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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Success Starts With Articles**

**By Jason Martin**

No one can logically argue against the fact that content is king. Web sites that are nothing more

than glorified link farms or ad spiels must work harder and invest more money to gain visitors—almost none of them return. To keep users returning, there must be a reason. Articles can serve two major roles in maintaining a successful website—content and promotion. Just minutes from now you could be on your way to building a more successful business. Article creation and submission is one of the greatest promotional tools ever.

**CONTENT**

Every web site that wants to succeed at competing for eyeballs must have solid content to offer. Otherwise, the visitor is off in mere seconds—never to return. Make the visitor glad they visited and you have potentially created a loyal user.

Think about some of the more popular web sites on the Internet. Why would you visit them? Why would you return? Let's look at a popular news site, FoxNews.com. I visit Fox News to read the latest news stories. I go back because I know there will be fresh articles waiting for me. I visit my favorite writing web site because I know there are great articles there and new ones appear often.

Do you see a theme? I am not going to a web site that is about other web sites or is a link farm—I am going to the source of what I desire. These sources not only receive my attention but have a good chance at selling me something. Over time, my trust in these web sites increases and I am more open to what they have to offer. It is important to offer quality content to hook the visitors in and update often to give them reasons to return. Your web site is an extension of you and your company. How visitors perceive your web site is how they will perceive you. This is why it is important that articles be well written. Anything less will compromise your perceived image.

**PROMOTION**

There is no easier way to establish links and incoming traffic to your web site than writing articles—or having someone write them for you. It could take months or longer for a web site owner to gain a

## Success Starts With Articles

significant amount of relevant links on other web sites. However, it can take days, with no effort, to accomplish the same feat with one well crafted article. The process is extremely simple.

1. Write the article or have it written for you. 2. Submit the article to article distribution services. 3. Start working on the next article or have a writer do it for you.

Once your article is out there it will work itself onto web sites across the Internet, which will end up generating incoming links for your web site. Moreover, this will increase your link popularity, which is very important for great search engine rankings. It would be wise to write articles that pertain in some way to your own web site. The odds of people, who are reading an article on engine rebuilding, being interested in your web site about quilting is rather slim. There are many article submission web sites and groups on the Internet. Some good article submission web sites are: ContentTycoon.com, articlefactory.com, ezinearticles.com, goarticles.com, and ideamarketers.com. Don't forget to use the article on your own web site.

The promotion world is waking up to this article creation technique and in time the competition will be fierce. The time to get started is right now. One well crafted article can easily be worth thousands of dollars in promotional efforts. Don't let not being able to write great articles keep you from getting ahead—visit PromotionalArticles.com to have articles written for you. You simply can not put a price on the possible results from article distribution. Just wait until you experience it for yourself.

Jason A. Martin is pursuing a Journalism degree and has over a decade of successful Internet business experience. His informational articles can be found at

<http://JasonAMartin.com>

. He also runs

<http://ContentTycoon.com>

– a website where you can get free website content.

### **You are good enough to reach your dreams**

**By Josh Hinds**

#### **You are good enough to reach your dreams by Josh Hinds**

Don't get too caught up in watching others success! The time that you will spend being envious of another's success will only be taking away from your own personal achievements! In other words watch the successful, learn from them as you can — but never assume the same greatness isn't in you as well.

Success does leave clues, but always remember that you are just as capable as they are! It starts with

your commitment to what you want to see manifest in your life, and a willingness to put action behind your beliefs...

To Your Success, Josh Hinds

Written by Josh Hinds of <http://www.GetMotivation.com> Sign up for my ezine at <http://www.GetMotivation.com/ezines.html> Josh is also the co-founder of <http://www.AudioMotivation.com> – which includes an abundance of self-improvement resources as well as exclusive audio interviews with leading experts in the areas of motivation and personal development.



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