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Smoked Salmon, Or Tower Of Chocolate, That Is The Question

By James Zeller

Chocolate has long been the favorite for food gifts. But what about those who we know really

shouldn't have it? Shouldn't we give a gourmet gift that is healthy? Smoked salmon gifts are becoming more popular, not just as a healthy alternative, but because they taste so good too.

Giving gifts is an expression of kindness and regard for those we care about. When choosing a gift, we should think about how it will be received by the person we are giving the gift to. Sometimes a gourmet gift may not be appropriate if there are concerns about monitoring levels for blood sugar, cholesterol, or high blood pressure. Before you purchase that "tower of chocolate" or that "heavenly cheesecake," and send it by UPS, consider Smoked Alaskan Salmon as a healthy alternative gourmet gift.

Fish such as Alaska sockeye salmon, contain omega-3 fatty acids, or polyunsaturated fats. These important fatty acids aid the body in numerous important functions such as oxygen absorption, blood pressure and cholesterol regulation, prevention of inflammation, prevention of premature aging, and general promotion of the body's immune system.

Omega 3 fatty acids are most concentrated in cold water salmon and other fish which have high oil content. The effects of omega 3 fatty acids have been widely studied and the list of potential health benefits is long and varied.

Smoked salmon is not just a fancy hors d'oeuvre or party appetizer. Smoked salmon is increasingly used in gourmet entrees and dishes of many cuisines. Online gift orders of smoked salmon fillets are becoming more popular for gift giving occasions from executive gifts to housewarming parties. Fine Italian restaurants have added numerous pasta dishes which include smoked salmon as the main ingredient. One common denominator of the surging popularity of smoked salmon is the health benefits enjoyed from eating 'omega 3,' rich fish.

Smoked Alaskan Salmon is recognized as the number one smoked fish product on the market today. One specific kind of sockeye salmon, from the Copper River watershed area of Alaska, has become world renown, especially among gourmet chefs. Of all the salmon types, the Copper River Sockeye Salmon are most sought after for their exquisite rich flavor and delicate texture. Copper River Sockeye

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Salmon is beautifully, naturally deep red, known to be the most tender, and "delicate" of the Wild Salmon varieties. Copper River Sockeye salmon looks beautiful on the grill, or as a main course of any gourmet meal. Moreover, this exceptional smoked sockeye salmon is packed in a classic wooden gift box and offered as a fine quality gourmet gift selection.

In today's business climate, a smoked salmon gift box as an executive gift, corporate gift, or client gift can be suggested as the perfect gift solution. An exquisite wood gift box with 8 ounces of smoked Copper River Sockeye Salmon inside will be well received. The smoked salmon fillet comes packed in a shelf stable, foil, retort vacuum package, ready to eat. No refrigeration is required until the foil is opened.

A tower of chocolate is a nice gift, but for those of us who have to watch what we eat, smoked salmon is better than a mediocre alternative gourmet gift choice. It not only is healthy, but an enjoyable delicacy we don't indulge in often enough.

James Zeller writes for gourmet related websites and blogs. Smoked Alaskan Salmon, wild caught from the pristine ice cold waters of Alaska. Smoked Salmon gift boxes.

<http://www.smokedalaskansalmon.com>

Smoked Salmon As A Corporate Gift Or Executive Gift, Not A Glass Golf Ball.

By James Zeller

A corporate gift that is appropriate, an executive gift that is appreciated, a client gift that is actually remembered; what actually works? Smoked salmon gifts have become in vogue for more than just party appetizers.

There are numerous industries which interact with clients that would be better off giving a real gift of appreciation at the close of a deal, or business sale, than gifting some cheap logo scribed trinket. For an executive gift or corporate gift you may consider a fine gourmet gift of class and distinction, Alaska smoked salmon.

Real estate, mortgage, and corporate executives are constantly looking for the closing gift that will appear genuinely thoughtful, and be sincerely appreciated and remembered by their customer or client. A corporate gift, like a glass golf ball on the desk plaque, just doesn't work for most people. You may say, 'but it is cheap, and you can purchase them by the case, and even have them engraved.' Sure you can, and you can certainly go with that, but your corporate image will reflect those same under laying tones. What does the recipient perceive? A cheap gift. You know, about as useful as the chiropractor's bent pen.

One mortgage company came up with a great solution to this need. At the close of every deal, their clients receive a gourmet gift box of smoked Alaskan salmon. Inside the box is 8 ounces of smoked sockeye salmon from Alaska. A recipe is included for a smoked salmon appetizer. Smoked salmon

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hors d'oeuvres make the perfect addition to a party with smoked salmon appetizers and dips.

At Christmas, one University sent every member of their board, an executive gift of a smoked salmon Wood Gift Box. This beautifully crafted wood gift box enclosed an 8 ounce fillet of Copper River Sockeye Salmon. In gourmet circles, Copper River Sockeye salmon is recognized as the premiere red salmon of the world, for flavor and taste. Smoked sockeye salmon has the bright red appearance and succulent flavor that gourmet chefs from around the world, integrate into their entrees and salmon recipes.

A corporate gift or an executive gift would be far more appealing if it were something unique and something really good to eat. Smoked salmon is an ideal choice. Today smoked salmon is packaged in foil retort packages and is COMPLETELY SHELF STABLE, which is easily mailed across the country. Smoked salmon gifts fits any gift giving occasion or designation. Companies can purchase wholesale cases of smoked salmon gift boxes for very affordable prices.

For corporate and business gifts, smoked salmon makes a great gift if a party is to be attended, you would be amazed at the reception. Imagine business associates asking, where did the smoked salmon come from? Who brought it? Does the glass golf ball on the desk get that kind of referral?

Do your business a favor, and make the investment of giving a gift that actually has ROI. Remarkably, smoked salmon from Alaska is healthy and a good source for important nutrients and Omega 3. Can the glass golf ball do that?

James Zeller writes for gourmet related websites and blogs, such as

<http://www.cruets.com>

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gifts of gourmet quality.



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