

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**"Suggestions For The Beginning Marketer"**

**By Jane Fulton**

**"Suggestions For The Beginning Marketer" by Jane Fulton**

"Suggestions For The Beginning Marketer"  
(C)janes-place

I want to share with you some of the things that I have learned on the internet. Unfortunately, I am hard-headed. I get an idea and I want to do it MY way. Sometimes that can be good, sometimes it's not so good.

When I was trying to get my website on the internet, some well-meaning people suggested that I get a free site and try out some of my ideas before going to the expense of putting up my own website. Well, I signed up for a couple of free sites and tried out the control panel. I found that I was so restricted, that I decided not to do it that way. I went back to my way.

If I had it to do all over again, I would have used the free site to find out which direction I really wanted to go in. Use the free site as a "tester". I'm not telling you to stay with a free site. The reason I say use it as a "tester", is because I started janes-place out as one type of site, but found that I changed it as time went on, in order to satisfy my visitors. If you don't satisfy your visitors, they "won't" come back!

## "Suggestions For The Beginning Marketer"

Use the free site and add different pages. Find out what your visitors are interested in, then you can go to the expense of purchasing a domain name, getting a host and all the other things for your website. You will also learn a lot about marketing and find out what works the best for you and your "audience".

My host offers free sites and you can get one at:  
<http://www.linkopp.com/banners/cgi-bin/refer.cgi?JF22091>  
If you get a free site through my host, I am familiar with the control panel and will help you

out, if you need it.

Another suggestion that was made to me in the beginning, was to find a "niche". My thinking on this was, if I offered 'Something For Everyone, Even Uncle Elmer', I would be able to attract more people and give my visitors variety. Take it from me. That may work for WalMart, but it doesn't work on the internet. You will do a lot better, if you find your 'niche' market. Let's look at this example: You are interested in a site for women. Ok, women are your 'audience'. What type of women do you want to reach? Narrow it down. Let's say that you decide to go with crafts. Narrow it down even further. Let's say that you have been crocheting for some time and you enjoy crocheting. Ok, let's use that. So far, we have decided that we want to reach women that like to crochet. Let's narrow that down a little more, to women that want to learn how to crochet.

Now that we have decided what our 'niche' market is, we need to do some research. What are we going to research? If I enjoyed crocheting, I think it would be interesting to know some history of crocheting. Search libraries on and off line, until you have enough information to write a "good" article on the history of crocheting. Look for facts that are not well known. This is an article for your website.

Now we need more content for the website. How

## "Suggestions For The Beginning Marketer"

about some 'basic' stitches? Sit down and write out the directions for a beginner to learn the 'basic' stitches for crocheting. This will also go on your website.

You could write an ebook taking them from the basic stitches to making their first 'project' and on and on and on. Do you see where I'm going here?

I have tried marketing on the internet "My" way, now I'm doing it the "right" way! When people go on the internet to search for something, like learning how to crochet, that is the information they are seeking. They aren't looking for twenty other things!

Please remember: If you need help, I'm only an email away!

Thank you for reading.

Jane Fulton is owner and webmistress of: <http://janes-place.com> janes-place is dedicated to helping newbies. If you are new to the internet, you need to sign-up for Newbie & Affiliate SOS Newsletter and learn to use your computer like a pro! <http://janes-place.com/sos.htm>

### **Domain Name Suggestions For Success**

**By Larry Evans**

Have you seen or read some domain name suggestions? What did you find? Some explanations and facts? Obviously, these are some of the basic questions when asking about domain name suggestions, and these questions often surface as the number of domain name resources and web sites provide some sorts of domain name suggestions to every reader or domain name holder.

The term "domain name suggestions" is such a vague concept. It may involve bad or good domain name suggestions and sometimes both. And oftentimes these domain name suggestions might mean something to the reader, depending on their level of understanding and interpretation.

Since the term domain name suggestions may mean something different from any people, I would like to state some of the common domain name suggestions mostly found in those pages for domain name suggestions. So if you are interested, you further read on.

Many resources were providing some sorts of domain name suggestions specifically about the

## "Suggestions For The Beginning Marketer"

consideration for selecting the best domain name. One of those common domain name suggestions for selecting a domain name stated that in deciding for a domain name, the name should be kept short. Although the maximum characters for domain name is 67, still you have to keep in mind that people need the domain names to be able to understand and remember, as well as to easily enter it into the browser. This one of the domain name suggestions further holds that the shorter the domain name is the better. So then, this first among the domain name suggestions for selecting a domain name maintained that you try to register the shortest name that your customers and visitors will easily associate with your web site.

Aside from such consideration taken from various domain name suggestions ever published, here comes another one of the common domain name suggestions which hold that the domain name extensions play a large role in the domain name. It is noted that there are several various domain name extensions that are available right now and each of those domain names extensions has their own distinctions and functions. When it comes to business matters, most of the published resources for domain name suggestions maintained that the .com suffix is the most common and the most profitable. But since the .com is one of the oldest domain name extensions, it thus shows that your business has been around for a while and that you have the most stable presence in the internet.

For much emphasis on the common domain name suggestions, here is another one of the notable domain name suggestions which hold that in selecting a domain name, one should avoid a trademarked domain names. In fact, many domain name suggestions have noted that trademarked domain names are not very nice, and also most companies really called their lawyers just to get their names back. And lastly, some domain name suggestions maintained that if you are really interested to register for a domain name, then you should register it as soon as possible before you loose the chance to get the name that you really desired.

So whatever the domain name suggestions hold, it is just important that you know how to balance their ideas with yours. Those suggestions are just there to give you some ideas, but the decision is in your hands.

Finally, Here Are Ten Christmas Fairytales That Have Been Written For The Children Of Today And They Are Poised To Become The New Classics For The New Generation! Visit

Active hyperlink must stay with article.



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**