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The Dummy's Approach To Rapid List Building Growth In 3 Easy Steps!

By Melvin Perry

For years, marketers and internet business owners alike have discovered the challenge of building a large responsive email list within a quick period of time.

Many marketers cried to me saying, "I tried everything possible to build a list, but nothing seems to work! Please help me! Whaa!"

Well, I am tired of hearing all of the cries and I decided to do something about it.

But before I do, let me first explain the power and leverage of quality email lists.

A large, responsive email list, in my opinion, is the end to every internet entrepreneur's marketing problem. If there was one asset that I was required to keep out of all of my online assets and resources, without a shadow of a doubt, I will choose to keep my email lists.

I would be crazy and ignorant not to!

With a high quality email list, I can easily build up every internet marketing asset I lost!

With my email lists, I could send an email and gain a bunch of link partners, and JV partners within a matter of hours. This is the power of a responsive email list.....with it, you can almost do anything! You can leverage your email list to perform multiple tasks for you.

Therefore, if you are not focusing on building your email lists, then you need to drop everything that you are doing right now and start the process of building this powerful asset.

Okay, now that I got that out of the way, let me address the soon-to-be list building experts on my 3 reliable steps for building a large, high quality email list in a short period of time.

And if you are reading this article now, you are what I consider to be a soon-to-be list building expert.

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Therefore, take a deep breath, and soak up every word that I am about to tell you.

3 Major List Building Steps:

1. Design a high converting name squeeze page.

You want to design an opt in email landing page, or name squeeze page to capture your visitors email address. You never want to send your visitors directly to your sales page. You are wasting visitors and money if you send the visitor to any page other than a squeeze page.

A smart marketer knows the importance of recycling internet traffic by capturing email subscribers. They understand that, once you capture the visitors email address, you can send them to any website anytime you want. This is called recycling your traffic. Thinking this way can help you conserve a lot of advertising expenses.

But when you build your name squeeze page, you want to make sure that it converts at least 30% of all of your visitors to subscribers. One of my high converting landing pages has conversions at over 60%. This is usually my benchmark for every name squeeze page or landing page I create. To view this landing page and to get an idea of how it is designed, you can visit:

<http://www.list-building-videos.com>

After you construct your name squeeze page, you must send all of your traffic to this one page. This is imperative. Every article you write, and every joint venture you establish, must send traffic through this name squeeze page.

2. Writing Responsive Articles.

The major key to writing articles that generate a bunch of responsive subscribers is to write your articles as if you are writing a sales letter. Now, I am not telling you to write sales letters when you write your articles. This is not what I am saying.

But this is what I am saying: The same process and time you put into writing your salesletters, you should put also in writing your articles.

Now the most important component to any successful sales letter is the heading. Likewise, the most important component to any subscriber generating article is the title of the article.

You should spend 90% of your time coming up with a good title for your article. The title is the one determining factor of whether or not an individual will read your article. Therefore, turn on your creativity cap and come up with a sly, creative, and appealing title for your article.

If you spend your time doing this, then you just wiped out 80% of all the article competition within your niche that will compete for relevant visitors and subscribers. Just this one change can mean an enormous positive difference to your online marketing business.

3. Joint Ventures

Establishing joint ventures is a powerful way to accelerate the growth of your email list. Just one good JV can instantly send you hundreds or thousands of subscribers within days. You should try to locate and contact about 5 new JV partners every week. Before, you contact your partners though, you want to craft an appealing offer that would make it almost impossible for any partner to refuse.

Once you come up with your appealing offer, it is then just a matter of you writing the jv proposal and clicking send on your favorite email provider. If the offer is good, you'll have marketers responding to your offer that very same day!

So I hoped these 3 major steps helped you out. Just remember to stay productive and focus your time on writing articles, and establishing joint venture partnerships to build your email list.

Melvin Perry is a young internet entrepreneur whose been marketing online for 3 years. You can grab his FREE step by step videos that show you in detail how to build a large, responsive email list in days! You can grab them now at

<http://www.list-building-videos.com>

Three Steps To Building A 50K Email List In Less Than 90 Days

By Melvin Perry

One major asset that every internet or affiliate marketer needs is a big email list. There is a saying in the marketing world that states that "the money is in the list". This is very true because the bigger the list, the greater the potential income. But a common concern amongst many people marketing online is:

"How can I grow a huge guru-type email list and how long will it take?"

