

"Super-Affiliate's! What Are They... How Do I Find Them and Why They're Your... TICKET To Online Success!"

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By Cory Threlfall

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Super-Affiliate's!

What are they?

Do you see this term often online and end up confused to what it means and the purpose they serve online?

It sounded really mysterious to me when I first came across the term which peaked my curiosity and led me to research the term further to find out exactly what the term meant and more importantly what there roll was in the Internet marketing world.

The information I discovered was Astonishing!

What I'm about to reveal to you in this article will blow your mind and hopefully take away the mystery and answer the questions you once had about what a 'Super-Affiliate' is and why they ARE your...

..."Ticket To Online Success!"

Let's first take away the mystery behind what a 'Super-Affiliate' is so that you'll have a clear picture inside your head of how they'll benefit your online

business for years to come.

A 'Super-Affiliate' is simply either or both a High Traffic website and/or a eZine/Newsletter owner with a HUGE targeted opt-in mailing list that are able to sell more in a given day then you could in a month.

As you will learn, the internet is nothing more then a numbers game and the super-affiliate's are simply the one's who have already put in the time and have the highest numbers when it comes to 'Website Traffic' and targeted 'Opt-In' mailing lists.

Are you starting to see the BIG picture yet?

Now, lets move on and break this down a little with some rough numbers so you'll be able to have better idea of what to look for when it comes to locating an 'Super-Affiliate' via search engines and/or eZine/Newsletter directories.

Let's first start with the Search Engines.

When your searching the web for super-affiliate's with high traffic website's this is the general guide line I use to gauge there importance.

But, in order for me to do a proper traffic analysis of there website I need to use a special webmaster toolbar offered through Alexa.com.

This toolbar is essential and a must have when it comes to locating super-affiliate's and the reason why is because it reveals the 'Traffic Ranking' for that particular website you are viewing making it easier for you to tell the difference between the super-affiliate's and the other website's that are just getting by.

Here's the link to where you can download your own free Alexa toolbar if you choose:

– <http://download.alexa.com/>

Now... for the numbers.

When I'm searching for an super-affiliate related to my

Product, Service and/or any of the affiliate programs I am promoting via the search engines and I happen to come across a website that has a traffic ranking of 50,000 or lower using the Alexa toolbar to gauge the TR then these are the website's where the super-affiliate's reside and are the one's I will want to contact with a business proposition.

As a general rule using website analysis, the lower the TR, the BETTER.

Why?

Because it means that particular website is receiving Lots... and Lots of traffic which is just what you're looking for.

Now... that's the general idea behind locating super-affiliate's through website analysis and the search engines.

This next part I'm going to show you where to locate the super-affiliate's with HUGE targeted mailing lists.

This is where you stand to benefit the most and could in turn make a substantial amount of money within the next 24 hours of your business proposition if accepted by the list owner.

The best places to locate an 'Super-Affiliate' with a HUGE mailing list are through eZine/Newsletter directories. I've listed a few of the Top directories below to save you the hassle of having to search for them yourself.

– Ezine Universe
<http://www.ezine-universe.com>

– Ezine Hub
<http://www.ezinehub.com>

– Go-Ezines
<http://www.go-ezines.com>

– Netter Web
<http://www.netterweb.com>

– Ezine Search

<http://www.ezinesearch.com>

These directories databases are searchable and are full of thousands of ezine/newsletters with list sizes that range from 1000 subscribers to 250,000 subscribers and up.

It's pretty easy to figure out who the super-affiliate's are going to be here.

The Bigger the list size, the BETTER.

But... as a general rule I would have to say that any ezine/newsletter owner with a list size of 75,000 or more subscribers I would consider an 'Super-Affiliate'.

Remember, this is just a general guide line.

Don't discard the list owners with smaller lists. The more eZine/Newsletter owners you contact the greater your

chances are of SUCCESS!

Now that you know what a super-affiliate is and how to find them Both on the Web and through ezine/newsletter directories your probably wondering how...

... "They're Your TICKET To Online Success!"

Well, its actually quite simple.

If you own your own Product and/or offer a Service, and this will even work if your an affiliate to someone else's program, all you have to do is simply locate and approach related website and/or ezine/newsletter owners with a JV(Joint Venture) and/or business proposition offering them a reasonable share(percentage) of the profits if they were to accept your business proposal.

That's It!

And the best part about this approach is that you don't even have to spend a penny on advertising and the traffic you'll receive will be 'Laser Targeted' making your chances of SUCCESS that much Greater.

I really hope this article opened your eye's up and cleared up any unanswered questions you once had about what a 'Super-Affiliate' was, what there roll is in the Internet marketing world and more importantly... How you can locate them via the Web.

Where To Find Cheap Airline Tickets Online

By Jed Baguio

When traveling the biggest thing you have to deal with is airline ticket. And most of the airline ticket are not always cheap. Finding a cheap airline ticket would be a neat skill to learn. This is also where the internet comes in handy.

So how do these online cheap airline ticket sites give such kind of savings?

The answer is simple really. Online cheap airline tickets sites get their tickets from airline carriers by buying them wholesale. As you may know wholesale price is bargain price. So when they offer it online, you can see that the price is relatively lower than the regular price. Some cheap airline ticket sites include Travelocity, Expedia, Previewtravel, Thetrip, Hotwire, and Webflyer.. These are some of the sites that are popular and have a good trackrecord for selling airline tickets.

Airline companies also make use of the internet to send their services in giving their costumers quick access on the special offers and flight schedules. Using such technology you can have quick access to night and day schedules and its respective prices. You are probably aware that flying during off-hours is cheaper than flying in the morning, or flying during weekdays is cheaper than flying during weekends. Checking flight schedules are also one of the most effective way of getting a cheap airline ticket.

Remember that all airline companies don't have the same airline ticket prices. Big airline companies usually charge more than smaller companies. I suggest that you visit and check the prices of the smaller airline companies and you might get a cheap airline with more or less the same quality of service.

Travel agents also are using the internet for looking for cheap airline ticket. Their sites are often convenient for people who have no time going treasure hunting with cheap airline ticket. Visiting such travel agent will give you an idea where to get those cheap airline ticket. Also this travel agents know a lot of industry secrets, they may have knowledge where to look and where to get a cheaper airline ticket. Travel agents are also advantageous for they give you more options. Travel agents online often give packages (an all in one travel package), special offers, and package deals. Plus if you are traveling for a vacation, they can help you a lot and you'll have less worries for they will take care everything you need including car rentals, hotel accommodation, and your itineraries.

These 3 strategies will help you a lot in buying cheap airline tickets. So whether you try one or all of them. I will guarantee you that you will have a cheaper airline ticket for you travel.

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