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Sports Betting Affiliate Commissions: Earning Passive Income Online

By Blake Stevenson

When big industries and the common man collide, there is usually only one financial winner.

However in the online world of opportunity, there are chances to turn this tide and to even start making money off of the backs of the large industry. Affiliate programs offer Internet users the chance to earn money by hosting advertising for specific companies or industries. However the online sports betting industry have come up with another marketing strategy, which is as unique as it is lucrative. Rather than simply giving away a few dollars for a new customer or a small percentage of a sale, like so many of the other programs, sports betting provides a percentage of each players lifetime revenue generated. So an affiliate can earn money just by attracting one or more players, through links on their sites. It sounds simple, because it is.

There are no strings, no hidden charges and no customers to worry about. The affiliate program is a fully automated and highly successful way for big online sites, including the giants of the sports betting world, to spread their brand and encourage new custom. Because of the success of affiliate marketing, sports betting sites and affiliate programs do not charge or discriminate between people who are and are not able to host an advertising package. The more people that join, the greater their potential sphere of influence can grow, with more influence the betting sites can hopefully encourage more customers. For their part, affiliates are given the carrot of a lucrative percentage of each player that they can persuade to join an external site. The more customers, the more money an affiliate can earn. There are no caps, no limits, just those that an affiliate imposes on themselves.

But for those cynical people, who just can't believe that there must be a catch, there is not. Affiliates are masters of their own destiny, whilst hard work and a little investment can go a long way, they are by no means essential. Others may note that whilst bookmakers may win a high percentage of times, they can't win every time, therefore making it a slightly rocky industry of ups and downs. It is true that bookmakers can lose as well as win, which will no doubt affect the amount of revenue an affiliate makes. However most programs protect the affiliates from this potential downfall, simply by implementing a stop that does not allow an affiliate to earn a negative balance. With payments coming over a period of a fortnight or a month, this gives sports betting affiliate programs the chance to accurately judge the overall success of an affiliates customers. The worst thing that can happen to an affiliate is to receive no money, therefore if an affiliate doesn't make any money the onus is on them to

attract more players to increase their revenue sources, which in turn favours the sports betting site. There is no guaranteed pathway to affiliate success, but joining the sports betting program can certainly increase ones chances of earning a substantial wage.

Discover the secrets to becoming an online poker super affiliate today at

<http://www.epokeraffiliate.com/>

Getting Your Share Of The Sports Betting Industry As An Affiliate Marketer

By Blake Stevenson

Affiliate marketing is an industry unto itself, with people of all statures and financial backing making profits from the business. The joy of the affiliate program is the simplicity with which it works. There are no customer relations to worry about, expensive start up costs or extensive knowledge required. All that is needed is some web space a little initiative and a desire to earn money. With affiliates earning money simply by hosting a few advertisements on their site, the potential for custom is immense. There are no limits or boundaries to the earning potential of an affiliate; therefore all affiliates are masters of their own destinies to a certain extent.

All the major online industries have incorporated an affiliate program in order to develop their product name and encourage new custom. However one of the most successful industries to have benefited from the affiliate program is that of online gaming, or more particularly sports betting. Through the variety of sites dedicated to sports, betting or just general interest, the world of sports betting has been able to immediately capture a huge audience. With the vast majority of the worlds population enjoying the spectacle of sports, the world wide web has embraced this and has in turn created millions of sites dedicated to individual or collective athletes, teams and sports. Many of these have in turn chosen to host advertising, with the most obvious choice being sports betting sites. But even though there are already thousands of sports betting affiliates, the market has by no means come to a grinding halt. Just like the sports betting market that it represents, the affiliate–marketing program is always expanding with new comers able to tap into a huge market and flourish.

Affiliates looking to enter the sports betting market are not only joining one of the largest online industries, but are also looking at one of the most profitable affiliate programs. Sports betting sites routinely offer their affiliates between 20 and 35% of a player's lifetime money generated. This is unlike other industries where only a small up front cash bonus or a percentage of a customer's expenditure for a limited period is given out. If a player you attract bets everyday for 5 years, then for 5 years you, as the affiliate that attracted him or her, will be earning a steady wage. Of course in the world of sports betting things can go up as well as down. The bookmakers lose money each time a player wins. However this is not true of most affiliate programs, these offer a protection to affiliates meaning that they can never have a minus figure for a site based on monthly payouts. Therefore an affiliate can earn just like a bookmaker earns cash, without ever having to worry about having to pay money out.

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