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**The Entrepreneurial Newbie**

**By Dianne Salmon**

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It Happens To Newbies All Over The World...Will You Be The Next?

People all over the world are finding the hard realities of being scammed on the internet. The promise of starting a business leave them wide open to the predators that lay in wait for the next newbie.

The newbies have an entrepreneurial spirit with a strong desire to have their own business. But they don't have their own product or service to sell. So the newbie falls victim to all the get rich quick schemes that the internet is littered with.

The newbie gets burned time and time again. Some of you may think that they deserve to get burned because they continue to chase opportunity after opportunity. But what they are really chasing is their dreams.

They have a desire that won't be quelled by the latest scam that they just fell for. They will continue to search for the opportunity that will allow them to be their own boss.

The problem for the newbie though is they don't look within themselves for the solution. They think that someone out there in cyber space has the answer.

To some degree that is true. Choice Resources <http://www.choiceresources.com> provides information for the newbie that wants to start their own business. The information provided leads the entrepreneurial newbie away from the scams.

Choice Resources <http://www.choiceresources.com> instead focuses on finding a solution within yourself for that internet business. Leading you to build your own web site and away from the replicated web sites that you have to pay money for to be a part of.

If you are a newbie you might think that using a replicated web site is the way to go. But have you made any money using a replicated web site? You've probably paid money for the site, but have not

received a dime back.

Why not focus your energy on putting your own product together. Get yourself a copy of Dr. Evoy's Make Your Knowledge Sell at <http://myks.sitesell.com/spunky.html> It's full of concrete steps for putting together information products that you can sell over the internet.

You want a business, so stop getting ripped off by all the scam artists on the internet. Learn how to build your own web site. Use this free tutorial <http://hop.clickbank.net/?shispunky/btfrdedser> to learn html coding.

Then start growing a customer base for yourself through Subscription Rocket at <http://www.subscriptionrocket.com/cgi-bin/r.cgi?r=3456> Or start growing a customer base for yourself before you even put your product together. Just make sure that your customer base is interested in what you have to offer.

Dianne Salmon is the author of The Entrepreneurial Newbie and the owner of <http://www.choiceresources.com> Dianne offers free tips and advice for the newbie starting an internet business. Subscribe to the Choice Resources newsletter by sending an email to <mailto:dianne@choiceresources.com> with subscribe 2 in the subject line.

### **9 Great Reasons To Help An Internet Marketing Newbie**

#### **By Jeff Schuman**

Zig Ziglar the famous self help guru was once quoted as saying "You can get everything you want in life if you help enough people get everything they want in life."

No where is this more true than on the internet and internet marketing. I remember when I first started looking into making money on the internet. What an overwhelming feeling. The internet is a big...big...big...world.

When you first get you started you are considered a "Newbie." A newbie is an affectionate term given to someone who is new to the internet and all of the geek speak that comes with trying to figure out how to use it.

Do you remember when you first ventured out in the online business world? You probably had questions and problems along the way. Wouldn't it have been easier if you had help? When a newbie asks for your advice, educate them; answer their questions and help them solve their online business problems. If you do not have the knowledge to help them out, point them in the right direction.

I have found forums as a great way to get information myself as I need it as well as a great place to help people who have particular questions.

Another great place to get help and to help others is Joe Robson's "The Newbie Club." The Newbie

## The Entrepreneurial Newbie

Club contains free computer and internet technical problem solving, plus free tutorials, free eBooks, free courses, free guestbooks, free autoresponders, free help and advice, a free newsletter, free affiliate program and a free membership.

<http://www.team-schuman.com/newbie>

When you help out a newbie you'll personally get many benefits as well. Here are 8 great reasons to help out a "Newbie" make money online today.

1. You will have a great feeling knowing you had a part in their success.
2. You could end up being business partners in the future. You could regularly do joint venture and cross promotion deals with each other.
3. They may join an affiliate program or mlm business with you and help you build your business. There are many 2 tier affiliate programs and mlm businesses today that pay you a handsome commission to teach people how to promote their products online.
4. They could help you develop a new product or service or help you get an existing project off the ground.
5. They may become one of your best friends. Most people can use new friends, even business owners. You never know when you will run across someone online that you enjoy working with and talking to.
6. They may help you out with your business. Maybe they will give you some testimonials or endorsements for your products or services.
7. They might offer you some free advertising space on their web site or in their e-zine for your help. You could also exchange advertising with them.
8. They may become one of your best customers today as well as purchase back end products from you in the future.
9. You could exchange links with them and build your link popularity ultimately increasing traffic to your own website.

There are many other benefits you could get from helping a new online business owner. Always remember to help them out because it's the nice thing to do and not just to benefit your own business.

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Jeff Schuman is a 20 year veteran of sales and marketing and has made over \$35 million dollars in sales in that time. His

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website contains the Top 5 work at home websites, make

money fast websites, make money articles, a free classified ad service and more. Vist it today here:

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