costs

By MalaMaal.com

15 Suggestions For Reducing Printing Costs

1. Use mail order printers. Ordering printing by mail generally costs less because these printers have less overhead. Answer ads in mail order publications and compare prices. Always request samples.
2. Order larger quantities. Before an offset printer runs your job, he must photograph the camera-ready copy & make a printing plate. This is necessary whether you order 1, 100 or 10,000 copies and is included in the "base" price. If you have an effective sales piece, you can save considerably by ordering more units, less often.
3. Avoid 2 and 3-color print jobs. If your materials do a good selling job printed with black and white ink on colored paper. Pocket the savings!
4. Use black ink only. Printers are geared to print with black ink. When you order a job printed in any other color, you will generally be charged extra for cleaning the press before and after your print job.
- 5.. Avoid rip-off prime sources that requires you to buy their sales materials directly from them. Generally, their products are poor sellers, but they make money off printed circulars, envelopes, etc., you are forced to buy from them – at a highly inflated prices. Don't be gypped! Honest dealers will let you order printing from whomever you please.
6. Print both sides of the sheet. Since the cost of paper your jobs requires is also included in the base price, by printing both sides of the page, you can save. (this can also reduce your postage costs!)
7. Submit PERFECT camera-ready copy.. If you require the printer to make changes on the original, he will charge extra. (read "How To Design Winning Ads With Your Own "CR" Copy" – just \$1 from above Publisher).
8. Avoid large "reverses" (black solids). It is difficult for any printer to get good ink coverage if there are large reverses (black with white lettering), and many charge as much as 25% extra. A well designed sales piece does not have to rely on reverses to get attention.
9. Use standard paper sizes. Ordering printing on unusual sizes or types of paper requires press adjustments. This increases printing costs.
10. Order a "photo reduction". Standard typewritten copy can be reduced 25% to 33 1/3% and be legible. If your sales message runs to sat 1 1/4 t 1 1/3 pages, you can have it reduced to fit a regular 8 1/2" x 11" sheet and save printing. Most printers will do this for a small fee.
11. Avoid duplication. If you keep accurate records, you can reduce printing bills simply by not sending the same materials over and over again to the same customers. (read "How To Set Up A Simple, Low-Cost Record/Bookkeeping System" – only \$1.00 from above Publisher).
12. "Cut" copy. If your message is handwritten or typed, and fills more than one 8 1/2" x 11" page, try rewriting the copy and eliminating unnecessary words. It will then cost you less, to have it printed.
13. Sum up offers. If you have many items to sell, instead of sending a separate circular advertising each offer (which also increases postage costs), you can

publishing a piece of work? Make sure to read this before sending your order to the printers to avoid a costly mistake!

mention them all on one or two pages. Just list the items and give a brief description. At the bottom of the page, say something like "For additional information, check the items that interest you most and return this entire sheet with a long SASE." 14. Avoid printer's "convenience" services. A printer's basic job is printing! But may also perform other services such as collating, folding, stapling, etc.. You can save much for your printing bill if you do many of these easy little chores yourself. 15. "Make a deal!" Some smaller, local printers may give you a "discount" if you promise to use him exclusively for all of your printing needs.

This Article is Courtesy of

– the ultimate Resource for

covering various subjects that include health, self–improvement, diet and weight

loss, recipes, love and relationships, Christianity, blogging, RSS, sales and marketing, scripts and templates, search engine optimization, traffic building, etc. You are free to reprint this article in other websites, as it is without editing, as long as the author's biography and all active hyperlinks (including anchor text) remain intact.

is a unique eStore with the Latest Collection of

.

Most of these eProducts are sold at fabulous discounts, some at over 90% Off on their list prices. Free eBooks are also available for instant download.

publishing a piece of work? Make sure to read this before sending your order to the printers to avoid a costly mistake!



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!