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**Successfully Finding the Perfect Job**

**By Paulina Roe**

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Are you searching for a job? Have you been laid off due to the economy? Have you tried to figure out how to start the job search, or what to do? This is a stressful time for many, and you need to find the best options and resources to help you find the perfect job for you.

If you are looking to start your own business and be self-employed, you'll need to figure out what it is you like to do, and what you are good at. It is said "love what you do, and the money will follow" – there is a lot of validity in it. If you have a passion for something, it is easier for you to do and not a constant drain. It can be fun, and rewarding, and challenging. Take this test at <http://doubleii.com/entrepreneurtest.html> to see how well you rate in the ability to be self employed. You might not really be suited for it, and might be better off to read the rest of the article.

If you are looking for a job, you can look online, but don't expect that it will come easily. You will need to register with many areas, and keep checking for new jobs that come up. You should sign up with various temp agencies in your area – many have sites and send email updates. In all honesty, for most people and jobs – the best way to find a job is to network – talk to people you know who work at the type of places you want to find a job at. Meet more people at those companies. Sometimes you can make a good impression and even create a new job by telling about your talents. The trick is that people need to KNOW you are there and have the talent. You need exposure. Talk to everyone you know – people always know other people who can be useful to you. Go to job fairs, go to events, visit and learn about the companies you are interested in (you especially need to study up if you are looking to interview – the more you understand the company, the better your presentation will be about what you have to offer to the company). Also, don't forget to talk to

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others looking for a job – there are many ideas that work and don't work, plus leads others can't use.

You need a good resume. No one knows your skills and strengths better than you – you need to put all the information together for your resume. If you can write your own resume, and have others read it and help you tweak it, then all the better. After all, if you can't present yourself in a resume, how will you present yourself in an interview? This is your first chance to be noticed.

Prepare your resume and get it posted online – get it sent to people whom will look it over. Register it with recruiters. You will probably need

more than one resume – each focusing on a different aspect of your skills. There are different types of resumes – chronological (listing your job experience over the years), functional (emphasizing functional skills), and others which aren't as common. Use the functional if you are looking to change careers, or have more skills than your employment shows. Use the chronological one to highlight your work history – if that is what you are best known for. Your resume is your calling card and advertisement – its purpose is to get you an interview. You must tailor it for the job you are applying for – you need to show the employer why YOU are the perfect person for the job. Write your resume to be no more than 1–2 pages long – and stay with one page if your accomplishments aren't significant. Put all the most important points on the top and left portions of the resume – those are the areas that are scanned first.

Your cover letter must be written for the job, as well. Mention specifically why your skills are the ones the employer wants for that job. Some employers don't bother with cover letters, but the majority still do – err on the side of using a cover letter, but make it brief, no longer than a page.

Prepare a 1–2 paragraph profile of your experience and your preferences in a job. Prepare a 1 minute "commercial" that you can use when you meet people – you have to say it in 30–60 seconds for effect. Many networking groups go around the group for the one minute speech – and that one minute is all you have. Make it a good one minute speech.

There are many resources you can check into for resume help, places to search for jobs, places to post your resume. There are temporary jobs, contract jobs, and career opportunities posted on various sites – some are better than others. Check them out because you never know just what will appeal to your interests. You need to get out on as many

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areas as you can to look around and to be posted on. Some won't apply to you, and several may. You should be sure of those you want to sign up with – pay for the ones of most value to you, and take advantage of the free areas. Some are WELL worth the price – but you need to see if it is worth it to you. There are free resource areas at most of the sites.

With your various methods of looking for and telling others about your job search and experience, you will find the job you want. You might have to settle for some lesser job for an interim period, but keep looking for the job you want , using the same search tactics.

Paulina Roe posts resources for various avenues of interest, in areas of expertise. The job search site with the entrepreneur's test is an ongoing project, as more timely information is put together from the current job market and search situations – over 7 years of expertise in this area. A "contractor's" site is up and coming as a new resource – keep checking.. For the job search site, and other resources, go to <http://doubleii.com/jobsearch.htm>

## Engraved Gifts Are Special Gifts

**By Sam Stone**

Finding that special gift can be a difficult task. That is because you want to find something special and meaningful. Yet, the person you are buying for seems to have it all. What could you possibly buy that would mean something and be worthwhile to the recipient? The answer is an engraved gift. And fortunately, no matter what the special occasion is or who you are giving the gift to, there are many engraved gifts that would be perfect!

The following examples will help you see how an engraved personalized gift is truly the perfect gift for any occasion.

### Business Achievement

If one of your employees is being recognized for his achievements you may want to commemorate the event with a special gift. In this situation an engraved crystal award would be a fantastic gift. Not to mention a gift that would be cherished for years to come. The engraved crystal award could boast the name of the company, the name of the recipient, as well as what the award is for and the date. The recipient of the engraved crystal award will definitely be appreciative and will always be able to remember his accomplishment. Many individuals display these awards on their desk or in their office for years.

### Graduation

Whether it is graduation from high school, college, or even from a professional school there is nothing like an engraved personalized gift. There are so many different gifts that can be engraved that you should have no problem finding the perfect gift. Consider an engraved pen or perhaps a blanket.

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Another great gift is a briefcase or computer case with a metal plaque that can be engraved with the recipient's name. You will have no problem finding just the right engraved personalized gift for the graduate in your life.

### Birthdays and Holidays

With every birthday and holiday that comes around you may feel nervous about finding a good gift. Well, personalized gifts are especially for the recipient and they will always be appreciated. Think of something useful the recipient would like and then have it engraved. This will be a gift that is honored and cherished for years to come.

There are certainly many other events where engraved gifts are perfect for the recipient. Be creative and thoughtful and you can always come up with some outstanding personalized engraved gifts that will be treasured for many years in the future.

Sam Stone writes for Lasting Sentiments. Lastingsentiments.com is a multigenerational retailer of personalized products. With over 35 years of operating experience,

&nbsp; is a specialist in the engraving, etching and imprinting business. Visit their website today at [www.lastingsentiments.com](http://www.lastingsentiments.com) to buy personalized gifts online, including crystal barware, for yourself or for friends and family.



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