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Technology in the Workplace: The Benefits of Video Conferencing

By Mike Spencer

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What once required the physical presence of a number of individuals in a common location is now being accomplished through video conferencing. Thanks to the technological leaps of the past several years, any number of people can attend the same meeting from all points around the globe at any given time.

The ability to engage in video conferencing offers a multitude of benefits and, today, is widely utilized among most large companies, as well as a number of smaller firms.

One of the many benefits that can be realized when integrating the use of video conference technology into the workplace is an increase of productivity. Taking no more time or effort than a simple telephone call or walk to the office next door, video conferencing allows individuals to attend meetings from their own location, freeing up their time to continue doing business without the loss of travel time. As a result, hundreds of hours can be saved over the course of a year, which adds up to a significant amount of time that can be utilized for the purposes of performing other critical tasks.

Video conferencing also offers the benefit of economic savings. Those same individuals who, in an earlier time, would have had to travel - sometimes, extensively - in order to attend certain meetings and conferences, can now participate from their own offices, saving substantial amounts of money. If the conferences were scheduled to last for more than one day, hotel expenses also needed to be factored into the budget, as well as airfare for those who were traveling from a distance. When you add up the savings over the course of a single year, your company can save tens of thousands of dollars or more.

Due to the concerns surrounding travel - particularly air travel - in our society today, a video conference is ideal for ensuring the safety of the participants. Though there are always risk involved with travel of any kind, those that plague contemporary society puts the safety factor very high on the priority list.

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Currently, even the bravest hearts are apprehensive regarding this issue, and most would not consider this to be a risk that they would be willing to take for their job. Video conferencing offers the opportunity to avoid having to make this type of decision, while ensuring the safety of all concerned.

Customer relations may also be improved through the use of video conferencing. This is a great way to stay in touch with significant clients or those who are viewed as potential clients, without the need to make a physical visit or take up too much of the client's time. Since the most effective meetings are those which can be attended in a face-to-face environment, video conferencing provides the ability to meet that goal while avoiding the inconvenience of travel, time and expense.

If you're not currently tapping into the benefits of the video conference forum, it's in your best interests to do a bit of research into the possibilities of utilizing this form of personalized communication in the future.

With the wide variety of benefits that it offers, and virtually no drawbacks, there's no reason to put it off any longer. By saving productivity, money and time, your company will be that much closer to achieving and maintaining a successful and productive year.

Mike Spencer provides helpful reviews of new technology and exciting business services to help small and home office businesses make the most of online communication tools. Discover how video conferencing could dramatically cut your business expenses and increase profits at Mikes site here:

<http://www.video-conference-reviews.com>

The Magic of Video Conferencing

By Harry Rockwell

Video conferencing facilitates learning by allowing remote or distant learners to meet regardless of their location. Students can take classes at multiple universities. In essence classes that are not available at one location may be available at another through video conferencing. Video conferencing can also benefit non traditional students who are not able to attend classes during normal hours.

There are various types of videoconferencing; which is suitable for your application will depend upon the IT structure available and what it is that you actually want to achieve. Video conferencing has in the past been relatively expensive, but prices are coming down and it is possible for anyone with a fast enough internet connection to operate a video conference.

There are excellent quality video conferencing systems out there. Many of them are well worth the dollars that they cost. And, because technology continues to grow, you'll find that prices for video conferencing will become more competitive. It is the way of the future. Is your company in the future? Using video conferencing can help to insure that it is there.

Most video conferencing terminals also require what is called a codec or Compressor/Decompressor

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interface. This piece of equipment helps compress information being passed from audio to video to make transmission of materials feasible over the Net. Without this piece of equipment most files would be too large to send from one computer to another. The process of compression data using a codec machine is often referred to as decoding and encoding information.

Finally, a computer and reliable internet connection are also necessary to facilitate video conferencing. A high speed connection is recommended to make the video conferencing experience not only enduring but also enjoyable. The actual computer you have is not as important as the size of your display. Remember that when using video conferencing equipment, the larger your display the better your picture and the more easily a time you will have conferencing' with other people on the Web.

Conferencing – Providing conferencing information. Learn about web conferencing, audio conferencing, video conferencing, etc. Find out about web data conferencing & web exchange conferencing here.

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