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The Best Digital Camera's –How To Find Them

By Steven Harrison

It seems that every month, if not every week, different manufacturers are coming up with the latest digital cameras to tempt potential clients. How can we keep up with them all?

After spending a lot of time reading and researching we finally make a decision and head off to the mall for that eye–popping, 7 mega pixel, 10x digital zoom, candy colored, 512MB expandable memory high tech prize.

Credit card in hand and half way into the mall we pass by a new display – an eight mega pixel, up to 1G expandable memory, with built in mic and stereo surround, video playback capable, with 22 scenic modes kind–of–camera . And we sigh because the producer of this amazing gadget claims that this is the best digital camera yet out in the market. So now we hesitate we want the "Best Digital Camera" right?

Of course we do so we spend a little more than we planned and return home happy and excited.

The trouble is our happiness doesn't last very long, after two months or so, there's another "best digital camera."

What you have to remember is that there will always be another "best digital camera"

Just around the corner so in making your decision on which digital camera to buy there are certain factors to consider when looking for the "best digital camera" .

MEGAPIXELS . One of the most important features of digital camera to make it into the best digital camera category is its mega pixel property. The higher the mega pixels the better the actual photograph will come out. A mega pixel is equivalent to one million pixels. The resolution of your image is based upon the mega pixel property of your camera. This means that as you enlarge the photograph, you would get more detail and less blurry colors.

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LCD SIZE. The best digital camera will always have a large LCD to help you frame your subject without having to squint through the viewfinder. This is also helpful when reviewing your images, some cameras enable touch up and editing features with its LCD. A 1.5–inch display is average, a 2–inch LCD display is good, but the best LCD size would be 2.5 inches or higher.

ZOOM. Most digital cameras have both digital and optical zoom. A higher optical zoom is always better than a higher digital zoom. Digital cameras are usually furnished with optical of between 3x to 10x . The better the optical zoom, the higher it climbs up to the best digital camera category.

MEMORY CARD. Always make sure that your memory card is the right one for your digital camera. There are different types of memory card like the xD, SD and Compact Flash . These types of memory cards go with certain types of digital cameras. of course memory storage is also up there in choosing the best digital cameras. Choose the size of memory that you need, if you're a photo junkie, you might need more than 32MB . The early Memory cards were in the MB range but these days you can get cards in the Gigabyte range.

The key point to find the best digital camera is to find one that will best fit you and your lifestyle. Don't just buy the latest or the one that claims they are the best digital cameras out in the market. You wouldn't want to buy a DSLR and use it with your home activities or family outing and have to lug it around.

By the same rule you don't want to buy the latest point and shoot camera when you're serious about being a professional photographer. (Of course, you can use this for starters, but if you're not a novice photographer anymore, you wouldn't want to get this kind of camera.)

Actually, the best digital camera is the one that you will enjoy and use. Not the one that you will end up leaving in its box stuck in a draw somewhere.

Just remember the more features a camera has the more complicated it can become and therefore the more likely it is to stay in it's box instead of being used. So the best digital camera to buy is the one you can afford and will feel comfortable using for all your photography.

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"The Beginner Buyer's Guide To Digital Cameras, Or The Ins And Outs Of Megapixels."

By Warren Lynch

The Beginners buyer's guide to digital cameras or The Ins and Outs of Megapixels.

By Warren Lynch <http://www.wlynch.com>

The most important part of buying a digital camera is making sure that the one you select meets all of your needs.

Digital Camera 101

Better digital cameras use a chip called a "Charged Coupled Device" (CCD) instead of film. Light enters the camera, through the open shutter, and strikes the CCD where it is converted to digital data before being stored in the camera's memory.

While that is the simple description, things can get pretty complicated from there.

Megapixels & Resolution

Resolution is a measure of how many pixels are used to make a digital copy of an image. Pixels are tiny dots of light that make up a digital image.

The quality of a digital camera's image is usually measured in 'Megapixels' where each megapixel represents one million pixels.

Here's how to determine how many megapixels you'll need depending upon the type of photos you will be taking and what you intend to do with them.

1 megapixel

Almost obsolete, you might still find these in cell phones, PDAs, and desktop "web" cameras. They're OK if you only intend to email pictures to other people and those people aren't going to be printing them.

1.1 to 2 megapixels

Only slightly better than the 1.0, this resolution is OK for an average

4x6 snapshot, but it isn't going to be a production quality image.

2.1 to 3 megapixels

This is the beginning of the decent camera range. You get very good 4x6 images and reasonably good 5x7 images. These cameras are low cost and provide a good platform for beginners.

3.1 to 4 megapixels

You are qualified to say that you have a "pretty good" camera. You get professional quality 4x6 images, real good 5x7 and 6x9 shots, and somewhat decent, but not great 8x10 images.

4.1 to 5 megapixels and up

People will be saying "Hey, great pictures!". You can count on professional images all the way up to 8x10's. Of course, as the megapixel count goes up, so does the price.

If you are only going to be viewing your pictures online, such as posting them at a photo site or using them on your web pages, keep your money in your pocket and pick yourself up something in the 1.5 megapixel range.

If you will be shooting pictures that will be printed at a print house, such as for brochures, postcards, etc, then you will need at least a 5 megapixel camera if not higher. Of course, you'll also need to have a fat wallet or a lot of open to buy on your credit card because, even though prices are steadily falling, these puppies aren't cheap!

Once you've solved the megapixel puzzle, the rest of a digital camera's features, such as lens types, storage capacity and shutter speed are pretty routine and easy to understand. You shouldn't have a problem deciding on those features.

Join Photopheed's Daily Digital Dose and see Warren's Tips.

Warren Lynch has been shooting commercial photography since 1979 in Louisville, Kentucky. Clients include Makers Mark Bourbon, Heaven Hill, Yum Brands, GE, Fruit of The Loom and many more highly recognizable brands. Have him make your product more recognizable too. Visit his website at <http://www.wlynch.com> or just give him a call at 1-502-587-7722.

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