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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Spice Up Your Ad With These Words That Sell

By Ron Sathoff and Kevin Nunley

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Like us, you probably get stacks of junk mail and loads of email messages every day. Many of these marketing materials are written by top writers and sent to vast audiences at great expense.

Because companies invest heavily in these direct mail marketing efforts, they are careful to monitor results. Professional marketers keep the strategies that work and toss the ones that don't.

Watch your "junk mail" closely and you will get some great ideas on how to make your next ad, sales letter, or web page a selling success. Here are popular words and phrases we find over and over again in top ads. They are used a lot because they work!

Make It Easy

Both consumers and business customers love a product or service that is easy to get and easy to use.

- * It is a breeze to use
- * Do-it-yourself
- * Simple step-by-step instructions
- * Easy to duplicate
- * All under one roof
- * Call free 24 hours a day
- * Everything you need in one easy-to-use bundle

It's Effective

People buy fast when they know your product or service will get

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the results they hope for. Use these words and phrases to demonstrate your effectiveness:

- * Our proven, tested formula
- * A strategy thousands have counted on
- * For five–star results
- * Get professional results
- * Our experts are standing by for your call
- * Highly effective

Add Style and Excitement

Most of us buy, in part, because the product or service will give

us an emotional boost. We feel better, more hopeful, or more excited after we buy.

- * You deserve a pick–me–up
- * This lavish display
- * Bold new innovation
- * Dazzling results
- * A touch of the exotic..dazzle..charm
- * A spirited look and sporty feel

Your Guarantee

Sales jump when you insure confidence with your guarantee. If you are selling through the mail, a guarantee is necessary. So make it sell with all the sizzle and importance you can muster.

- * Guaranteed for a lifetime of precision results
- * Our money–back, no–risk guarantee
- * If you aren't satisfied, we'll buy it back
- * We stand behind our service 110%
- * Guaranteed lifetime updates
- * Our 30–day, 90–day, 1–year warrantee.
- * Lifetime Replacement Guarantee

Feel free to adapt these winning words and phrases to fit your ad or copy. As you listen to the radio, watch TV, surf the Net, or read the paper, look for more selling phrases that could boost your ad response.

Ron Sathoff and Kevin Nunley provide affordable writing. See their low–cost sales letters and web copy at <http://InternetWriters.com> Reach them at <mailto:service@InternetWriters.com> or 801–328–9006.

Pampering your partner for intimate moments

By Janett Colon

Pampering your partner for intimate moments by Janett Colon

Pampering your partner for those intimate moments–

Ever think that your partner is getting old of the same old routine or that you aren't pleasing your partner or maybe your not holding up to your end of those intimate moments in your relationship. Try putting a little twist in your relationship by pampering your partner. Be creative; spice things up for those intimate moments.

Here are a few simple things you can do;

Start with your bedroom for starters. observe your room maybe a change in the lighting or a few candles in the room might just help in setting the tone.

Intimate moments don't always have to be rushed. Pampering your partner with some pleasurable fore–play can really make those intimate moments exciting, kiss them for 5minutes non–stop licking their lips and sucking their tongue.

Pampering your partner with a nice massage always easing the tense moments that your partner might be feeling. Try using some oils or lotions.

Try out different positions with your partner it might spice up the intimacy and could be very pleasing.

Involving fruit, chocolate, whip cream, syrups or whatever foods are fitting for you and your partner and it might just make those late night snacks a little more Indulging. Ice is an added tingler.

Switching/Trying on your partners clothes might give your partner a visual of Ultimate Intimacy.

Pamper your partner by doing their nails or something out of the ordinary be spontaneous, risky and adventurous..

Re–ignite the flames of love..

"Variety is the spice of life"

www.a-gift-of-love.com

Janett Colon, believes that men and women need to be in love and have happy fulfilling love lives and relationships, dedicated to providing resources that promote love and happiness, enhancing your lives today. Love is a beautiful thing we need to share it ..

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