

Tell Vision releases Seo Vision, Pay Per Lead SEO

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By Dwight Zahringer, Tell Vision Networks

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Networks

"Making Every Click Count" with Tell Vision Networks

As the Internet continues to grow and more and more people jump on board, the online advertising medium continues to grow ever more important for businesses of all types and sizes. Expensive ads in the yellow pages no longer cut it - businesses need a presence on the Internet. More specifically, they need a partner who can help them maximize that presence and convert website visits into genuine sales leads.

Tell Vision Networks of Shelby Township fills that role perfectly. Tell Vision's wildly successful Pay-per-Lead Program, SEO Vision, has shown numerous businesses both large and small the wellspring of potential business that awaits on the Internet.

SEO Vision is a four-step program that increases a business's website traffic. But that traffic isn't just anybody - it is targeted surfers who are looking for exactly what that business offers. This means that the traffic is "quality traffic" and that the hardest part of online marketing is already achieved.

SEO Vision begins at this point where website visitors are converted to customers. Step 2 involves optimizing the website so that it is highly ranked in the Internet's top engines. The process continues with the step of defining the perfect customer so that future marketing can focus on the perfect demographic. Finally, Step 4 kicks in with Tell Vision's in-depth monthly reporting, which shows exactly how leads are being found so that the process can be tweaked to become even more efficient.

All of this is made available to businesses without the risks of many other marketing or advertising strategies. For instance, Tell Vision does not require a long-term contract for its services. If a client wants to discontinue service at any time or for any reason, they can opt to do so. Similarly, clients only pay for leads they receive, meaning that Tell Vision only gets paid when their proven system shows demonstrated results.

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Tell Vision strives even further to guarantee the best results for their clients. In order to ensure market exclusivity, Tell Vision only holds one client for each service or product in a given market area. Moreover, Tell Vision lets the client determine the criteria for what constitutes a qualified lead so that there is no room for misunderstanding. Further still, Tell Vision's customers are protected by a monthly cap that limits their costs once a predetermined number of leads have been attained in a month.

With such safeguards in place and proven results and testimonials readily available, a multitude of businesses in metro-Detroit and beyond have discovered the fruits that can be gained from the SEO Vision program. With the help of Tell Vision Networks, these companies have recognized the ever-changing nature of marketing in the 21st century and have decided to take full advantage of that discovery.

More information about Tell Vision Networks and SEO online marketing services can be found by visiting <http://www.tellvision.com/seo-pay-per-lead-overview.php>. Press contacts can be made at prs@tellvision.com or (586) 864-0111.

SEO – Search Engine Optimization You Can Do

By J. Ratliff

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We all know what SEO is, and it seems like it has kind of an "executive" sound to it doesn't it? The truth is, thousands of webmasters spend millions of dollars every year on SEO services. Now, I am not discounting the importance of these services.

Indeed, SEO is very important not only to the big website portals, but to your website as well.

However, I do believe that a lot of the people who spend thousands annually, do so without needing to. I have done SEO work on a dozen websites for businesses, and about 20 of my own. My secret? It's all in the software.

If you have not checked out this software, I highly recommend it.

(IBP) for

short. I use it everyday, not only for my websites, but also for any SEO work I do.

It does cost around \$200, but it is worth every penny plus some.

Save money and do your own SEO work.

J. Ratliff is a webmaster, part time SEO guru, and affiliate guru. He has achieved certified SEO status from ExpertExam.



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