

Success, in who's eyes?

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By Shane Wilson

What drives us to succeed? Is it the money, fame, or is it something deeper than this? And who deems us a success? Is it our friends, family or is it the intimate world we have created for ourselves? The answers to these questions can often be hard to find yet they are usually staring us right in the face.

Many things drive different individuals to succeed in many diverse areas. Let's take an Internet marketer for example. Most people would look at an Internet marketer and view them as just being in it for the money. While this may appear to be true on the surface, often looks can be deceiving.

There are a choice few who actually just want to help others succeed in this area. Yes their services may come at a small fee, but this is not why they do it. You do not do what you do for free right? And just because you earn an income at what you do does this mean you are just in it for the money? Of course not, don't be ridiculous, right!

I believe that "money" has given the Internet marketer a bad wrap. There are some of us out there who are just trying to help others out and show them the ropes. We need to make a living so in-turn we charge for our services.

So who deems someone a success? Well there can be an array of individuals. Often, we look to our peers and family as a gauge for our success. This is a shame. The only place we need to look is in the mirror! If you truly find purpose in what you do and love it, you will know that you are a success without others having to tell you so. You will feel it and this feeling will exude through every tiny little pore. This emanation will be plainly visible to others and therefore pronounce your success without uttering a word.

Success does not come from a book you read, a seminar you attend or from your peers. It comes from within. Certainly books, seminars and peers can help drive you to succeed, but ultimately it is you who make the decisions that set you apart from the rest. It is these decisions from deep down, ones from the heart that truly count.

If you study success stories like Warren Buffett or Michael Jordan, they are different because the

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looked within themselves and not to the outside world for their success. They trusted in their own desires and worked hard to make them happen. This inner drive is what set them apart and the many other success stories in the annals of time.

In closing, do not look to others for their perception of your success. Look within yourself and do what you love. Whether it is Internet marketing, stock investing or basketball, it does not matter. The only thing that matters is that you love what you do! If you love what you do, you will not have to search for success; it will search for and find you!

By: Shane Wilson

My name is Shane Wilson. If you liked this article, then sign up for my free newsletter and receive one

like it on a weekly basis. Sign up at:

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### **How Do You Define Your Success?**

**By Nicholas Dixon**

How does an online marketer define success ? There are many ways to describe success, but does it always have to do with a hefty bank balance ?

I can consider myself to be an online success. Heck, I am not making a ton of money every month or consider myself to be a guru.

So how could someone say they are a success with little to show for it ? Again, it all fits with your definition of success.

For years too many people have believe that success is all about the realisation of material things . This has caused many persons to chase after their dreams in frustration and then give up.

Because they are not making lots of money in the online gold rush, they think that they are losers and they are because they think themselves into failure.

Anyone who adds value to another person's life is a success in my eyes. As long as they provide something to make you happier, make more money or feel good about yourself they are successful.

We have many unsung heroes among us. They have overcome adversities and personal crisis in their lives and still have the drive to make another's live better. They are rarely seen in the news or on television.

They don't have to anyway. Why ? Because they already know who they are and their limits and

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capabilities. Telling them is just reminding them of who they are.

Keeping track of where you started and where you are now should give you some idea of how much progress you have made.

So are you already a success or are you waiting on someone to tell you so ? I hope not.

To your success and mine..... ,

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Nicholas Dixon is the publisher and editor of The Roc newsletter .Visit

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