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Steps to ClickBank Success

By Theo Olifiers

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Steps to ClickBank Success

What exactly is ClickBank you ask ?

Well, first and foremost, ClickBank is an e-commerce provider. That means they handle online financial transactions for clients, called "vendors". ClickBank has about 40,000 clients, but only 5340 or so of them are of any value to you as an Affiliate Reseller.

That's because only about 5340 vendors have set themselves up to allow other people (Affiliates) to sell their products in exchange for a commission. The other 34,660 vendors just use ClickBank to process their online transactions for them, without offering an affiliate opportunity.

I am not sure why a vendor would not accept affiliates, as it is like opening a few thousand franchises for free, but some vendors nonetheless choose not to do so.

These 5340 vendors that do allow affiliates represent approximately 11,400 products and services upon which affiliates can earn commissions of 1% to 75% on.

Most are in the 50% range....pretty exciting!! These products, (or most of them), are found within an area of the ClickBank website called the "Marketplace".

Now, you could spend a heck of a lot of time browsing through the categories trying to locate a certain product, (if you have time to

kill.)

But...if you want to find what you want, when you want, (and want to pass on the same courtesy to your visitors), you would need some type of search box. 1stPromotion has the ONLY true Clickbank Affiliate Marketplace Search Engine and Search Engine Plug-In suite.

Want Instant Details? Click Here:

<http://hop.clickbank.net/?theo160/hithog>

Now, why did I say most of these products, not all are in the Affiliate Marketplace???

Well, if an item is new to ClickBank, it will not show in the Marketplace until it has had a valid Affiliate sale. This means at least one copy of the product must be sold by an affiliate, and not the vendor, to qualify for entry to the Affiliate Marketplace. It may take up to 30 days after this happens to appear in the Marketplace.

The Marketplace is actually updated once every week.

If a product or service in the Marketplace has not had a valid Affiliate sale in more than 30 days, that product will fall out of the Marketplace, but will go back in on it's next valid sale.

If you would like to promote any one product, the "hot sellers" and the most marketed are the top results in the Browse Marketplace section of ClickBank.

BUT...Don't think for a moment that it implies that they are the best products, or even the best value, in many cases it just means these products are marketed more vigorously.

Since they are marketed vigorously, chances are your visitor has seen them advertised dozens of times by other sites and marketers, and probably have literally hundreds of cookies set to make sure that someone else gets paid in the event of the sale, not you.

We'll have more in a later edition on why you should NOT just stick to popular items, and why the top affiliates avoid them almost entirely.

When you are credited by ClickBank for an affiliate sale of a product (any of over 11,400 in the case of the 1stPromotion

Steps to ClickBank Success

Integrated Income System) it is added to your other commissions on account at ClickBank until it reaches the minimum you establish for a cheque to be mailed to you.

ClickBank sends the cheques out every 2 weeks, and I know for a fact we have never had a late cheque in 3 years. You can set your clock by ClickBank's prompt payments.

As I said earlier, ClickBank is an online distribution centre for over 11,400 digital products and services that are delivered via the web (via web pages, files, or email). If they cannot be delivered via the web, ClickBank does not handle them. Every product sold by these vendors can be promoted through the ClickBank network of over 150,000 marketers (affiliates).

Vendors inform ClickBank of the commission rate they are willing to pay affiliates for selling products on their behalf. Affiliates

promote the vendors' products by referring interested customers to the vendor's web site Via a special tracking link called a 'hoplink'.

This means you don't really even need a website.

The vendor's web site describes the product, and passes the customer directly to ClickBank for the actual credit card transaction handling. ClickBank pays the vendor and the affiliate.

Affiliates may freely promote any product and be assured that they will be paid for sales they generate. Vendors can freely accept new affiliates without fear of fraud or misrepresentation.

What does this mean in plain English? Once you send a customer to the vendors site and they decide to make a purchase, ClickBank handles everything! ClickBank ensures that:

1. the customer receives the product they ordered;
2. the vendor receives his payment;
3. and best of all, Theo, ClickBank ensures you receive the commission due to you. Commissions from ClickBank range from 1% to 75%, but typical commissions are in the 40 to 50% RANGE!!

In short, ClickBank is a virtual goldmine for those that make the effort to promote the 11,400 products and services offered. There are ClickBank affiliates out there making well over \$20,000.00 a

Steps to ClickBank Success

MONTH, without owning a website or product of their own!

We know that 1stPromotion is helping others right this minute to attain the online incomes they desire using the leverage of Integrated Income System and the power of ClickBank combined into the most powerful system anywhere, you can too!

Associate: Theo Olifiers

Article Published by: Rick W Davies

<http://www.1stPromotion.com>

Your ClickBank Integrated Income Solution

DROP BY OUR FORUM: <http://WWW.CBGUIDE.COM> TO SHARE YOUR THOUGHTS!

Get Our Integrated Income System Details Now:

<http://hop.clickbank.net/?theo160/hithog>

"Unlock ClickBank's Hidden Profit Vault, and Blow The Roof Off Your Income Potential!

<http://1stpromotion.com/cbgurusub.php?nick=theo160>

Health, Happiness & Prosperity,

Theo Olifiers

Did you know you could have your own Pro Storefront and receive commissions on over 11,400 ClickBank products? You will have the ONLY 100% Complete ClickBank Marketplace Search Engine, and can even put a whole array of ClickBank Plugins on any existing website.

Help others find what they are looking for, and make as much as 50% to 70% commissions doing it!

Click Here Now! <http://hop.clickbank.net/?theo160/hithog>

Need a ClickBank nickname? Get it here instantly!

<http://secure.clickbank.net/signup.cgi?r=theo160>

ClickBank PowerTools Rebrandable ebook is the original rebrandable 1stpromotional software product, and contain the 100% ClickBank search box that attaches to your nickname via the rebrand feature.

Instruction file included. **DOWNLOAD**

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NEW!! Super Software Searcher is the latest addition to our Viral Marketing, Rebrandable Software family. Modeled after the Power Tools program, but with non-ClickBank users in mind, it is targeted at the regular shopper, and includes the browseable mall and 100% search box, all linked to your nickname. DOWNLOAD
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Supertips provides online marketing advice, guides, resources and tips for the small business owner and those seeking to profit from the Internet Opportunities.

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Affiliate Revenue - Part 4

By Jim Green

The last few weeks have been taken up with preparations for the launch of my latest online venture.

You may recall in a recent email how I started to dabble in affiliate reselling and met with immediate and albeit unexpected success.

Now I am taking the experiment a quantum leap forward with the launch of a portal website featuring 12,000+ ClickBank products plus a sprinkling of the best of the latest affiliate reselling opportunities.

Window dressing the storefront

I have already tweaked the system so that at will I can do an instant makeover of the 12 featured products.

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For a month I shall leave them as they are to monitor returns.

Thereafter I shall rotate these from a choice of 100 alternatives

Will surfers use the search box in my system's portal?

I think the answer must be `yes'; especially when you consider this endorsement from no less than personage than a ClickBank Vice President,

"This system has serious tools for serious ClickBank affiliates" Jennifer J., Vice President of Client & Customer Services, ClickBank.com.

How well will my system perform?

That's anyone's guess.

Although I am already receiving income from products I didn't know existed, I have a sneaking suspicion that it will be a case of softly–softly, catchee–monkey.

If I am wrong and it suddenly takes off, I'll let you know in Part 5...

If you would see for yourself what I am up to with my new portal, you might wish to visit the website featured in the resource box below.

Jim Green is an online entrepreneur and established author with an ever–growing string of niche bestselling non–fiction titles to his credit.



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