

Six Easy White-Listing Ways...Stop Losing Important Emails!

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By S. Kumar

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<http://www.learnhomebusiness.com>

Are you dead sure about receiving of all the important emails that is sent to you?

"The chances are that you are among the 42% of the people who ARE NOT receiving the genuine emails and newsletters that you requested for".

Why this is so?

Increasingly, ISPs are using filtering systems to try and keep S/p/a/m out of customers' inboxes. Being automated, these filters are not perfect. Many authentic emails get caught in these filters.

Sometimes, they accidentally filter that "All-Important-Email" you were waiting for. And you have no way to know which of your emails is filtered. The end result is, you end up losing critical info that may prove to be vital to your business.

Is there a way to solve the problem?

Fortunately for all of us, there exist simple solutions. But the action has to come from you to make sure that these critical communications reaches your mailbox – Unblocked.

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Six of the most common and easy solutions are given below.
It's simple to implement.

#1. *The HOTMAIL User*: You can 'Safe List' an email ID in hotmail. Here's how:

1. Choose the 'Options' tab from the top
2. Select 'Safe List' (Given under the head –Mail Handling–)
3. Now type the email address that you want messages to be received without filtering in the one line form.
4. Now choose 'Add'

#2 *The AOL User*: Place an email ID in the 'Address Book' in AOL. Here's how:

1. Go to Keyword Mail Controls
2. Select the screen name to which the newsletter is send
e.g. "HomeBiz Tip E-Mag"
3. Now choose 'Customize Mail Controls' For This Screen Name
4. For AOL v7.0, include in the section: "exclusion and inclusion parameters", the domains from which email is send.
For e.g. @learnhomebusiness.com, @learnhomebusiness.net

For AOL v8.0, choose "Allow email from all AOL members, email addresses and domains"

5. Choose 'Next'.
6. Choose "Save" displayed at the bottom.

Important Note On AOL 9.0 : AOL 9.0 has become more complicated. The best way is to place an email ID to the "Person I know" buddy list. All mail you receive from this email ID will pass through the filters. So, make sure that when you join for a newsletter, it is ADDED to your buddy list.

#3 *The YAHOO User*: Correct the 'Bulk' Folder in your Yahoo. Here's how:

1. Newsletters gets mistakenly filtered to your Yahoo 'Bulk' folder. Go to your 'Bulk' folder; locate the filtered newsletter and choose, "this is not S^pam", next to the "From" field.

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Also, to ensure that you do not miss on important emails to your Yahoo Inbox, do these steps:

1. Open your Yahoo mailbox
2. Choose 'Mail Options' (Given at the right corner)
3. Choose 'Filters'
4. Choose 'Add ' button.
5. Now, in the top row – From header: Choose 'contains'.
6. Type the domain from which the newsletter is sent.
For e.g. learnhomebusiness.com
6. Finally, at the bottom –Move the message to: Choose Inbox.
7. Choose 'Add Filter' button.

#4. *For OTHER Users*: Meant for email programs like Outlook, Outlook Express, Eudora and Netscape Mail. Here's how:

Inform your ISP or the person responsible for your email that you want to receive all communications from a particular domain.

For e.g. a member of <http://www.learnhomebusiness.com>, asks them to white-list the eZine "HomeBiz Tips-EMag' so that he can continue to receive our Zero-cost products without a break.

#5. *For Own Filter Software*: Many times the filter software installed in the computer is the culprit. Here's how to prevent it.

Look for "Options" in the filter software that you have installed in your computer. Then give permissions for all emails from a particular email ID or domain.

#6. *Two Additional Tips To Prevent Loosing Important Emails*:

Tip #1 : You may be currently receiving all your email messages without a hitch. But, it's still advisable to white-list and prevent future problems.

Tip #2 : No matter what the email system you are currently using, add the email ID of your opt-in Newsletters' to the 'Address Book' of your particular email system.

Currently, white-listing is the ONLY way to ensure that you receive all your important emails. Do not ignore this important

aspect of email communication.

From a personal angle, the major chunk of what I learned so far is from small, nifty newsletters that arrives in my mail box with a welcome smile. I can never block these little capsules of vital info.

If I do, I am blocking myself from the 'tit-bits' that adds to my knowledge. Ultimately, Integrating these 'tit-bits' into my website <http://www.learnhomebusiness.com>, keeps it live and current – Everyday.

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The Elements of Creativity: Attributes Listing Method

By Dr. Alvin Chan

Attribute listing is one of the best ways to generate ideas, whereby there are many parts to the problem/ challenge faced. If you are asked to generate ideas or solutions to a complex challenge, the first thing you can do is to list all the attributes of your problem.

These may include: Physical Mental Emotional Social and more (depending on the complexity of the challenge)

By doing so, you can then concentrate on each attribute at a time. This will no doubt give you more peace of mind (and pulling of your hairs) when generating your ideas.

The attribute listing technique is often used in a Research & Development (R&D) department of many companies, especially those who are constantly producing innovative products to have an advantage over their competitors.

Let's go through this worked example to give you a better understanding of how attributes listing can be of help to you.

For example, if your challenge is to design a new ladies' handbag, you could list the attributes as: the physical aspects which include– shape, length, colour, materials used and on the emotional aspects–the stress some women faced of misplacing their handbags. You might choose to first tackle the emotional stress of losing one's handbag by creating a new small gadget to be placed within the handbag to sound the owner that she is moving too far away (maybe one or two metre away) from her 'treasure chest'. After that, you could work on the other attributes, one by one, be it the shape or materials used for the handbag.

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Putting Your Elements to Work:

Try to generate oodles of ideas using attributes listing with these sets of challenges:

1. Design a new toy for children under 6 years old to teach them simple arithmetic. Safety is an important attribute.
2. Create a campaign to encourage people to stop smoking. (Think through the attributes: Physical, Mental, Emotional and Social)
3. Set up an effective marketing plan (there are many parts to a good marketing plan: the 4 P's - Product, Price, Place and Promotion) for your new products.

Have Fun!

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The Elements of Creativity: Attributes Listing Method
My Emails Are Not Being Delivered. Black Lists and White Lists Explained
When And How To Cancel An Ebay Auction Early.
Types of Listings with Agents
What's in a Listing? Do a Search of your Site or Ezine.

Guerrilla Mailer
Newbie's Guide to Stop Spam
Photo Re-Sizer
Net Spy Tracer
Software Index



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