

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Successful Beyond Measure**

**By Jo McNamara**

**Successful Beyond Measure by Jo McNamara**

"I do not measure success by the quantity of what is in my checkbook, but by the quality of what is in my heart... but quantity is a close second." Jo McNamara

I looked up the word "successful" in my thesaurus and some of the words listed were: happy, lucky, fortunate, unbeaten, undefeated, blossoming. If that is the definition of "successful", then I am truly "successful beyond measure."

I started dabbling in Internet marketing in October 2000. It didn't take long for me to become a victim of the "become-a-millionaire- overnight" mentality that's so prevalent on the Web. I found a marketing system that was supposed to be so easy to sell that even beginners could start making money the VERY FIRST DAY! I spent most of my time advertising rather than learning HOW to advertise.

By January 2001, I considered Net marketing a hobby. I wasn't making any money and the \$20 checks weren't filling my mailbox, but playing the Net marketing game was something amusing to do when I had some spare time.

In June, I found a program I was so impressed with, I became a member and an affiliate and started promoting it exclusively.

While I was promoting this program about Internet marketing, I was also learning from it. It wasn't long before I threw

away the "get-rich-quick" mindset. I began to realize that this is a profession and like any profession, I would have to take it seriously and learn my craft. (Never mind that the last time I studied anything seriously, Nixon was president.)

Then it happened. My dabbling that had become a hobby was now a PASSION and my life hasn't been the same since!

## HOW PASSION HAS CHANGED MY LIFE

"All, everything that I understand, I understand only

because I love." Tolstoy

\* "Not Quite Ready To Become a Member of Mensa, But..."  
Mentally I feel more alert and creative. Every day is a day of learning something new and of being continuously challenged. There's a clarity in my thinking I didn't have before. I actually feel like I've replaced some brain cells I destroyed in the '70s.

\* "Move Over Energizer Bunny. She Just Keeps Going And Going and Going"  
Physically I have more energy. I can't wait to get up each day. I'm not waiting for something to happen; I'm making it happen. I believe that is the difference between living or merely existing.

\* "It Has Been Said, "Everyone gets in a rut...a perfectionist moves in"  
Thinking outside of the box has never been one of my strengths. But as I try to become more creative, I have to mentally push myself into areas that I'm not familiar with. I guess you could say, I have to evict myself from my comfort zone.

\* "Grant Me Patience, Lord. But Please Hurry!"  
Practicing patience is a hard one for me. I always want what I want yesterday (the day before would be much better). I expect results NOW! Net marketing has taught me to slow down, learn what I can handle today and to have no expectations for a least a year. I remember reading, "Internet marketers don't fail; they just give up before they succeed."

\* "Mommy, I Can't See It, But I Just Know There's A Monster In My Closet!"

I have learned that fear is the imaginary monster in my closet. I am very, very slowly overcoming my fear of failure. Just writing this article is a HUGE step for me. The thought of submitting it is downright terrifying! But whether this article gets published or not is not the point anymore. I can still consider myself a winner. I pushed through my fear. I sat down, wrote it and submitted it.

\* "The Path Of Your Destiny Is Determined By Your Thoughts."

I refuse to let negativity enter my mind. I have an attitude of expecting positive things to happen. I think that's an IMPORTANT key to success in sales. I think that's

a VITAL key to success in living.

I'm still very raw around the edges. I know I have a long road ahead of me. The more I learn, the more I realize I need to learn more. I've made a lot of mistakes and there's A LOT more in the future. But I'm comfortable with the fact that every mistake is just one more step forward. And I'm comfortable with the concept that Internet marketing will keep evolving...keep re-inventing itself. I will never reach the point where I can say, "I know it all." I will always be a student; I will always be learning. I find that EXCITING!

I know deep in my heart that one day (not today, not tomorrow, perhaps not even a year from now), I will be very good at this. I will be very good at this because I'm not doing it for the money. I'm doing it because I love doing it. I'm doing it to keep that PASSION alive.

So to go back to the beginning of what "successful" means: I am a very HAPPY person. I feel FORTUNATE to have found something that has introduced passion in my life. I will be UNBEATEN because it's not all about money. And because of that I will be UNDEFEATED because I will be able to ride out the rough times. And I am BLOSSOMING, not only as a marketer, but also as a human being.

"Only work which is the product of inner compulsion can have

a spiritual  
meaning." Walter Gropius

Jo McNamara lives in Orlando, Florida, with her eight cats and her husband (who's allergic to cats). Jo is a proud member and affiliate of: The Internet Marketing Success Arsenal  
<http://www.what-works-online.net> or [Mailto:jomc@what-works-online.net](mailto:jomc@what-works-online.net)

## **The First Step to Real Success**

**By Wendy Hearn**

### **The First Step to Real Success by Wendy Hearn**

Do you want to have success? Do you want to feel a successful person? Success is what many people are striving for. Success is deemed to be the ultimate goal to strive towards. That's fine to a degree, because we all need to head towards something worthwhile. However, one of the problems I've noticed is that, although many people say they want success, they can't define it clearly. Their definition of success is vague.

People tend to measure success in material possessions or monetary terms. Typically by statements like, "When I'm a millionaire I'll feel successful" or "When I have a top of the range luxury car I'll know I've reached success." Success is often put on a pedestal, at a distance. All too often, before these goals are reached, they're extended. It's almost as if the closer they get to success, the further away they move the goal posts.

When we define success, we often compare ourselves to others. It's too easy to look at another person's perceived success and think if we had that as well, we would be successful. We strive for the possessions others have in order to experience success. If we don't get them, we feel a failure. Or we get these material possessions and then discover that having them isn't all it's cracked up to be, so we still don't necessarily feel successful. When you compare yourself to others you're likely to be left feeling a failure. When your idea of success comes down to money or material possessions, you often wake up and realise there's something missing in your life. Success is about much more than that.

I'm not suggesting you forget the monetary aspect of success,

because this is certainly a part of it. But it is only a part. True success encompasses all areas of your life and when you measure all of them, your success will be more balanced. The different areas of your life to consider are:

Physical environment

Health

Friends/Family

Work

Partner/Relationship

Fun/Recreation

Personal Development

Finances.

The measurement of your success goes beyond work and business. When we get too tied up in measuring our success through what we do for a living, we can come crashing down if we're made redundant or the business ceases.

Success is often talked about. It's one of those things that many people are striving for, but fear at the same time. We talk about people and label them as successful. Yet success as a word is often without any real meaning for most people. Success is held up as something to aim for.

If you're chasing other people's versions of success, you're not likely to experience it yourself. You will only feel and be successful when you do it your own way. The first step towards real success is to define success for yourself. The dictionary defines 'success' as the achievement of something desired, planned or attempted. Your definition will differ from other people's. Success isn't an end result or a goal; it's a process and a journey to be enjoyed.

"There is only one success: to be able to spend your life in your own way" – Christopher Morley

Success needs to be exciting and fill you with enthusiasm, not put you under undue pressure. Let your definition of success give you plenty of opportunities to celebrate. Your measure of success should challenge you, to really bring out your best rather than allow you to become complacent.

How will you know when you're successful? What is your own

definition of success?

Wendy works with business owners, professionals, executives and managers who are ready to enrich their lives. . . finding more success, fun, balance, joy and time. Free Report – How to Focus on Achieving What You Really Want Send email to <mailto:wendy-15269@autocontactor.com> <http://www.Business-Personal-Coaching.com>



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**