

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Successful MLM Business

By Dorothy Miller

People have been drawn to multi-level marketing, or 'MLM' businesses, for many years. MLM businesses can cause an initial investment to double or even triple.

If you own an MLM producer or distributor, or are thinking about starting one, you need to know the common mistakes. A little education now can help your venture keep from becoming another error-prone MLM business. Here are some key points to consider that you can help you create and operate a successful MLM business:

1. Avoid MLM groups that offer commission-based compensation to distributors. These types of operations are often indicative of illegal pyramid operations. It has always been standard day-to-day business practice for MLM groups to entice groups and individuals to become part of the MLM group. MLM members will approach these groups or individuals, and explain all the benefits of their particular organization. However, if the MLM business offers commission-based payments, they're not likely to deliver on their promises. While this is not always the case, care must be taken. You may be guaranteed a job, but who knows when you'll be paid? A salary or hourly rate is a good indication of a successful MLM business.
2. A successful MLM business will not offer to pay you for recruiting more distributors. This is another sure sign of fraud. To avoid being a victim, be sure that you are working for compensation only.
3. Stay away from MLM business groups that hold new distributors responsible for buying expensive products or materials. This can be another sign of potential danger. There are pyramid groups that force their new members to pay for costly merchandise. In these fake pyramid schemes, any money is good money, regardless of where it comes from. Avoid these groups at all costs and if you're already in one, get out as soon as you can.
4. Some distributors fail because they are not willing to devote enough time or attention to their MLM business. Before making any commitments, make sure that you're willing to give it your all. If you want to have a successful MLM business you need to go in with full confidence and a real desire to succeed. It will take weeks or even months to start building your MLM career, so make sure you have the

willpower to stick it out.

5. Be wary if some of the MLM operators take the business reluctantly. To have a successful MLM business, every member of the group needs to work hand in hand to accomplish and sustain the set of objectives. This practice is not just recommended, it is essential for success. If one person in the group is not pulling his or her weight, the business will be doomed.

6. Know why you want to operate an MLM business. This is an important point that's usually overlooked. You'll likely get into the MLM business without really understanding the operation. As a result, you'll lack a business plan and one day, you'll realize that you have no definite target or objective in your business. From the very inception of your MLM business, you should always have a clear picture of the reasons you are driving the business. Don't assume that a successful MLM business will run itself. It's not easy to recover from lost revenue; the key to success, and profits, is setting your business objectives.

7. Stay committed. It's not enough to go into your new MLM business with both guns blazing, certain that you'll be a shining success. You need to have a well-established commitment to work and duty. Be committed to your work and believe in your product. Take the time to pinpoint your MLM business weaknesses so you can correct any past mistakes and improve your performance.

Countless business owners have operated a successful MLM business, and you can too. Knowing exactly what you're getting into is just the first step to success. Having a plan and staying committed will take your business all the way to the top.

Dorothy Miller contributes to several web sites, including

<http://himug.com>

and

<http://mibow.com>

Secret? Must Have Information?

By Charlie Wildish

Have you ever seen an Internet advert which goes something like this:

"SECRET, MUST HAVE INFORMATION: What MLM companies don't want you to know. They've tried to stop me but I am going to tell anyway".

I've seen a few. Is there secret information that MLM companies don't want you to have? If it is information to help you be successful, why would MLM companies keep it from you? What possible reason could an MLM company have for wanting its distributors to fail?

Successful MLM Business

First off you must remember that anybody offering information on the Internet is usually doing it for a reason. Most people surf the net not to buy, but to get free information. So by offering free information the you attract people who if they like your information may then look at what you are promoting. "Secret, Must Have Information" is quite a hook and the author has positioned them self as an expert who has information that nobody else has.

Having attracted prospects, the author then attempts to distance them from their current MLM/Affiliate program by generically badmouthing all MLM companies so that the prospect will join the authors company,.

I have seen articles on how training new MLM recruits to approach their warm market is in the interests of a few top earning distributors rather than the new recruits. But how did those people get to the top? They start with their warm list and find out who they know who is interested in MLM. If people say "no", they treat it as "no for now" and stay in touch. We are all taught this, but how many really do it. Then they go to company training and opportunity meetings and make contacts upline, downline and side lines. They stay in touch.

Then they go to MLM generic training seminars. Guess what? They make contacts with people from other MLM companies and stay in touch.

It is called networking. That is why MLM is also known a "Network Marketing". Eventually they join another MLM company and because they have kept in touch with so many other networkers, they go to the top very quickly. Very few people make it to the top with their first MLM company. That is probably the only secret your upline may not tell you, but they will have taught you the skills to do it if you have listened closely.

I feel it is unfair to alienate someone from their own MLM/Affiliate company after they may have put a lot of time and effort into it. Internet techniques such as writing articles, lead providing affiliates, cross linking and advertising can assist anybody to build their own MLM/Affiliate company on-line.

Secret information? No; that is just posture. Must have information? Yes, how to position yourself is must have information; but it should be done morally and ethically.

System & guide to promote your MLM company

<http://www.success-simplified.ws>

Not a secret,

just good sense! Further advice and help to build your MLM business

<http://www.success-simplified.blogspot.com>



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!