

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Start Here To Write An Ebook**

**By Angela Booth**

**Start Here To Write An Ebook by Angela Booth**

\*Article Use Guidelines\*

This copyrighted article is free for you to use as content in opt-in publications, or on your Web site. When you use it in opt-in publications, or on a Web site, please include the resource box.

However, please do not charge for it. Please DO NOT include it in CD compilations, paid-subscription sites or in publications for which you charge.

\*\*

Summary: Want to write an ebook? You can. Start with an idea, build on it, and before you know it, you've got a book.

Category: Writing

Words: 800

**Start Here To Write An Ebook**

Copyright © 2003 by Angela Booth

Want to write an ebook? You can. Start with an idea, build on it, and before you know it, you've got a book. (I'll be using 'book' and 'ebook' interchangeably in this article, because any idea you find for an electronic book will certainly work as a print book as well.)

Here are some ways to get ideas for books only YOU could write. Work through the following exercises.

Work through them quickly. Don't allow yourself to bog down. Do them as quickly as you can, and then go and do something else for a few hours, to let the ideas gestate and bubble in your subconscious mind.

When you come back, read through the ideas you generated, and add to them as you read through your lists. PLEASE DON'T DISCARD ANY IDEAS AT THIS STAGE. This is because the way to a brilliant,

fantastic NEW idea is by twisting an idea slightly, reversing it, or by combining several ideas into a new one. Don't discard!

=> Ideas from: What you're good at

Make a list of 20 things you're good at. Don't think too hard about this. Maybe you're good at buying presents for people—you've got a knack for choosing just the right gift. Maybe you're a good cook, or a good parent, or a good swimmer or a good tennis player. Or maybe you used to be good at one or more of these things.

=> Ideas from: Your past experiences

Experiences sell. If you've been abducted by little green men from Mars, it's a book. If you're a bigamist, it's a book. People have written books about their illnesses (see Challenges below), their addictions, and their pets. Browse through the bestseller lists to see what personal experiences people are writing about.

Here's where you walk down memory lane. If you're in your twenties, it'll be a short stroll. If you're in your forties or older, it will be a hike. Don't get bogged down with this, list 20 experiences you've had that spring to mind.

The easiest way to come up with experiences is work backwards through the stages of your life, or through decades. Again, don't take a long time over this. Set yourself a time limit ——— ten minutes is enough.

=> Ideas from: Your knowledge

What do you know? Start by making a list of all the subjects you

were good at in school. Then list all the jobs you've had - yes, part-time work counts.

Also list: \* Your hobbies. Are you a keen Chihuahua breeder? Do you quilt? Take photographs?

\* Your current job. What are you learning in your job that other people would pay to learn?

\* The places you've lived. Your hometown may be boring to you, but guide books sell well.

\* Your family tree. What special knowledge do your nearest and dearest have that you could write about?

Spend around ten minutes writing down as many subjects as you

have knowledge about.

=> Ideas from: What you enjoy most

Celebrity chef Nigella Lawson freely admits that she cooks because she loves to eat. Nigella has turned her love of food into a career. She regularly produces bestselling books. (Her chocolate recipes are brilliant.) What do you love? People have written about garage sales, cosmetics, cars, vacations. If you love something, chances are that thousands or maybe millions of others will love it too.

Watch the newspapers and take note of current trends. Or better yet, listen to what your children are talking about, or asking you to buy for them. Children tend to be well up on what's happening.

=> Ideas from: Challenges

You face challenges every day. Most are minor, some are major challenges. If you've ever faced a large challenge, or if you're facing one right now, then consider that the things you learn could help other people. Whatever your challenge is, whether it's moving house or confronting a life-threatening illness, other people face the same challenges, and in those challenges lie the seeds of books.

Make a list of 20 challenges you've faced in your life. Anything

catastrophic qualifies: losing your job, facing bankruptcy, the betrayal of a spouse. If you've had a quiet life, then make a list of challenges that the people you know have faced.

See? Within an hour or so, you've got more ideas for books than you'll be able to write in a dozen lifetimes. And these will all be books that only you could write, because they're based on your knowledge and experiences.

\*\*\*Resource box: if using, please include\*\*\*

Digital-e: For writers and creatives.  
Ebooks, free ezines, Creatives Club.  
Love to write?  
Turn your talent into a business!  
<http://www.digital-e.biz/>

Writer, author and journalist Angela Booth has been writing successfully for print and online venues for 25 years. She also writes for business. On her Web site <http://www.digital-e.biz/> she conducts workshops and courses for writers.

## **How To Get The Most From Your Free eBook**

**By Adrian Kennelly**

How To Get The Most From Your Free eBook  
Marketing Campaign

First, your ebook needs to have an attractive title. The title should grab the attention of your intended target audience. The more appealing the title, the more your ebook will be downloaded.

Your ebook needs to have quality content. You can write your own content or ask permission to use another author's content. Your ebook will be read more if the content is original.

You will want to put your ad on the title page or on the table of contents. This will give the most exposure for your web site or the products you're selling.

It's important to put your ebook in as many formats as possible. Most ebook software only allows the ebook to be read by certain browsers and software. People may not take the time to download a new software program in order to read your ebook. Other versions of your ebook could be in HTML,

## Start Here To Write An Ebook

auto responder and downloadable text format.

You can contact other business owners and ask them if they would like to include their ad in your ebook. Just ask them in return to advertise your free ebook on their web site or in their e-zine for a set period of time. This method will get your free ebook marketing campaign off to a fast start.

Allow the people who download your ebook to give it away to their visitors. This will multiply your free ebook's exposure. Submit your ebook to the growing number of free ebook directories on the internet.

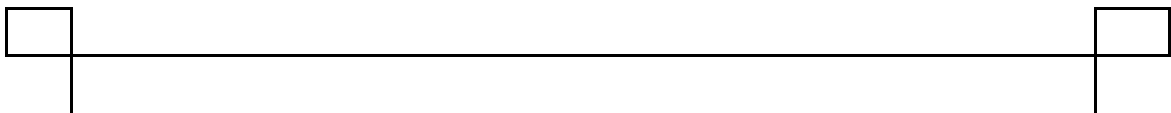
These web sites also offer more information about ebook marketing. Some of them also have ebook discussion forums where you can ask questions and learn more about ebook marketing.

Visit

, featuring free email, article directory, and shopping and info links



**This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).**



**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**