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## **The History Of Celebrity Cruise Lines**

**By Frank Hague**

The Chandris Line was the precursor of Celebrity Cruises.

One of the ships operated by Chandris was the beautiful Liner America previously owned by the United States Line and initially captained by Demitrios Challioris who had been in charge of a crude oil tanker in Southampton.

Chandris bought the largest passenger liner ever in Greece called the Australis. The Australis had served extensively as a troop ship during the second world war so underwent a major refit and became a one-class configuration geared to carry 2300 passengers.

The aft promenade decks were extended, a swimming pool was added, and air conditioning was installed.

She made 3 month voyages around the world from Bremerhaven, Rotterdam, Southampton, Casablanca, Las Palmas, Cape Town,(or through the Mediterranean via Gibraltar, Naples, Malta, Piraeus, Port Said and Aden), Freemantle, Melbourne, Sydney, Auckland, Suva, Tahiti, Acapulco, Balboa, Cristobal, Port Everglades and return to Southampton.

Chandris Lines also had the Australian Government's prized immigrant contract bringing tens of thousands of new immigrants out to major ports in Australia The ships were always sold out so that there were 3 sittings for dinner and special sittings for kids. P&O, a rival cruise line, had ceased the line voyage business to Australia so that the Australis was now known as "the world's largest express liner"

In 1977 Australis tried a new itinerary from the South Pacific to points in South America to Portugal.

Interest in Sea Travel at that time was low and Australis and became the sole remaining liner on the trade.

New Immigrants now traveled by jet. In November of 1977 Australis was laid up. In 1978 she was sold to US investors.

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They mismanaged the ship and their company, Venture Cruises, was declared bankrupt. Guess who bought the ship in bankruptcy court? Chandris Lines.

For \$4 million less than the amount for which they sold her four months earlier! The ship was laid up and sold in 1992.

Celebrity Cruises was created by Chandris Lines as a separate luxury cruise line, initially using Chandris's Galileo, which was renamed Meridian after she was rebuilt. She was joined by the new ships Horizon and Zenith in 1990 and 1992.

In 1989 there was a need in the Cruise Industry for a luxury product at a decent price. Chandris wanted to establish a worldwide standard for cruising by The company was determined to set a new,

worldwide standard for cruising.

Exceptional Cuisine and all its facets became the mainstay of the Celebrity Cruise experience. Master Chefs serve as the line's revered culinary and wine consultants since its founding.

In 1995 Celebrity introduced the so called Century Class Fleet with an Industry first: Luxurious Spa Experiences.

In 1997, Celebrity Cruises merged with Royal Caribbean International, bringing together two extraordinary cruise brands within one corporation, Royal Caribbean Cruises Ltd. Today Royal Caribbean uses 29 Cruise Liners.

Cruising has become so popular that from 2000 to 2002 Royal Caribbean doubled its passenger capacity.

Its newest ships use gas turbine engines reducing exhaust emissions by 95% and have become traveling art shows as well.

They boast original paneling and artifacts from famous transatlantic luxury liners.

In 2001, building on the strengths of both the Royal Caribbean International and Celebrity Cruises brands, Royal Celebrity Tours was started to offer truly unique vacations in Alaska, Canada and Europe, combining outstanding cruises with exceptional pre- or post-cruise land tour packages now known as "cruisetours."

Frank Hague loves Celebrity Cruise Lines.

<http://www.celebrity-cruise-now.info>

<http://www.2qz.com/condo-cruise-ship>

<http://www.condo-cruise-ship.com>

## **The Vacation Of A Lifetime: A Celebrity Cruise Line Adventure**

**By Colin P**

If the workaday world has worn you down, you may be interested in taking a truly memorable holiday trip or vacation. In this regard, you might want to consider a Celebrity Cruise Line trip. A Celebrity Cruise Line trip truly would be a vacation of a lifetime.

(Keep in mind that while the Celebrity Cruise Line is discussed with specificity in this brief article, nothing in this piece should be construed as an explicit endorsement of the Celebrity Cruise Line or its services. Rather, the materials presented in this article are provided for informational purposes only. As you plan your own holiday or vacation, you need to undertake your own course of research to determine what sort of trip is most appropriate to your own travel needs and desires.)

Celebrity Cruise Line provides a wide range of destinations and points of call for its guests, including:

– Alaska – Bahamas – Bermuda – Canada – New England – Caribbean – Europe – Galapagos – Hawaii – Mexico – Pacific Northwest – Panama Canal – South America – Trans-Atlantic

In addition to providing its guests with a wide array of different, interesting ports of call, Celebrity Cruise Line also schedules cruises of different lengths. From longer journeys to various ports of call to shorter jaunts that provide perfect breaks from the hustle and bustle of daily living, Celebrity Cruise Line has it all.

When it comes to onboard entertainment on the high seas, Celebrity Cruise Line works hard to have "something for everyone." One of the most popular entertainment features offered on most cruises is a "lavish Vegas style spectacular." These dazzling performances are thrilling to see.

For those people who prefer something more laid back after a day of cruising, Celebrity Cruise Line includes a Michael's Club on every ship. These richly decorated piano bars provide a perfectly relaxing venue for travelers.

The Celebrity Cruise Line has worked hard in recent years to develop a unique set on onboard amenities. Included within the Celebrity Cruise Line scheme is "Acupuncture at Sea." Through this program and regimen, the cruise company is working to give its traveling guests the opportunity to recover the balance between "the physical, emotional and spiritual." Acupuncture is a natural, comprehensive health care practice that is said to strengthen a person's immune system through the use of thin needles used at specific energy points in the body. The company created the "Acupuncture at Sea" program as part of its overall commitment to its guests. Celebrity Cruise Line believes that a cruise should be a restorative process on all levels for its guests.

Excursions to the shore are a vital and interesting part of nearly every Celebrity Cruise Line voyage. At Celebrity, you have a number of different options when it comes to going ashore. Of course, if you are so inclined, you can spend your time onshore "doing your own thing." On the other hand, Celebrity always has available knowledgeable and professional guides that can make your time onshore truly memorable. Celebrity can arrange a wide array of different types of onshore excursions — everything

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from historical and cultural tours to wildlife adventures.

For more information on Celebrity Cruise Lines, please visit

<http://www.celebrity-cruise-line-review.info>



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