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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The High Profit Magic Bullet!

By Grady Smith

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One of the greatest secrets to instantly increasing your online sales is the proper use of Magic Bullets. In fact, by just using a few on my website, I was able to quadruple my weekly income. And it's something that I'm strongly convinced anyone can apply to their own sales page to quickly double or triple their online income immediately.

So, what's a Magic Bullet?

The short answer is a list of bulleted benefits for the product. But the real secret of using them for high profits is in the design of each bullet.

More on setting up your own bullets in a moment But I want you to understand the profitability and importance of using high impact Magic Bullets on your own website.

First, most won't read your sales letter word for word. Magic Bullets let a visitor scan the benefits at a quick glance. They can see instantly what they're getting with their purchase and how it will benefit them.

Second, strongly written Magic Bullets can sell your product without a lick of additional copy. That's right. No P.S., no guarantee. I've bought online products solely for the reason that the outlined Magic Bullets promised me something that I was willing to pay for.

So, how do you design effective high profit bullets?

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Start by outlining every single benefit your product offers. Make sure you look at it from the perspective of how your product would benefit a prospective client.

Now go through each benefit and rewrite it so that it creates excitement. You know, instead of writing "Learn how to make money online", write "The One Secret That Can Easily Make You Thousands Online."

Lay them out in easy to read bullets. Write a ton of them. Explain every last benefit your reader will get with your product

and do it in an exciting, specific way. Sometimes I'll read three benefits and I'm ready to make a purchase. Really, sometimes that's all it takes.

So will it work for you? Yes, if done properly you should see a steady stream of online profits from your work. Spend the time to invest in this strong sales tool. Rework your Magic Bullets until you create a short, specific, exciting benefit. Then do it again and again for each of your benefits. Soon, you'll see the real charm of Magic Bullets, and that magic is huge profits for you.

FREE \$17 Ebook "The Secrets Of Hard-Hitting Sales Letters" when you visit Grady's website. Plus, find out how you can have hard-hitting sales letters, cash-creating auto responders, and high traffic classified ads all at prices you can afford! Go Now: <http://www.cheap-copy.com>

How Do They Make Auto Glass Bulletproof?

By Jeff Jefferson

As you may know bulletproof glass is glass that is capable of stopping all sorts of bullets fired at it. This type of glass is made by using a strong but transparent material such as polycarbonate thermoplastic. Sometimes it's constructed by using layers of laminated glass.

The polycarbonate layer is often put between layers of regular glass. A bullet will probably pierce the exterior glass layer, but will be stopped by the really strong polycarbonate layer before it can pierce the inner layer of glass. There's also what's called bullet resistant glass that's constructed of laminated glass layers. This is built from sheets of glass glued together using some sort of liquid rubber.

One-way Bullet Proof Glass

As technology advances in the field of bullet resistant glass we now have a new type of bullet proof glass called one-way bulletproof glass. These types of glasses are commonly used by armored cars.

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The beauty of this glass is that it will resist incoming fire arms striking the outside of the glass, while allowing those on the other side of the glass, such as guards, fire from inside the armored car, through the glass at the exterior threat outside.

Usually One-way bulletproof glass is made up of two layers. A brittle layer on the outside and a flexible layer on the inside. If a bullet is fired from the outside it will hit the brittle layer first and will probably shatter an area of it. This shattering of the glass absorbs some of the bullet's energy, and spreads it out on a larger area. When the slowed down bullet hits the flexible layer, it will be stopped.

However, when someone fires a bullet from the inside it hits the flexible layer first. The bullet will then go through the flexible layer because its energy is focused on a smaller area. The brittle layer will then shatter outward because the inner layer flexes and doesn't stop the bullet's progress.

Jeff Jefferson Auto Glass Site Auto Glass



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