

Simple Joint Ventures Make Small Niche Sites big bucks!

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By Jeff Lugeanbeal

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My friend has a website that has been online for 3 years, and each year he nets six figures.

His site is a niche site selling mostly collectible christmas ornaments. His site shows up number one at google, msn, yahoo, and a few smaller search engines for some specific keywords.

Yet his site gets very little traffic from the search engines. Why? Because there isn't much demand for his keywords on google or the other SE's even though he is number one.

So how does he get traffic and earn money?

Simple: He maintains his site for the few that find it with the search engines, making him a few hundred bucks a month, but the rest of his traffic comes from offline promotion.

His simple offline promotions are mailing a nice color catalog to his online customers.

His other potential customers come from a joint venture with a couple of jewelry stores. He simply obtains customer addresses from a few jewelry store owners and mails the catalog out. In return, the jewelry store owners get mentioned in his catalog and their websites are listed. No revenue is shared.

So you can see that the majority of his traffic and sales are from simple offline marketing because there aren't many people searching for his product directly from their computers. He has to place a catalog in their hands to get customers.

It's really that simple for him. Just imagine if you have a #1 listing in google for a high demand keyword. Tons of traffic to your site, and your simple job is to presell the customer and close the sale!

The New State Of The Art Method For Making Money With Joint Ventures

Simple Joint Ventures Make Small Niche Sites big bucks!

By Karin Manning

If you are anything like me, you spend a lot of time researching joint ventures and going through the chore of analysing all the joint venture proposals you get on a daily basis in your inbox. I've often wondered if there was an easier way to find successful joint ventures, as serious marketers online all know the power of joint venture marketing.

In fact, some marketers have told me that if they could only utilize one marketing strategy it would be joint ventures fullstop.

If you have got a product or service to promote you know joint ventures are essential to your business. Joint ventures are when two or more people work on the same project. The most lucrative way to benefit from joint ventures is to let other people sell your product or service and share the profits with you. Some examples of cross promotions would be exchanging popups and testimonials.

In my online experience recently I have noticed that some forms of ezine advertising did not pull the results that would have been expected. If you are also spending hard earned money on ezine advertising there is a better and easier way.

An example of a joint venture unrelated to internet marketing would be a gym coming together with a company that produces body building supplements.

Joe Vitale made \$25,000 from joint ventures from just one email.

So if you want to explore more fully the lucrative world of joint venture marketing how do you go about finding joint venture partners?

Old-fashioned ways of finding joint venture partners: Making a post on a forum if permitted by the moderator; Visiting individual websites and emailing the owner one by one; Spending time making contacts with other internet marketers online.

The new state-of-the-art way of finding joint venture partners:

By subscribing to Joint Ventures Weekly. Once in a while an ezine comes along that makes me sit up and take notice. My good friend Mike Woo-Ming has created such an ezine.

Each week you will receive a list of the TOP joint ventures for the hottest internet products and services.

Each joint venture is carefully screened and analysed before it reaches your inbox. If it doesn't meet the relevant criteria you won't hear about it.

Your time is valuable. Each joint venture will include: A detailed synopsis, Current conversion rates

(unless new), Requirements, Length of joint venture offer.

Simple Joint Ventures Make Small Niche Sites big bucks!

YOU choose exactly who YOU want to work with!

Finally, a place to find non–internet marketing joint ventures as well. By subscribing to Joint Ventures Weekly you have the power to select the latest products before anyone else in your field.

It is often said that only 10% of small business owners take advantage of joint ventures. You now have the means to be part of that 10% by subscribing to Joint Ventures Weekly today.

Subscribe today by visiting

To your joint venture success,

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and fill out

the ePackage Newsletter & Bonuses popunder on entry. To be one of the first to hear about the latest joint ventures available subscribe to Joint Ventures Weekly by visiting

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The New State Of The Art Method For Making Money With Joint Ventures

"7 Insider Tips To Joint Venture Success"

Making Money Online Real Fast

How Joint Ventures Can Catapult You to Success

10 ways to structure your "Joint Venture" deal for maximum profit

The Great Big Book of Internet Marketing

Pure Profit Software

The Classified List

Ready–Made Niche Websites

Character Counter Software

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