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Impair Healthy Healing In People Over The Age Of 30!

The Final Analysis

By Reggie Brown

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It has been a long time since I've written an article, so excuse me as I shake off the rust. I have something to say today that should open a lot of eyes and make people think about Internet Marketing as a whole but affiliate programs in specific.

I've been online now for about 5 years or so. I've seen a lot of people and or programs go in 5 short years. Today I'm able to see a clear picture of what's really going on in the Internet Marketing community. I couldn't say that 5 years ago. Back then I was as green as I could be. I joined every free affiliate program I could with the dream of Internet Millions like most of the newbies coming online today. I quickly learned Dreams don't pay the bills.

I'm sorry to say most affiliates today have a Lottery Mentality. Again, I was the same way. Lottery Mentality means they just want to get a ticket. What's even worse, is that Online they don't even have to pay for the ticket.

All they have to do is sign up. Do you see the analogy I'm drawing here? Remember that long line at the corner store where all the old women buy their precious lottery tickets? Well, that represents the affiliate community as a whole.

Think about it. How many people out of a hundred is gonna hit the lottery? Zip, Nada, Right? Could you say the same for affiliates? At present, 95% of affiliates don't even receive a check. Of the 5% that get one maybe 1 percent or less is making any real money. You know, checks to brag about and not the 2 dollar checks so common today online.

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Don't get me wrong. I'm not totally against affiliate programs as a starting point for a person to test his online marketing metal. Common sense should tell you that if you can't sell a brand new ebook from the great Marlon Sanders or a Corey Rudl, what makes you think one written by you will sell. Hey, maybe it will, but I would say the odds are similar to those of the lottery, slim to none.

The truth is: If you don't have your own email list of prospects you probably won't be driving the pink limo that you keep dreaming about. If your not testing your ads before you drop a couple of grand on banners (Don't Do It!) or ezine ads you probably won't reach the Best Sellers List any time soon. If you don't establish a relationship with the people you email you probably won't be voted "The Most Popular Marketer

On The Internet." You might even get thrown off.

Well, let's get to the main course: If you are not controlling the game with either Resell Rights or Creating Your Own Product the numbers show that you'll probably be eaten alive by the Sharks in this huge ocean called Internet Marketing. Whatever you do just be conscious of the numbers and just try and put the chips on your side of the table. The game may look like it's rigged but you can still win. You really can!

Are You Suffering From.... Paralysis Of Analysis?

By Livvie Matthews

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Symptom: You want to be a writer, you've written several articles, but just n-o-t quite the way you want them. It needs a little more....

Symptom: You want to start a web site, you have finished designing the layout, but just n-o-t quite ready to publish. You need to check on.....

Symptom: You have decided on starting your own business, you have everything in place, but just n-o-t quite ready to "open". There's one more.....

Diagnosis:Paralysis Of Analysis!

I know from personal experience just how this feels. I have had so many ideas, good ideas, but just when it came down to the final step....I needed to "add this" or

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"change that", or "just tweak it a little more".

I "tweaked" it until I tweaked it out! It was never quite right. The result was, it never got completed.

A perfect example is I could have been on the Internet five years ago, even three years ago, but I managed to "analyze" myself right out of it.

Until I "published" my web site <http://www.bizybodies.com>, and started BizyBodies.com Ezine, I had only completed three things in my life....
Sandra, Susan, and Stacey.....
my three daughters!

We are of the opinion it has to be "perfect" before we can actually begin whatever it is we are trying to do.

We are stopped because we analyze this, and we analyze that, then....we analyze the analysis. By that time we have contracted.....Paralysis Of Analysis.

So what can you do to get the "feeling" back? To coin a phrase....."Just do it"!.....It doesn't have to be

perfect. In fact, it won't ever be...perfect.

The term Ready, Aim, Fire comes to mind, however we need to.... Ready, FIRE, and then Aim.
The point is to move yourself forward. You can always go back and make changes, fine tune it, "tweak" it.
That comes from gaining knowledge and experience.

Now write that article, send it,.....design that web site, publish it,.....research that business, open it.....
then go back and "tweak" it.

The fact you are reading this "published" (completed) article is a step..... on the road to recovery!

Livvie Matthews helps individuals and businesses turn their knowledge into great-selling tips booklets. For more information contact Livvie at <mailto:bizybodies@earthlink.net> or visit <http://www.bizybodies.com>



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