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The Complete Beginner's Guide to Writing Articles.

By Anna-Marie Stewart Venton

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So how do you get started? What do you write about? What do you actually DO with your articles once you've written them? It seems daunting, I know. I was petrified myself when I first started writing articles, I still get nervous every time I start submitting a new article all over the net.

Getting Started:

Do you have a passion? Are you particularly well-versed in a certain topic? Are you willing to invest time in doing research? Either one of these are all you really need, but if you've got all 3, then you're definitely on the right track.

Grab a cuppa, a smoke, whatever you need to relax with, open up notepad/wordpad or even grab a pen and paper. Write down a 5-6 line bio about yourself and/or the product/program you're promoting, this is commonly known as your "Resource Box", and should be at the bottom of each and every article you write. The "Resource Box" is THE only place you should promote ANYTHING at all in the article.

Next you need to focus on a topic. Start jotting down thoughts, and don't worry about how mixed up they may seem to be at first, just keep going. If you can't think of many things at first, save your work, and look it over another day, more ideas will pop into your head.

Once you feel you have enough, start moving things around until they really begin to make sense to you. Keep going until you're happy with what you've got. Remember, articles don't need to be mega-long, so long as they are helpful and informative. Write as you would speak, and make it personal, as if you are talking to a good friend. Let your personality shine through.

What to write about:

The Complete Beginner's Guide to Writing Articles.

As I mentioned above, anything you are passionate about, or are well-versed on is a great start. You're not passionate about anything? Not an "expert" in any subject at all? Well do some research. Start by thinking about what YOU would like to read about, what kind of information would YOU find helpful? Thought about it? Go to www.google.com and type it in, see what comes up, start looking into the various things you find. You could even ask friends and colleagues what THEY would be interested in reading articles about.

What, still can't come up with anything? It gets like that sometimes, so relax, take a deep breath, and start visiting forums/message boards. What questions are being asked? What do people need help with? Hang out in chat rooms, ask the same questions there, get as much feedback as you can, then start working from there. Eventually, you'll find you've managed to write a GREAT article, in plain English, offering helpful/useful information.

Let a couple of your closest, most honest friends read through your articles for you. Don't get offended if they make suggestions, some of them might even be good ones...hehehe, but make sure you stick

with how it feels best for you.

So now what:

This is where the REAL hard work comes into play, cos now you're ready to start submitting your articles to the world :) Ok, if you want to go the easy way about it, stop reading now, go buy yourself some automatic submission software and get stuck into submitting your articles with it.

Personally, I prefer hard graft, and sometimes a bit of the personal touch. So for starters, I subscribe to a LOT of ezines that cover the topics I write about, then I offer the publishers my articles. Most of them are like me, and LOVE being first to publish well written articles. A nice personal mail usually gets that wheel turning ;~)

Then there's all the article directories, and there's TONS of them. It's hard work submitting manually to them all, but then at least you know for definite that they WERE actually submitted. Don't worry, I'm not going to make you search for them, I'll list all my favourites here for you, and that's gonna at least cut down a little on your work-load...hehehe

So here goes:

The first one is my personal favourite, as they make a webpage for your article and submit it to search engines for free. The rest are in no particular order

Use these ideas and resources to promote yourself with, and even though it's scary at first, it DOES get better with practice, take it from a gal who's been there. Always add your "Resource Box" and copyright information with EVERY article and EVERY submission, it's free advertising for you, and if your articles are good enough, they will be used over and over again.

Good Luck, Happy writing and submitting, and have fun!

May you be prosperous in everything you do.

Anna-Marie Stewart Venton

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7 Reasons You Should be Writing Articles

By David McKenzie

7 Reasons You Should be Writing Articles by David McKenzie

You have probably heard that writing articles is a very successful internet marketing technique. But why is this so?

Here are 7 reasons why writing articles really works:

1. Writing articles is free marketing. You write your article and post it to a number of article resource sites. Then, ezine owners pick up your article and feature it in their ezine. All of this costs you nothing and you get free marketing.
2. The more articles you write, the more you become an expert in your field. Experts get featured a lot more widely.
3. By having lots of articles on lots of web sites around the world, you automatically rank above average on search engines because of your link popularity. All those links in the resource box back to your site can make a big difference in search engine ranking.
4. Writing articles can mean repeat business. In one ezine I have had about 8 of my articles published over the last couple of years. As the subscribers of this ezine have become more familiar with my business they are more inclined to buy from me again and again.
5. You could get yourself featured in a LARGE subscriber ezine. I have had a 500,000 subscriber ezine

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feature a couple of my articles and it increased my traffic by over 65% in the few days after the articles were published.

6. As most ezine publishers do not write their own articles they are always looking for other peoples' articles. If you write articles you can get yourself featured in dozens of ezines.

7. You could get published in a book. Just last week a popular book featured one of my articles. Now that is the ultimate in free publicity!

Writing articles really works. I have written dozens of articles and it is my most successful marketing technique. It costs nothing and can increase your traffic and sales tremendously.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!

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