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**Sex and the Gods of Internet Marketing**

**By Linda Cox**

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By Linda Cox J.A.M.G. (Just Another Marketing Guru)

Whenever I mention my occupation to a non-wired person, it seems to generate the same response:

"Isn't there an awful lot of porn on the net?"

The question floats toward me like a smoke ring and forms a halo around my face, framing me as a pornographer, nymphomaniac, and all-round corrupter of innocence.

I expect that from my mother, but it's not the public image I strive to cultivate. I never have a good response ready.

"Hmmm," I nod coquettishly, "I'll have to look into that."

The subtext of my vapid reply could be "Yes, the internet is a modern-day Gomorrah and I'm in it up to my quivering loins," or, "I really haven't heard that, but I'm so pathetically hard-up that I'm gonna race right home and look."

Neither is what I mean to convey, but the truth is probably just as perverse...

I've never really looked into sex on the net.

I always plan to, but I never do. I think I've always been very nervous about what I might find. Who knows? Maybe I myself would become corrupted – lured into the nether regions of psycho-sexual depravity and cyber-sensual abandon... never, perhaps, to return.

## Sex and the Gods of Internet Marketing

(I shudder at the thought... several times.)

Well, that sort of cloistered naiveté is fine when you're just peddling software and minding your own business, but now that I'm prancing around like an e-marketing guru, I no longer have the luxury of ignoring so large and infamous a part of our venue.

### THE DARING SEXPLORATIONS OF LINDA COX!

I have shifted into my Lara Croft/Wonder Woman Intrepid Female Explorer persona and I am now going to begin my Conradian trek into the internet's dark interior.

Wish me luck. Here goes...

Okay, I'm back. Thanks for waiting. I'm prepared to report now.

Yep, it seems that there IS some sexual content on the internet. (Drink, please.) Rather a lot, in fact. (Make it a double.) Funny I never noticed before. (Is it warm in here?) Actually, it's amazing there's room for anything else. (WHERE'S THAT FREAKIN' DRINK!?)

Here's what I learned...

I can never don my Lara Croft/Wonder Woman alter-ego again now that I've seen them locked together in alt.sex.binaries.lesbian.actionheroes in a bout of no-holes-barred lovemaking.

Acts I consider sexually extreme and taboo, many people consider warm-up.

I will never use a public restroom or changing room again. I will never wear a skirt in public again. I will never look at many salad ingredients the same way again.

Certain professions should strictly enforce a much earlier mandatory retirement age.

Everything is a sex toy to someone... EVERYthing.

I found Howard Sprague's private diary online. Goober and Floyd I always suspected, but Otis, Barney, how could you?

Bondage is a cottage industry. I'm not sure what BDSM is, but it looks pretty damn uncomfortable.

I accidentally learned how Vinnie, my pizza delivery kid, made ends meet before landing his present gig.

Some things are better left unshaven.

She-males are the damnedest thing since Mike the Headless Chicken.

## THE GODS OF INTERNET MARKETING

Adult website marketers are the most in-your-face, take-no-prisoners, knock-down drag-out rock 'n roll marketers on earth. If I could sell software the way they sell sex, I'd be living on my own island.

## IN PRAISE OF CENSORSHIP

Frankly, I very much oppose adult content on the internet. I think it should be legislated out of existence. Here's why:

Sex is the fire in the belly of civilization. If we allow it to become so commonplace that everyone gives up the hot and frenzied pursuit of it, then humanity will just go sit on the couch and watch pro wrestling. And then where will we be?

Sitting on the couch watching pro wrestling, that's where!

Linda Cox (J.A.M.G.) was born in a speeding stagecoach amid the screams of fellow passengers as insane, wild-eyed horses dragged them all crashing toward the brink of destruction. That stagecoach was the planet Earth, those passengers were the human race, and Linda Cox is Just Another Marketing Guru. (The horses were just regular horses.)

## **A Look Into Egyptian Religion**

### **By Kadence Buchanan**

By far, the ancient Egyptian culture represents one of the least understood and most interesting facets of beliefs throughout human history. In this article, we'll give you a basic idea of what modern day man knows about what the ancient Egyptians put their faith in.

Our understanding of Egyptian religion is far from complete. Many of the things that we know about their religion seem incomplete; we seem to have found alternate gods they've worshipped that served the same purposes, as well as conflicting stories about what they believed about how the world was formed. While our knowledge is somewhat lacking, we'll focus on what we do know.

Many researchers feel that one of the most basic forms of religious identity that the Egyptians performed was the worship of animals. The tribes of Egypt that existed pre-dynasty often worshipped different animals as gods that represented their feelings of which animal was in most relation to their way of life. Many of these gods were shown in pictures and writings to have an animal head on a human body, with an example being Ophois, the god of war, who had a wolf's head. Some gods were identified with multiple animals, as well, such as Thoth, who was associated with the ibis, the baboon, and the moon. The creationist beliefs of the Egyptians varied from tribe to tribe. Some felt that the god Khnum had built the world on a potter's wheel, while others felt that the existence of the universe was due to the spiritual thought of the god Ptah.

## Sex and the Gods of Internet Marketing

Organized religion found its way into Egypt at around 3200 BC, when Egypt became organized as a state. Many of the gods that the ruling class were in favor of received the most acclaim throughout the land, with the god Amon receiving much more acclaim than he had previously. The Egyptian religious experience was unique in that over time, the ruling class had the power to directly influence which gods received the most praise. As time changed, different gods came into the limelight. Any way you put it, we still don't have a concrete knowledge of the beliefs held by these ancient peoples. Hopefully, time and exploration can help us to clear up many of the difficult questions posed by Egyptian religion.

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