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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Signal Your Intentions

By Michael Katz

I didn't grow up in Massachusetts. I have however, been living here for nearly 25 years, and at this point, I think you'd be hard pressed to tell me apart from a native New Englander: I keep jumper cables and a snow shovel in the trunk of my car; I consume twice my weight in ice cream each year; I have an uncontrollable urge to vote for public officials who either resemble cartoon characters or have the last name "Kennedy" (or both).

There is one characteristically New England habit however, which even after all this time, I refuse to adopt: Not using turn signals while driving.

In most parts of the civilized world, turn signals are considered a benefit: You use them to let pedestrians and other drivers know where you intend to go, so that they don't get confused and accidentally bump into you. Simple enough.

Here in New England on the other hand, using turn signals is considered a sign of weakness. I remember my friend Julie trying to explain this to me many years ago, as I sat white-knuckled in the passenger seat of her car, watching her weave in and out of traffic: "If I signal, and the other guy knows where I want to go, he won't let me in."

When it comes to your E-Newsletter however -- born and bred New Englander or not -- turn signals are a must. Specifically, I'm talking about including a short synopsis of your newsletter at the very beginning of each issue (something I do in the introductory note of my e-mailed newsletter -- if you're reading this on my web site right now, you won't see the note).

Nothing complicated, just a clear, straightforward sentence or two: "Today we discuss blah, blah, blah..."

The idea behind "signaling" to your readers is that by doing so you help them triage their e-mail. They've got lots to do and lots to read, and not every subscriber will want to read every issue you send out (I'm sorry to have to be the one to tell you this). It doesn't mean they don't want to continue receiving your E-Newsletter, it just means that for whatever reason, this topic on this day is not

important enough for them to take the time.

Bottom Line: Your readers are busy people, and as much as they may love your style and content, not every topic will be of interest. Particularly if, like me, you take a while sometimes to get to the point, your readers will appreciate the respect for their time and energy that your newsletter signaling provides.

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) a Boston consulting firm that helps clients increase sales by

showing them how to nurture their existing relationships, and that specializes in the development of electronic newsletters. He is author of the book, E-Newsletters That Work.

Sharing your Satellite Internet Connection

By Larry McLemore

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Sharing your Satellite Internet Connection

Do you have Satellite Internet? If so here is something you might not know. You can share the Internet with others by becoming a hotspot. A hotspot is a location where wireless or Wi-Fi Internet is available. You can send your signal to Rver's that are near, allowing them to connect to the Internet from your signal. You might ask why would you want to do that? There are several reasons, maybe you are traveling with another rver that does not have Internet capability's. Maybe some of the members of your club only have slow dialup or you might be in an area where only Satellite is available. Or maybe you would like to make enough money to pay for your own service by charging others to use your signal.

In order to do this, you will need a 802.11b or 802.11g wireless router. Prices are great right now and you can get one for as little as \$30 on up to several hundred. As a rule, the more you pay for a router, the further you can send your signal. The router fits inline with your modem and is very easy to connect up. You will probably have to use the product support and talk to a tech the first time you configure it, then after that you should have no problem.

The person or persons you are sending the signal to, will need an adapter, see www.rvinginfo.com.

Once they have the adapter, they will be able to access other free hotspots as well. Here is a list of

www.wififreespot.com

You have to keep in mind that with a network setup like this, you can share files, such as your documents, but if you do that, anyone connected to the network will be able to access the files that you are sharing. So the best thing to do is not to activate any file sharing, but if you feel you want to any way, then at least require a password so only those that you want to can access your files. One other thing, as more people connect using your signal, the signal speed will slow, however it will still be much faster than dialup.

Larry McLemore is the webmaster for www.rvinginfo.com and www.rverscomputerhelp.com He has written articles for www.rversonline.org and is also the online computer advisor for the same web site.



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