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Ten Top Tips to Free-For-All Success

By Paul Sadler

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"Ten Top Tips For FFA Success"

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by Paul Sadler

I think I might be in the minority. I actually have a fair degree of success with promoting to leads supplied by Free-For-All (FFA) networks.

Everyone who has tried, knows that posting an ad to an FFA site is a total waste of time. The chances of your ad even being seen, never mind responded to, are so remote you'd have better luck sending postcards to people randomly selected from the yellow pages !

People soon realised you could generate a fair degree of responses by hosting your own FFA site and leaving the system to do it's magic on autopilot.

Nowadays, even this has become a less popular form of online marketing, due to the dwindling results many people have encountered.

In my experience...

To host an FFA site is not enough, if all you are is a free member who sends out their confirmation emails straight away.

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Even those who sign up as Pro members and leave the system to run by itself are not doing themselves or their marketing efforts any favours.

To experience success, you have to host as a Pro member AND put in a little bit of effort – not much – to make it work.

If you do, you'll be one step ahead of even most other Pro members. And, you'll be rewarded with

more responses to your marketing.

Over the last nine months I have been testing various aspects of FFA marketing. I now have a finely tuned system that get's results every single day.

Here's my top ten tips for FFA success –

-ONE-

Send your confirmation emails out at least seven days later. I would even suggest delaying things further still. Some FFA networks will allow you to delay the sending of your confirmation email automatically – don't do it...instead...

-TWO-

Download your leads, or have them delivered, and send your emails yourself. If you organise your workload well enough this is not as big a chore as it may seem. Use a good bulk email program like Fairlogic's Worldcast.
<http://www.fairlogic.com/worldcast>

-THREE-

Trying to SELL anything is a waste of time. All your ads should give something away fr*ee.

Everyone who is posting to an FFA site...

- o Already has a website and program to promote.
- o Is probably not interested in any form of paid advertising.

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- o Is almost definitely a fr*eebie hunter or a newbie.
- o Is lazy and likes automated things.

Try to find interesting and unique items to give away. Ebooks and other stuff that are readily offered elsewhere usually don't work too well.

–FOUR–

ALWAYS track your advertising. Without this you may as well not bother advertising – it's that important. You can get a very good fr*ee ad tracker from here:

<http://www.59p.com/adtracker.html>

By tracking your ads you can quickly learn which phrases and words produce the best response.

–FIVE–

Keep your subjects fresh and change them regularly. The subject line of your email is the lynchpin to your success. Treat it like your Queen – not your slave. Change it at least twice a week.

You can re-use old subject lines if you're in a rush or lost for ideas.

As a general rule, try to make your subject line do one or more of the following...

- o Offer something fr*ee,
- o Solve a problem,
- o Break some news,
- o Offer help or advice,
- o Show more ways to advertise for fr*ee

–SIX–

If you have the skills, use HTML emails rather than boring old text ones. Some people you mail to will not be able to see them, but this is offset by the improved response rates from those who can.

–SEVEN–

Check your email to make sure it will get through SP*AM filters. Use this fr*ee service:

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<http://www.59p.com/spamcheck.html>

–EIGHT–

Keep a master list of the people who have asked to be removed. Don't email them again –ever– even if they re-post to the same or any other FFA site.

–NINE–

Organise yourself. If it helps, write out a daily task list and tick off each task as you do it.

The first few times you start to promote this way, it will seem time consuming but trust me, once you have developed a routine, you'll soon be whizzing through with ease. I spend less than fifteen minutes a day doing this.

–TEN–

Some FFA sites allow you to change or add to your

FFA home page. Use this to promote your own FFA system. Try using something like the Secret FFA Files. This has worked wonders for me.

<http://www.59p.com/comspy/secretffafiles.html>

Not all FFA sites are created equal. The three FFA networks I consistently get good results from are as follows...

AutoFFA – The last 25,000 ads I've sent out have produced 89 responses.

<http://www.59p.com/autoffa.html>

Trafficwave – The last 25,000 ads I've sent out have produced 66 responses.

<http://www.59p.com/rafficwaveffa.html>

FFA Net – the last 25,000 ads I've sent out have produced 72 responses.

<http://www.59p.com/ffanet.html>

If I get as low as one response per thousand emails from any of my FFA programs, I know it's

time to change my ad copy.

In summary, be organised and put in some effort and you will be rewarded. Fifteen minutes work a day gets me 5-10 targeted leads every day. Leads I've used with great success in several affiliate programs.

Although FFA sites are often advertised as "set and forget" technology, having that approach seems to be counter productive. You have to work the system to get the system to work for you.

Have a wonderful week !

Paul Sadler
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information and dedicated
support for your online business? Join my Commission Spyder Rapid Growth
Team <http://genuinefree.opportunity.com>=====

Top Ten methods for never achieving your Goals

By Sarah Pond, Life Coach

Top Ten methods to never achieve your goals:

1. Be really vague about it. Do not get specific about what you want to achieve.
2. Keep it a secret. Never tell a soul about your dreams for the future – not even yourself.
3. Hang around people who also aren't going for their goals. Success is contagious, so stay away from anyone who has clear goals and a plan to achieve them.
4. Never, EVER write down your goals. The mere act of writing down your goals is a giant step toward achieving them, so this is a big no-no.
5. Listen to all your fears and doubts. If you accidentally find yourself moving toward a goal, quickly give in to your fears and doubts – after all, fear is stronger than you, right?
6. Give up the instant you are faced with an obstacle. Any obstacle is a sure sign that you should not proceed with your goals.

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7. Take the advice of anyone who thinks your goals are ill-advised / impossible / improper / wrong / crazy / unaffordable / naive. Everybody knows that cynicism is more realistic than imagination.

8. Never, EVER take a risk. Stay in your comfort zone, it's much safer.

9. Do not start anything until you are 100% sure of the outcome. Wait until all conditions are "perfect" and you know exactly how it will turn out.

10. See unexpected results for what they really are: failure. Not all results will be what you wanted and therefore you are a failure and your life is a failure. You may as well give up now.

Follow these simple rules and you can settle for anything!

Here are two new and FREE resources for you...

Get coached for free from the comfort of your computer. Click this link:

The web's best site for success. Free membership here:

Sarah Pond, Life coach believes passionately in success – Yours! She knows that you have a life purpose and that when you tap into it, you will have all the resources you need to create extraordinary success. Sarah loves coaching people to "Build your best life, from the inside out".

Check out her great self-development resources, including free stuff at

Top Ten methods for never achieving your Goals

Ten Tips for Starting a New Job

Guide to Gambling Online

Top Ten Reasons To Give Blood

The Benefits Of Having Internet Big Picture Skills

Success Secrets

Ebook Authors Interviewed

Hitting the Search Engines

The Art of Kissing

Motivate Your Way To Success



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