

Text is for E-mail

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Text is for E-mail

By Bob Osgoodby

Text is for E-mail by Bob Osgoodby

Text is for E-mail and HTML coding is for Web Pages. I can't begin to tell you the number of E-mails I get formatted for HTML. These are basically not readable in a text mode and get quickly deleted. While some mail readers will display HTML coding, many will not. If you use E-mail to send information to potential clients, always make sure that you send it in a format they can read.

AOL has some pretty nifty tools and allows you to put script in colors, use italic print or to bold parts of your note. That's fine if you are writing to someone at AOL. but did you know that these tools may not be readable by the email client software that many people use? They may, in point of fact, block the message from being read? I get at least 2 or 3 E-mails every day with nothing in the body of the note. What a waste of your time and mine. When you do send something like that, you are begging for people to block all future E-mail from your address.

Many E-mail readers have filters which easily allow offending E-mails to be automatically "trashed". If someone sends 4 or 5 spams, examine the return address. The odds are they are forged and will all be different. Blocking their E-mail address is useless here as they use a different one every time. Better yet, pick a sentence in their E-mail, and block any message with that sentence.

E-mails with no text, and the message they wish read is an attachment to the E-mail, is another common mistake. If it's not from someone I know, it is immediately deleted. Why should I

waste my time opening an attachment in an unsolicited E-mail?
If the note is in "Doc" format it never gets opened, even if I
know the person. They could unwittingly be sending me a virus.

One way that works, is to include the message in the body of the
E-mail, and attach your HTML message to the note. That way the
recipient has a choice. Remember – text can be read by all
E-mail readers and that is your best bet. Otherwise, you might be
simply wasting your time.

Bob publishes the free weekly "Your Business" Newsletter Visit his Web Site at

<http://adv-marketing.com/business> to subscribe and place a Free Ad for your business.

Sending Passwords By Email

By Bryce Whitty

It amazes me how many sites allow you to register, and then send you an e-mail to your registered address containing your password in plain-text. There is never a warning stating that the site will email the password you use, for all to see.

Sending passwords by e-mail works when you forget a password. The site changes it and e-mails you the new one, which you then use to log in and change it to something else. The e-mailed password is not active for very long, and it isn't something you chose.

Sending you your own password, either in a welcome e-mail once you register, or as a response to a "forgot password" request is bad security. Really bad security.

Compounding this is the fact that e-mail providers such as Google Gmail state in their privacy policy that "deleted" e-mail may be kept indefinitely on their backup servers. As soon as someone e-mails you your password in plain-text, to a Gmail account, Google are likely to have that archived forever.

You can't tell whether a site is going to do to this, so it isn't possible to use a "less sensitive" password for sites which will e-mail your password back to you. If you have groups of passwords; one for sites you use to pay for things, one for forums, one for other less important sites, for instance, then you may enter your "usual" password without realising it may be compromised by being sent in an e-mail, visible to anyone along the way that wants to read it.

Sites should seriously consider the security implications of sending passwords by e-mail, especially if there is no prior warning that this will happen!

Bryce Whitty owns and runs

called

. A website that provides

technical how-to's for repairing your computer. Technibble also has many guides for getting into the

or managing your existing one. We also cover other side topics such as Security

and Software.



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!