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The Craziest Internet Business Idea in History

By Mark Joyner

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So, you've got a great Internet business idea. Yeah, I'm talking to you. You know who you are. You have this great idea that you love to brag about. You tell all of your friends how it's going to make you a millionaire.

And to you, oh great generator of ideas, I say:

So what!

I know (literally) hundreds of people that come up with million dollar ideas on a daily basis. I can count on my hands, however, the number of those people that have actually achieved a respectable level of success with those ideas.

What about you? Are you sitting there feeling good about yourself with that great idea of yours or are you actually doing something about it?

Now, before you answer that question, be honest with yourself about what you want. Some people, it seems, are satisfied just having people pat them on the back for having such a great idea.

What about you? Is the pat on the back enough? If so, stop reading right now. I'm just going to waste your time if that is the case.

However, if you're one of the elite few that genuinely has what it takes to turn that idea into money, read on.

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---- Point of No Return Starts Here ----

Still with me?

OK, then. Let's get started.

1. Pick one idea.

Decide right now that you want to turn this idea into money and try not to get bogged down in other ideas.

You're going to come up with hundreds of other ideas before

you see this one to completion. Resist the temptation to treat all of them equally. You will be tempted to pursue every single idea you have. This is the kiss of death. You need to narrow your focus. That's the key to success.

2. Stop rationalizing.

Somewhere along the way you're going to say to yourself: "This idea isn't working because it's not the best idea. I should have picked another."

Rubbish! This is the lazy part of your mind trying to give you an excuse for quitting.

Don't quit. You don't know that the "other idea" is better. You *can't* know this.

Drive on.

3. It's the marketing, stupid.

You should spend more of your time marketing than on any other task. In the course of running your business, it's easy to get caught up in a million idiotic things.

For example: "Which color paint do you think would look best in the ladies room? Pink or mauve?"

Who cares! Make little decisions quickly, or pass them to someone else.

If you are not spending 90% of your working day on marketing,

something is wrong.

Fix it!

Now, you can say to yourself: "Of course he's right -- I don't need Mark Joyner to tell me all these things" and then forget everything I've said.

Or...

Or, you can get started right now. I think you know which path leads to wealth and success. The question is, do you really want it?

Celebrity Baby Names

By Sarah Mitchell

It seems that the days of naming your son or daughter with your own name and adding a second, third or a fourth sign in roman numerals at the end are fading away. This seems to be especially the case with celebrities. The more unique, the better! As to whether celebrities are simply a little loopy, or whether they simply like the attention that a unique baby name will bring, we do not know. What we do know is that the names just keep getting crazier and crazier. Below is a list of some of our favorite celebrity baby names over the years.

Banjo – Patrick & Rachel Griffiths

This choice of name was based on the main character from 'The man who came to dinner'.

Apple – Gwyneth Paltrow & Chris Martin

We don't even think the parents understand why they chose this name!

Heavenly Hiraani Tiger Lilly, Fifi Trixibelle, Peaches Honeyblossom – Paula Yates

Definetely three of the most 'out there' names in the history of baby names!

Jett – John Travolta & Kelly Preston

Well, John has always loved airplanes, so we'll let them get away with this one.

Zowie – David Bowie

Doesn't seem that bad, until you realise that with the last name it makes "Zowie Bowie".

Rumer Glenn, Tallulah Belle, Scott LaRue – Bruce Willis & Demi Moore

At least there are some normal names mixed in there, but still among our craziest!

Daisey Boo – Jamie Oliver

Typical celebrity, had to chuck in the "Boo" at the end.

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Pilot Inspektor – Scott Lee & Beth Riesgrat

This kid is going to have a hard time at school.

Milo – Ricky Lake

This is okay, just so long as she doesn't name her second child "Otis".

Elijah Bob Patricius Guggi Q – Bono

Bono had definitely put some thought into this one!

Prince Michael, Prince Michael II, Paris Michael – Michael Jackson

We think this is just too many Michaels for one house hold.

Dexter, Diane Keaton

Only just acceptable for a boy, but would you believe this is her daughters name?

Moon Unit, Ahmet Emuukha Roden, Dreezil, Diva – Frank Zappa

Once again, among the craziest baby names in history.

Ocean, True, Sonnet – Forest Whitaker

We don't mind the name Sonnet, but you can make your own mind up on the other two.

Betty Kitten, Honey Kinney, Harvey Kirby – Jane Goldman & Jonathan Ross

We wouldn't name our kids these names, but they do have a nice ring to them.

For more celebrity baby names visit,

Article written by Sarah Mitchell of

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