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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Shopping search engine

By David Kay

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Sortprice is a free shopping search search engine that allows shoppers to find millions of products from hundreds of merchants. They also give you the option to compare prices and search within a price range for a product. Many top quality merchants listed at great prices.

An up and coming player in the search engine industry continues to take the spotlight and grow at a brisk pace. SortPrice.com will be the next industry giant and is on its way to revolutionize the market. They are a product search engine with a large database of products collected from a wide variety of internet merchants. Shoppers can search for almost any product and find the cheapest possible prices. SortPrice does not charge any merchants to list their products on SortPrice.com. They deliver customers directly to the merchants' product pages converting shoppers into sales without the merchants having to pay heavy costs of advertising. They also offer several other efficient advertising programs that allow merchants to stand out above the competition at very low costs. Too many e-commerce companies have fallen to the heavy costs of internet advertising; companies like SortPrice.com will help bring merchants and shoppers together. More information at www.sortprice.com

PR Specialist www.sortprice.com

How To Get High Rankings On A Major Search Engine

By Steve Pavis

If you want to have a successful Internet business, you need to have a good understanding of the surfing habits of your readers—and more specifically, how they find information on a major search engine.

Studies show that 85% of users rely on major search engine to find info. The most popular major search engine is the Google search engine. When they look for information on a major search engine,

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they type certain key words or phrases. You need to find the phrase that will lead them to you.

Almost half of all Internet surfers type several words when they look for information on a major search engine. They have learned that with the millions of websites listed on a major search engine, using key phrases rather than words will narrow down the search of that major search engine.

For example, someone who is researching on scrapbooking on a major search engine will probably key in "scrapbooking clubs", "scrapbooking contests" or even "free scrapbooking fonts". If you want to be on the top results of the major search engine, you need to contain these key phrases.

There are many companies that can give you a list of the most popular queries made on each major search engine. However, bear in mind that you don't want to use a key phrase that is being used by several websites, as that means you will be competing with all of them for good search engine placement.

Do a little research to find out how people will look for information related to your product, and how they would post this question on a major search engine. You should also consider a key word's common misspellings (e.g. scrap booking) as even the best major search engine will see it as a separate topic.

You should also submit your site to more than one major search engine. Studies show that 77% use several major search engine to research.

Plus the different major search engine have unique techniques for indexing sites, so your ranking on one major search engine will be different from your ranking on another major search engine.

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