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Success in Business – Does Your Attitude Count?

By Francisco Aloy

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We all dream of the good life; things we'll do, places we'll see! There isn't a sweeter dream than the feeling of having choices we didn't before. Success! We all want it, crave it, and dream about it! Why do so many fail; what does it take to get there?

There's no doubt our ability to imagine something is the seed of inspiration; though success needs much more than imagination to bear fruit. If it was that simple, we'd all be living a life of abundance and fulfillment.

OK, so it's not imagination. What about work? If we take an idea and work with it, could that be the answer? Well, it does take lots of work to get there; better roll up your sleeves!

Thomas Alva Edison, the great inventor, said it best: "Most people don't recognize opportunity when it comes, because it's usually dressed in overalls and looks a lot like work." However, work isn't the main ingredient. You're getting warm but still not there!

The secret ingredient, even more famous than Colonel Sanders' recipe, is attitude! The attitude you have toward your work is what provides the first step on your journey to success!

Of course, the previous lines beg for this question: What kind of attitude should you have toward achieving your

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dreams; involvement or commitment?

Believe me, there's a big difference between involvement and commitment. Like night and day! I can't remember where I first heard it put this way:

When you sit down to a ham and egg breakfast, consider the chicken involved; there's no question the pig's committed!

The reason for the last couple of paragraphs is to make you aware of a modern illness connected with many forms of work;

the clock watcher mentality.

You wake up dreading another day at work. You clock in/out at a certain time. Do the best you can during your time there and then it's finite, done! Crank up the car for the drive home!

Well, that's involvement; just another cog in the industrial machine. Your Business deserves much better than that!

The kind of work I'm talking about requires passionate commitment and discipline. It means you wake up every morning and can't wait to get back to it. You thirst for it, crave it!

Even after putting in many hours, you can't wait to get to the next step! You're not "involved" with your work. You are absolutely, passionately committed to it and – may I add – loving every minute of it!

Looking back at the mountain of things you accomplish, you realize the huge amount of work you've done. The thought strikes you've never looked at the clock. That's what I'm talking about! It takes a daring and adventurous spirit to let go of the clock watcher mentality and start on a journey of creative self-discovery.

You can easily spot the folks that are on the journey. They make ends meet by clocking in somewhere. At the end of the boring and tasteless work routine, they drive home and pick up the kids, buy groceries, etc, etc ...by the time they get there, they've had it! They're spent!

Yet and still, they've made a commitment to work a few hours every day on their dream, their little business. That's when the magic begins! Though dog tired, the yearning for personal freedom and self expression creates miracles!

Many times, they'll work 'till the wee hours of the morning; the inevitable tap on the shoulder is the only thing that gets them to bed! Oh my, how the hours fly and the juices flow when you are self-creating! Isn't passionate commitment wonderful?

I invite you to drink deeply from the never-ending wellspring of your own commitment. Taste and savor the elixir all creative individuals value more than any other! It will nourish and sustain you and provide the true foundation for your Business Success.

by Francisco Aloy

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Finding Success in Failure

By Marilyn J. Tellez, M.A.

Finding Success in Failure by Marilyn J. Tellez, M.A.

Finding Success in Failure

This title sounds contradictory and phony.
It is a contrarian kind of word, but it is not
phony!

No matter how hard we try in work or in
business to keep from making mistakes or
failing at something, we will have failures.

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Isn't it better to look at a business/work failure in the terms of moving towards eventual success, rather than flail around with oneself because success is not instantaneous?

How we look at failure is puzzling. We know that a failure is an event that will not last forever, but somehow we have a perfectionistic attitude that it is permanent. How to get around this "I won't fail attitude"?

I think that one of the best ways is to understand the impermanence of anything and dare to risk without looking for perfection, the first time out! Maybe there will be a failure today and a success tomorrow. It will eventually even itself out if we risk and trust in the outcome.

c, 2004 Permission is granted to reprint, not for commercial use Marilyn J. Tellez, M.A. Certified Job & Career Transition Coach Email: doitnow@nwinform.net Web: www.doitnowcareers.info



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