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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Successful Online Ad Tips!

By A.T.Rendon

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Are you placing your ad on the web and not getting any response?

There are three basic things that you must do in order to succeed when placing your ads online:

1. Be Consistent.

A one shot ad will simply not work. This is true even when placing ads off-line. If you do not plan on running your ad a minimum of 6 to 12 times, then you should expect that your efforts will fail.

The more exposure you give your ad, the greater the chance that it will accomplish what you are trying to do, which is to get a positive response. Place your ads consistently.

2. Target Your Ad.

Aim your ad at the type of customer you need to attract for your particular market. It is a waste of time and effort to run an ad that gets the attention of someone only to discover that what you have would not be appropriate for that individual.

Determine what type of person would most likely be interested in your product or service and find those places online where that type of individual would be found.

Successful Online Ad Tips!

An excellent source for prospects can be tapped by placing your ads in one of the many online newsletter or e-zine publications that already cater to that particular target market.

You can find online publications that cover just about any subject imaginable by doing a little research at one of the many newsletter/e-zine directories that list them for you.

Access a FREE List of Newsletter and E-zine Directories at:
mailto:ezine_dir@emailexchange.org

Visit the Directories on this FREE list, which are like Search Engines specifically for online publications,

and look for your target market under the subject most likely to be of interest to your prospects.

All total, the Directories on the list probably house over 20,000 different online publications from which you may choose.

3. Work Your Leads.

Respond to the initial inquiry for more information. Then make certain to follow-up that lead with another message, usually several days after the first contact.

Considering making use of a FREE Auto-Responder service that will help you to automate the process of follow-up.

For a FREE list of FREE Auto-Responder Services send to:
<mailto:freeautoresp@emailexchange.org>

Keep in constant and continuous contact with your leads but do not become a pest about it. Daily contact without first having some additional contact from your prospect would be too much. Allow them time to review your info.

However, a once-a-week message may work perfectly to keep your offer fresh in their minds and is exactly what you need to do to close that first sale with your prospect.

Follow these few tips and it will vastly improve your rate of success to turn cold prospects into new customers.

A.T.Rendon is an entrepreneur and published writer. Subscribe to FREE Business Classifieds

Successful Online Ad Tips!

Newsletter& receive FREE online access to our PasswordProtected "FREE Submit To Over 2.7 MILLION FREEAd Sites!" mailto:subscribe_fbcn9@emailexchange.org Visit us at: <http://emailexchange.org/?Articles>

7 Tips to Choosing a Successful Affiliate Program

By David McKenzie

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When selecting an affiliate program to join you need to know how to choose a successful affiliate program.

Look in the wrong place and you might find a dud but look in the right place and you might be on to a winner.

Here are 7 tips to help you choose a successful affiliate program to join:

1. Look at associateprograms.com This is the affiliate central' of affiliate programs. You can virtually guarantee to find a successful program here and you can choose from tons of subject areas.
2. Look at clickbank.com Nearly every product they have for sale has an affiliate program. Many of them are extremely good and most pay very high commissions. (some over 50%)
3. Affiliate resource sites usually offer their best affiliate programs. As affiliate resources sites are specialists in affiliate programs you can be pretty sure of choosing a successful affiliate program from them.
4. Look for affiliate programs that are offered through any ezines you receive. Chances are the ezine owner has an affiliate program and if they have a good ezine they probably will have a good affiliate program.
5. Think of things that ALWAYS sell. Like web site design, ebooks, music and travel. Stick to proven online sellers and the affiliate program will have a much greater chance of being successful.
6. Seek out articles on affiliate programs. There are many good writers out there who have been successful with affiliate programs. Try to find articles they have written to see what has worked for them.
7. Take courses. Many sites offer free online email courses for affiliates. Take some of these courses to learn more about what it takes to be a successful affiliate.

Affiliate programs are a great way to make money but one of the secrets to affiliate success is to choose the right program in the first place. Use these 7 tips to help you succeed.

Successful Online Ad Tips!

David McKenzie is offering a Free Email Course "5 Tips to Being Successful with Affiliate Programs"==> <http://www.1sthomebasedbusiness.com> Click now for your FREE course!



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