What many of us know in the internet marketing world is that it can take a very long time to build a list of 10,000 subscribers. And building a list to this size is a lot more complicated than sending hundreds of visitors to your website. I currently have a website that averages over 500 visitors a day. Out of those 500 visits, I will be lucky to get at least 15 subscribers per day to my list. With these statistics it will take me about 2 years to build an email list to 10,000 subscribers.

So what can you do in order to get 10,000 subscribers very quickly?

Well, the focus of this article is to show you how to easily build a 50,000 subscriber opt in list in less than 90 days. What I am about to show you really works, and if you follow these steps precisely, you will see tremendous results.

Step 1: Get a Virus To Build Your List

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In order for you to build a 50k opt in email list in 90 days, you need to spread your marketing message over the internet like a wild fire. The method that is best capable of doing this is known as viral marketing. Viral marketing, in its simplest meaning, is getting others to market your product or service for you and spreading it to others so that they can do the same also. I also call this wild fire marketing because as soon as your marketing message starts, it will be very difficult to stop it and to keep it from spreading across the internet like a wild forest fire. This is the type of response you want when you begin to grow your email list. And the only way for you to generate this type of response is to partner up with hundreds of other marketers that will help you promote your email list in return for something. This is known as joint venturing and it is one of the better strategies for building a huge email list. Located below is a free service that will help you combine the viral marketing component with the joint venture marketing component in order to rapidly grow your email opt in list.

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<http://www.workingonyourown.com/traffictool3.html>

Step 2: Start Promoting Your Viral List Building Machine

The next step is to promote your viral list builder so that you generate a minimum of 50 partners and fellow subscribers. There are multiple ways of promoting your viral list tool, but the easiest way to do this is through ezine solo ads. I know from experience that sending solo ads is a sure way to jumpstart any internet business. Just one solo ad mailing to a good newsletter or ezine can easily generate up to

85 partners and fellow subscribers that will help you promote your email list. Listed below is a series of ezines that provide excellent results every time I use them.

<http://www.probiztips.com/advertising.html>

<http://directprofit.net>

<http://ultimatetrafficsystem.com/advertise.php>

<http://www.superpromo.com/optadorder.html>

<http://www.theaffiliatereview.com/advertising.php>

<http://www.christiantimesnesletter.com/advertising/>

<http://www.hitoverload.com/advertising.html>

As soon as you receive your 50 partners that will help promote your email list for you, you will slowly begin to see your list virally grow on its own. But the growth that will be taking place is not rapid enough to generate the 50k subscribers in 90 days. You need to create tremendous momentum in the beginning in order to see rapid, exponential growth of your email list. This is where step 3 comes in.

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Step 3: The KEY To It All

The last and final step for creating a large email list in a short amount of time is the most important step out of all the 3 steps. In this step, it is crucial that you motivate and train your partners/subscribers to do the very same things you are doing to build your email list. Out of all the people marketing on the internet, less than 3% of them know how to market properly and build a nice subscriber base. The key to getting around this problem is to show them the exact steps you took to promote your very own list. This is known as duplication. This concept is so powerful that it is the key for experiencing exponential growth with any online business. The reason why most online businesses fail is because they do not know how to train their partners to market effectively online. If you do this, you will gain the trust of your partners and you will grow your list exponentially.

Conclusion:

Building a 50,000 subscriber opt in email list can take a very long time if you do not know what you are doing. As revealed, you can actually generate a 50k email list in less than 90 days by following steps 1 – 3. Step 1 explains how you must build your list virally by allowing hundreds of other marketers to help you build your list. Step 2 shows you a very easy way to get your first 50 partners/subscribers to help you build your email list for you. This is done through solo email ads. The final and most critical step is to motivate and train your partners to actively do the very same steps you are doing to build your email list. If you follow these steps precisely, you will build a 50k subscriber email list in less than 3 months. So you should really start on this as soon as possible. Here is a free resource that will help you get started:

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<http://www.workingonyourown.com/traffictool3.html>

Melvin Perry is an internet entrepreneur whose been marketing online since mid 2002. During his marketing journey online, he has created various ways of sending tons of targeted traffic to websites. To find out more about his traffic generation methods, visit

<http://www.workingonyourown.com/real.html>

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The Kaizen of Goal Setting

Why Do Stretch Marks Form?

Success Requires the Use of Controlled Aggression

PC Doctor+ Guide 4 Reducing Spam

The Art of Kissing

Free List Pro

The Buy Impulse

Faith

The Ultimate Rose Garden– Neighbors envy, owners pride!



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