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Straight From The Runway: All You Need To Know Beauty Trends Guide

By Glen B. Porter

When it comes to beauty trends, every woman wants to ace them. Even if it's not to the same

degree as a super model or someone that has an entire fortune to splurge, but to some extent beauty trends are important to every woman, regardless of her background, preference or budget.

The way our society relates information to us in regard to up and coming beauty trends or trends that are now outdated, it should make us wonder why we all don't look the same! Truth be told, there are so many different kinds of beauty trends out there, it's impossible to keep up with them all, let alone sport them all. There isn't a woman on earth who has the financial resources or the time for this impossible mission

Magazines continuously offer front cover glances at what kind of beauty trends are currently in style, making it easy for everyone to pick up on. A quick look through the shelf tells you big, Hollywood-style glasses are in and lace is out again. Magazines also offer articles within them that explain different kinds of trends and how to transform oneself from one "trendy" look to the next.

The fact that these beauty trends are usually first spotted on television or in newspapers and magazines first should give you enough clues that it probably isn't your nameless neighbor who created the latest trend. If you are wondering who really does come up with them you certainly don't have to look too far to find the answer. Yes, it is the top companies in the industry trying to market their products that make the current beauty trends flourish or flop. They practice demand manipulation all the time. Cosmetic companies realize that women want to refresh their look from time-to-time so they introduce new product lines each season and make it seem as if you will die without their new toys. Don't forget to include the clothing industry in this thought, because they come up with many beauty trends as well.

One thing about beauty trends is that some of them never go away. They're called classic, timeless styles. Let's face it, we all know that society thinks of thin women as beautiful, and if you are not thin you are certainly not part of that trend which never seems to end. Of course, beauty trends like these have been known to be superficial and it all has to do with personal taste and preference. It is the beauty trends like what color make-up to wear during certain times of the year that continually change

and grow. Beauty trends such as not wearing pink one year but it being all the rage the next year is what keeps the beauty industry alive and kicking.

So the next time you read how pink lipstick is the color to wear this summer, remember that there are still many other colors that will look good on you. Don't stomp out of the house and rush to the nearest store only to buy the pink that you always know to be unsuitable for you. Trust your instincts, stay true to your own sense of style and you'll never again have to wonder what they next big beauty trend will be.

Glen B. Porter provides readers with up-to-date commentaries,

<http://www.entertainment-resource-directory.com>

, and reviews for

<http://www.top-entertainment-news.com>

, music, movies and other related information.

Project Runway Review

By Edward Charkow

Project Runway is a competition-based show that features a group of talented clothing designers who are competing to show their own fashion collection at New York City's Fall or Spring Fashion Week at Bryant Park. The honor of showing in one of the primary tents at Bryant Park is an honor that cannot be bought or quickly earned. Famous designers like Vera Wang, Dolce and Gabbana, or Calvin Klein are the top-attended shows at Fashion Week; however since the first airing of Project Runway in December of 2004 the competing designers have brought in huge audiences.

The Project Runway series is hosted by German supermodel Heidi Klum and can be seen on the Bravo cable television network. The judges are pulled from some of the top fashion design houses or fashion and beauty magazines that America has to offer. Michael Kors is a famous American designer and has served as a judge on the show during all three seasons. The other primary judge, besides Kors and Klum, is Nina Garcia who is the Fashion Director for the top-rated Elle magazine. While Kors, Klum and Garcia make up the core of the judging panel, there is always a third guest judge who is brought in according to the style or challenge of each episode. For example, in Runway's Season Two, world-class Olympian figure skater Sasha Cohen served on the panel to help judge the skating costumes that had been designed and constructed by the design contestants. Other guest judges included: the legendary Diane Von Furstenberg, musician Sarah Hudson and Tara Conner, Miss USA. One of the recent Project Runway challenges instructed the contestants to sketch, design and construct Tara Conner's evening dress for the Miss Universe pageant.

The competition is based in New York City, and much of the design work and judging take place at Parsons School of Design. The Chair of Fashion at Parsons, Tim Gunn, has become a figurehead for

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the show and serves as a mentor to the contestants. His oft repeated reminders to the designers to "Make it Work" and "Carry On" have become two of America's most famous catch phrases. Tim Gunn's sophisticated and calm approach to the design process enables the designers to turn out couture clothing on a small budget and even smaller time schedule. Frequently, each designer is given \$100.00 to spend at Mood Designer Fabrics in the Garment District in order to make a dress that would appear to a consumer to be well over \$1000.00 retail. The time constraints placed upon the designers are stress-inducing. Merely a day or two is given to create, shop for and construct tailored and unique pieces that speak to each designer's particular aesthetic sensibility. Each look is then worn on the runway by a group of fashion models selected to appear on show. While the look is paraded down the runway, the judges take notes and ascribe a score to each design. Once all looks have been shown, the designers are told whether they received a high, middle or low score and are eliminated accordingly. Typically one or two designers are eliminated per episode.

When the last three designers remain, all three are given a budget of \$8000.00 and sent home for three months to construct a collection of 12 pieces to be shown at Fashion Week in New York. Once the collections have been shown, one designer is chosen as the winner of Project Runway. He or she wins \$100,000 to start their own collection, a new car, and an apprenticeship at a major fashion house.

Find out more about Project Runway at

<http://www.reality-revamped.com>



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