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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The Almost Complete Ezine Promotion List

By Kurt Geer

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Every Ezine writer knows that just publishing an ezine is not the only task that is involved in writing a Great ezine. You must constantly search for new material and ways to promote your list also.

Of the 152 places compiled below, if you join a few lists a day to promote your list, you will have a nice number of readers before too long. You also may meet a few good publishers along the way.

Along with writing, promoting, ad swaps and finding content to fit each issue, ezines publisher Do have a life offline. This list is to help those laboring at their keyboards week after week.

Nobody said it was going to be easy, or did they?

(Note: this article is condensed for ezine publication. The FULL version is available by autoresponder by sending a blank emailto:ezinepromotionlist@newbiesnet.com)

74 email lists to list your eZine
mailto:00-list-announce-subscribe@yahoogroups.com
mailto:100koptin_list-subscribe@listbot.com
mailto:2000publications-subscribe@yahoogroups.com
mailto:AAnnounce-subscribe@smiling.net
mailto:AAnnounce-subscribe@topica.com
mailto:AAnnounce-subscribe@yahoogroups.com *Monthly*

The Almost Complete Ezine Promotion List

mailto:add_your_list-subscribe@yahoogroups.com
<mailto:Advertise-Your-List-subscribe@yahoogroups.com>
<mailto:AllSites-subscribe@yahoogroups.com>
<mailto:allzines-subscribe@yahoogroups.com>

59 Websites to list your eZine

<http://bizx.com/cgi-bin/miva?newsletter.mv+getentry>
<http://catalog.com/vivian/intsubform2.html>
<http://docs.yahoo.com/info/suggest/>
<http://escribe.com/listsuggest.html>
<http://ezine-universe.com/search/getlisted.html>
<http://ezinewebring.hypermart.net/>

<http://gort.ucsd.edu/newjour/submit.html>
<http://list-advertising.com/ad-directories/>
<http://list-city.com/>

10 Ad Swap lists and websites:

<http://globeclubs.theglobe.com/clubs/adswappers>
<http://www.bizpromo.com/ezinetrades.htm>
<http://www.businessstructure.com/ezineadswap.htm>
<http://www.freezineweb.com/ad-swaps1.html>
<mailto:AdSwapsforYou-subscribe@yahoogroups.com>
<mailto:Ezine-Ad-Swaps-subscribe@topica.com>
<mailto:ezineadexchange-subscribe@topica.com>
<mailto:EzineAdSwap-subscribe@topica.com>
mailto:LB-Ad_Swaps-subscribe@yahoogroups.com
mailto:swap_ads-subscribe@yahoogroups.com

9 Article Submission eZines and websites:

<http://www.EzAdSuccess.com>
<http://www.MakingProfit.com>
<http://www.marketing-seek.com/>
<mailto:aabusiness-subscribe@yahoogroups.com>
mailto:article_announce-subscribe@yahoogroups.com
mailto:articles_archives-subscribe@yahoogroups.com
<mailto:Free-Content-subscribe@yahoogroups.com>
<mailto:join-EzineArticles@ezinearticles.com>
<mailto:PublishInYours-subscribe@yahoogroups.com>

One last thing! If you find the task of promoting your list by hand to be too intimidating and time consuming, you can streamline your ezine promotions with a new software that has a 15 day trial period, and will instantly access over 900 resources at:

<http://www.NewbiesNet.com/eZineAnnouncer.htm>

Kurt Geer This Article is included in the Free Report:4 Steps 4 Success – VIRAL Marketing without Writing an eZine or eBook! Master Generating your OWN Free Traffic to your Website!<http://www.NewbiesNet.com/GetViral.htm>

Easy Ezine Promotion

By Terri Seymour

Easy Ezine Promotion by Terri Seymour

If you have a website or e-business, you should definitely consider publishing an ezine. Once you have made the decision to publish an ezine and decided on the content, you now must learn how to promote your newsletter. There are many easy and free ways to promote your new ezine.

Here are some of my favorites:

Ezine Directories

There are hundreds of ezine directories on the web in which you can list your ezine for FREE. You might be asked to run their ad in your ezine or on your site in return for the free service. This is a good idea anyway, because the more people that read the directory, the more people that see YOUR listing. Here are a few to get you going.

<http://www.absoluteauthority.com/ezines/>
<http://www.bestezines.com/>
<http://www.cumuli.com/ezines/verify/default.ldml>
<http://www.escribe.com/>
<http://www.ezineadsources.com/>
<http://www.ezinesearch.com/search-it/ezine/>
<http://www.ezine-universe.com/>
<http://www.e-zinez.com/>
<http://www.list-universe.com/>

Announcement Lists

Announcement lists are a great way to get the word out about your ezine. Subscribe to the lists and be sure to

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follow the guidelines for posting on each list. Once you get established on the lists, you should drop your postings to about once a month or every other week. This will prevent "overloading" people with your ad. Get started with these lists.

WritersZines–subscribe@onelist.com
ezinestoday–subscribe@onelist.com

00–list–announce–subscribe@onelist.com
lists_for_all–subscribe@egroups.com
Advertise–Your–List–subscribe@egroups.com
MyListAnnounce–subscribe@egroups.com
linksnlists–subscribe@egroups.com

Ad Swaps

Once you get your ezine started, you will want to get your ad in other quality publications. A good and economical way of doing this is by ad swapping. You agree to place another publisher's ad in your ezine and he/she places your ad in their ezine. This is a very effective way of gaining subscribers. Subscribe to these lists for finding publishers who want to swap ads.

EzineAdExchange–subscribe@topica.com
adswappers–subscribe@globelists.com
Ezine–Ad–Swaps–subscribe@topica.com

Sigtags

Every time you send out your email you can be sending out an announcement about your ezine. Put a small but informative signature at the bottom of your email.

Example:

Terri Seymour
Web Success Ezine
Subscribe Now for Free Gift
mailto:web–success–subscribe@egroups.com

You can also put borders around your sigtag to bring more attention to it.

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Terri Seymour owns and operates MyOwnEzine.com. MyOwnEzine.com is a website, ezine and service which provides the resources, tools, guidance and more to help you start, publish and promote your own ezine. You can contact Terri at <mailto:ter02@newnorth.net>. Subscribe at <mailto:subscribe@myownezine.com> or visit <http://www.myownezine.com> for lots more info.



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